

## **DCDC Member Benefits and Services**

**REVIVE AFTER FIVE** – Held on the third Thursday of every month from 5 – 7 pm, members can meet, exchange business cards, and talk "shop" in a relaxed and informal setting at member business locations.

<u>WEBSITE LISTING</u> - Your DCDC membership entitles you to a free listing in the online business directory found on the DCDC website. The listing includes contact name, address, phones, email, website and business description.

MEMBER PUBLICITY - New members are recognized in the monthly newsletter. A weekly email called "What's Happening in DeWitt" is sent from the DCDC office and all members can promote what is happening in their business. New businesses locating in DeWitt receive an honorary First Dollar Certificate with a complimentary photo in The Observer.

<u>CHAMBER BUCKS</u> - Each year the DCDC office sells thousands of dollars worth of chamber gift certificates, which can only be redeemed by participating members. A guide listing those members is provided to individuals purchasing DeWitt Chamber Bucks, which promotes who the members are.

**RETAIL PROMOTIONS & COMMUNITY EVENTS** - The DCDC coordinates and supports several promotions and exciting events for their members each year, which attracts people to DeWitt and promotes local shopping, dining and entertainment.

<u>BUSINESS REFERRALS</u> - The DCDC office receives hundreds of requests for recommendations on goods and services to be purchased in DeWitt. We refer only members.

**VOICE FOR BUSINESS** - The DCDC unites over 220 businesses, organizations and individuals, creating a central organization working to improve business and build a better community.

<u>MEMBERSHIP STICKERS</u> - Display your DCDC membership sticker proudly in your office or lobby window. They are an outward and visible sign that you are supporting quality community development with a membership in our organization.

<u>DCDC MONTHLY NEWSLETTER</u> - This newsletter keeps you up-to-date on DCDC activities as well as community events and business member news including expansions, relocations, etc.

**LOCATION ASSISTANCE** - The DCDC keeps an up-to-date, detailed listing of available buildings within the business community.

<u>POLITICAL REPRESENTATION</u> - The DCDC assists you in keeping up-to-date with governmental issues, which may directly affect your business through sponsorship of Candidate Forums and Legislative Updates.

<u>PUBLICATIONS, BROCHURES & LISTS</u> - Many hours of research and production go into the publishing of several lists and brochures available at the DCDC office. Listings and brochures of DCDC members are displayed and made available to newcomers, visitors, and potential business contacts. Also available are listings of DeWitt businesses and civic organizations, as well as maps, community reference guides, brochures of local attractions and much more.

**ECONOMIC DEVELOPMENT** - The DCDC works with many businesses each year and spends a great amount of time ensuring that existing businesses and new businesses have their questions answered and needs met. We are dedicated to ensuring the DeWitt business and employment base is strong and prosperous.

<u>SEMINARS / WORKSHOPS</u> - The DCDC offers periodic professional seminars / workshops for the membership to better serve your customers and employees.

<u>NEW RESIDENT & VISITOR INFORMATION</u> - Each year numerous information packets are mailed and handed out through the DCDC office to inquiring potential new businesses, residents and visitors. Members can provide their business to be included in the packets.