



Small Town Service, Big City Variety

eWitt retailers and restaurants present an extensive menu ranging from office supplies to antiques and take-out fajitas to lasagna. An appealing blend of small-town, knowledgeable service and a unique variety of choice, the vibrant Downtown District (6th Ave) and the Old Lincoln Highway District (11th St), present big-city retail and

most daily needs, dollars can be redirected to preserving our progressive and thriving community.

Buying from local retail stores and restaurants improves a community by helping a local store owner put food on the table and pay a mortgage versus helping a CEO buy a third vacation home. Studies show independent retailers return more than three times as much money per dollar of sales to the local economy than big box competitors.

Keeping dollars in DeWitt is easy with the purchase of Chamber Bucks, a local currency which works like a check at over 200 locations in town and is great for gift-giving, awards or corporate incentives. Chamber Bucks can be purchased at DeWitt Bank & Trust Company, DeWitt Chamber & Development Company (DCDC), Dot's Hallmark, First Central State Bank, and Whisk Away Café and Bakery.

Small-town service with big-city variety - and Chamber Bucks to make it easy – this is how *DeWitt* Delivers Shopping and Dining!

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> restaurant options. Fortunately, it's just around the corner.

A regular shopping trip to a larger city is at minimum 50-miles roundtrip from DeWitt. Based on the 2015 government business mileage rate at 57.5 cents per mile, the trip alone will cost \$28.75. By changing course and being aware of how DeWitt's stores and restaurants cater to

> Each month throughout the year, the DCDC is highlighting various aspects of the DeWitt community in a variety of ways. You will see monthly articles and weekly 'Did you know?' facts in The Observer, a new DeWitt Delivers community blog, and posts on social media.

Want to share how DeWitt Delivers? Contact us at www.dewittiowa.org if you are interested in being a guest blogger or get social by tagging your "around town" photos on Facebook, Twitter and Instagram with #dewittdelivers.



#dewittdelivers





