Logo Clear Space

Surround the DCDC logo with adequate clear space to ensure maximum prominence and visual impact. Always maintain a clear space at least equal to "X" in the diagrams below.

Horizontal Clear Space

Vertical Clear Space

Incorrect Logo Usage

DO NOT use the logo with another logo or symbol to create a graphic that competes with the logo.

DO NOT place the logo on a low-contrast or visually distracting background.

DO NOT use the logo in sentences or set "DeWitt Delivers" in the same font as corresponding text.

DO NOT skew, stretch, or otherwise alter the shape or appearance of the logo.

DO NOT rotate, invert, spin, angle or pivot the logo.

DO NOT change the colors of the logo.

General Standards

• Always use the approved electronic logo file. The DeWitt Delivers logo should never be re-drawn or altered in any way.
• The logo should never appear behind text or be used in headlines or sentences.