

Membership Benefits

Effective June 1, 2017

Which DCDC membership is right for you?	Investor	Partner	Friend	Associate
Resources				
Access to DCDC monthly newsletter	✓	✓	✓	✓
Access to Business Information for Growth (BIG) databases for specific market research	✓	✓	✓	✓
Access to professional and business development opportunities through DCDC quarterly Lunch-n-Learn events and annual Year in Review	20% discount	10% discount	Full price	Full Price
Use of DCDC conference room (as available)	Free	\$15	\$25	\$50
DCDC member-to-member discounts (members can provide special discounts to other members via the DCDC website)	✓	✓	✓	
Up to 25% discount on email management software	✓	✓	✓	
Access to free professional one on one business counseling	✓	✓	✓	
Access to Excel mailing list of DCDC members	✓	✓		
Access to mailing labels of DCDC members	\$10	\$20		
Access to quarterly new resident mailing list	✓	✓		
Connections				
Golf Bash registration fee (per golfer)	15% discount	5% discount	Full price	Full price
Access to monthly DCDC Revive After Five networking events	Included	Included	Included	\$10
Opportunity to host monthly DCDC Revive After Five networking events	Priority	Priority	✓	
Invitation to participate in DCDC Ambassador program	✓	✓	✓	
Member preference for DCDC goods/services/events	✓	✓	✓	
Priority customer referrals (DCDC members are first to be referred in all inquiries)	✓	✓	✓	
First opportunity to sponsor DCDC events/programs	✓	✓		
Preferred seating at DCDC signature events	✓			
Promotions				
Opportunity to be listed in the DeWitt Visitor Brochure (printed as needed annually)	✓	✓	✓	\$50/ 3000 copies
Ability to post open job positions on the DCDC website which are also shared on the DCDC social media sites	Included	Included	Included	\$50/job for 30 days
Ability to promote business events on DCDC website community calendar, weekly "What's Happening in DeWitt" email, and digital community sign (guidelines apply)	Included	Included	Included	\$25/event
Ability to post available commercial properties for sale/lease on DCDC website	✓	✓	✓	✓
Basic online business directory listing on DCDC website - includes name, category, address, phone, 200 character business description and website link	✓	✓	✓	✓
UPDATED: Ability to promote your business by adding news press releases regarding business accomplishments, awards received, upcoming events, employee recognition, etc. through the DCDC website; visible on the DCDC website, social media accounts and featured in the DCDC monthly newsletter (guidelines apply)	✓	✓	✓	✓
Ability to be linked to your online Member Directory Listing when mentioned in our DeWitt Delivers Community Blog	✓	✓	✓	✓



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Opportunity for marketing materials (coupons, brochures, trinkets) to be included in "Welcome to DeWitt" new resident/new employee kits (refreshed bi-annually)	Included	Included	Included	\$25/ refresh
Listed in DCDC membership directory found in the DeWitt Community Guide, published bi-annually; copies are distributed to all 52742 households, businesses, new residents/employees, and visitors	✓	✓	✓	✓
Identified as a proud DCDC member with window decal (80% of consumers will patronize chamber/development member businesses)	✓	✓	✓	✓
Complimentary "new DCDC member" listings in various outlets including DCDC's website, monthly newsletter and social media	✓	✓	✓	✓
Access to DCDC logo to promote business as a proud member (ie, post on your business website, marketing material, etc.)	✓	✓	✓	✓
Opportunity to be considered by the community for DCDC Member's Choice Awards nominee/winner	✓	✓	✓	
NEW! Opportunity to participate in the Look Local First Loyalty Card Promotion	✓	✓	✓	
Ability to accept Chamber Bucks (\$36,000+ was purchased in FY 2016-17)	✓	✓	✓	
Opportunity to advertise in the DCDC membership directory found in the DeWitt Community Guide, published bi-annually; copies are distributed to all 52742 households, businesses, new residents/employees, and visitors	✓	✓	✓	
Promote your business through DCDC website banner advertising (advertisements will be located in widely-viewed business directory and community calendar pages)	Included	\$25/qtr	\$50/qtr	
Ability to distribute "Welcome to DeWitt" new employee kits to your new hires	✓	✓	✓	
EXPANDED! Ability to post member to member (M2M) discounts on DCDC website	✓	✓	✓	
EXPANDED! Ability to post Hot Deals available to the community on DCDC website - also shared on social media	✓	✓	✓	
EXPANDED! Opportunity to be recognized for business milestones and significant business investments in the community with a Spotlight on Success Award	✓	✓	✓	
Ability to display marketing materials in DCDC lobby	✓	✓	✓	
NEW! Discount available to advertise in the DCDC membership directory found in the DeWitt Community Guide, published bi-annually; copies are distributed to all 52742 households, businesses, new residents/employees, and visitors	✓	✓		
Enhanced online business directory listing on DCDC website -- priority placement above basic listings; logo; 1600 character business description; ability to add up to 5 photos & 1 YouTube video (see "Basic vs Enhanced Listing Comparison")	✓	✓		
Company video included on DCDC's YouTube channel (subject to approval of DCDC marketing committee)	✓	✓		



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Periodic posts on social media sites promoting DCDC members	✓	✓		
Opportunity to be included in multiple categories on the online Member Directory	✓	✓		
Company logo exposure on DCDC's website homepage slider	✓			
NEW! Logo shown with your membership listing in the DCDC membership directory found in the DeWitt Community Guide, published bi-annually; copies are distributed to all 52742 households, businesses, new residents/employees, and visitors	✓			
ENHANCED! Logo included on member investor page found in "Welcome to DeWitt" new resident/employee kit publication and in the Community Guide	✓			
Logo recognition at every DCDC event/program on a retractable banner	✓			
NEW! Company logo included on banner in the monthly newsletter	✓			
Business, Community and Economic Development				
Opportunity to attend Clinton County Day at the Capital to meet with key state elected officials and leaders	✓	✓	✓	✓
Support DCDC efforts to foster a positive business environment, assisting existing business in their growth and expansion efforts, attracting new business, future and current workforce development, and land and infrastructure development	✓	✓		
Support the DCDC's work to develop regional partnerships to encourage economic development and collaboration	✓	✓		
Support the efforts of the Business Education Coordinator to connect, inform and develop a qualified 21st century workforce	✓	✓		
Support the DCDC's exploration of methods to promote and develop the DeWitt community, with a focus on attracting people to live and work in the community and to create pride and awareness of community assets among existing residents and employees	✓	✓		
Support the DCDC's organization and implementation of signature community events, including DeWitt's Autumn Fest and Hometown Christmas events	✓	✓		
Support the DCDC's efforts to enhance the Holiday Season in DeWitt, including leading the Holiday Decorating and hosting Santa for community visiting hours	✓	✓		
Support DCDC efforts to advocate for business interests on a local, county and state-wide basis	✓	✓		
Support DCDC efforts to make elected officials accessible to the community through the organization, promotion and implementation of three spring Legislative Coffee events	✓	✓		