lead. inform. advocate. advance. connect.



Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

DeWitt Chamber & Development Company Newsletter

Volunteers Needed!



We are looking for a few NEW VOLUNTEERS to help with Autumn Fest & Hometown Christmas.

Do you like to have fun?
Are you interested in sharing your ideas and giving a bit of time to make the DCDC better?

If so, NOW is the time to contact Angela for info.

Call her at 659-8500 or email director@dewittiowa.org

Save the Date!

9.4.18 eat "Lunch and Learn" something: Generational Differences

<u>9.7.18 Autumn Fest</u>

9.8.18 Family Movie in the Park
9.20.18 Revive After Five - Country

Letter from the Executive Director:

31st AutumnFest!

I'll do it, I'll be the first to say it, summer is almost over. School started last week, the Aquatic Center is closed and the 31st Annual Autumn Fest is next Friday the 7th (5-9pm) and



For the last 31 years, Autumn Fest has been the DCDC's way of saying "Thank You For Your Support" to the community on behalf of the businesses in DeWitt. Each year it evolves and is better than ever, just like our town!

We anticipate 1,500+ visitors to our downtown Friday night and are encouraging all downtown business to stay open during the event to take advantage of the additional foot traffic. We hope that as Autumn Fest attendees are walking around and enjoying the event, they will also take the opportunity to visit our local businesses. **If you are a downtown business,** throw out the welcome mat and let our office know if you will be staying open late, we'll help spread the word!

To all our members, promote the event by printing and



August 2018

Acres Dog Boarding & Grooming

10.2.18 Clinton County Candidate Forum (in Clinton)

10.17.18 Clinton County Candidate Forum (in DeWitt)

10.18.18 Revive After Five - Ruhl & Ruhl Realtors

10.25.18 DCDC 101

DeWitt Ambassadors: Spotlight on Success & First Dollar Presentations



The DeWitt Ambassadors recently presented a First Dollar to <u>Cram Chiropractic</u>. Dr. Jacob Cram has purchased the business from Dr. Hill and will be continuing the over 40 years of service to the community! Congrats to Dr. Cram!

602 12th Street, DeWitt (563) 659-8155



The DeWitt Ambassadors recently presented a Spotlight on Success award to DJB Creations! DJB Creations has been in business for just over a year and has recently open a storefront location on 6th Ave! Stop in and see what they can build/create for you!

DJB Creations 816 6th Ave, DeWitt (563)249-6828 posting the <u>Autumn Fest flyer</u> at your office to help spread the word. If you'd like to be part of the event, consider having a booth or table to promote your business or sell your product. These tables will be located on 10th Street between Crossroads Inspired Living and Murphy's Pub. BYOT (Bring your own table or tent) There will also be a Sidewalk Chalk Contest with Business and Student categories. All artistic levels welcome! BYOC (Bring your own chalk.) Reserve your space for a booth or the chalk contest by contacting Molly at 659-8500 or

at eventscoordinator@dewittiowa.org.

There will be live music, a classic car show, pedal tractor pull contest, children's games and activities, pony rides, face painting, balloon animals and much more. And what is a festival without food? There's nearly a dozen options to choose from, so bring a friend to share with and sample from multiple vendors! The night's Title Sponsors include DeWitt Eyecare, Guardian Industries, Kamper Korner, and Window World.

I'd also like to mention that Murphy's Pub is hosting their 3rd Annual Craft Beer Sampling Friday from 5-10pm with live music from 8pm-midnight. I anticipate a lot of adults walking back and forth enjoying both events!

Saturday night we'll be showing Moana at the <u>Autumn Fest Movie in the Park</u>. Come early to save your spot and have the kids take a photo at the Moana photo experience. The entire night is sponsored by <u>IH Mississippi Valley Credit Union</u>. BYOBCS&C (Bring your own blanket, chair, snacks & cooler.) A concession stand will also be there.

Thank you in advance for participating as a business and attending as an individual! DeWitt is an amazing community and AutumnFest is a great example of why!

I'll look forward to seeing you there!

Angda Bheingan

"eat Lunch and Learn something"
Generational Differences

"eat Lunch & Learn something"

<u>Generational Differences</u>

TUESDAY, September 4, 2018 11:30 AM - 1:00 PM Clinton County Satellite Office Has your business had an upgrade, award or exciting accomplishment recently? Contact our office to find out how to schedule a Spotlight on Success and what that could mean for you and/or your business!

2018 Golf Bash Fundraiser Recap



On August 2nd the DCDC held its annual Golf Bash Fundraiser at Springbrook. This year's theme was Pirate Party! Thank you to all those that sponsored, volunteered and the 15 teams that golfed! The event would not be possible without you! Visit our Facebook Page here to view the entire Golf Bash album!



Are you hiring? Post your job openings on the DCDC website. They'll be posted on our social media pages, included in this newsletter and in our weekly "What's Happening in DeWitt" email that is sent to 1,700+ community members.

View current employment opportunities here

including positions with

Kids Business, Black Cat Wear

Parts, United Way of Clinton

County, lowa Child Advocacy

Board, Imagine the Possibilities,

Skyline Center, and more!

(226 11th St., DeWitt IA)

Andy Sokolovich of Bent Business Marketing will lead us in a discussion focused on generational differences in the workplace, while offering tactics to advance the one thing we all have in common!

Baby boomers are working in collaboration with Millennials. Fresh college grads are failing to learn from the experiences of their older peers. Communication is ineffective as companies stiff arm technology. Millennials will comprise more than 75% of the workforce by 2025. The generational balance has shifted! You'll laugh, you'll learn, and you'll leave with a willingness to better understand each other.

Register for the program here.



WELCOME MOLLY GOETTSCH!



Welcome Molly Goettsch in her role as Program, Event & Marketing Coordinator. Molly is responsible for all the details of planning our DCDC events, including our two community wide events, Autumn Fest and Hometown Christmas and the DCDC's Revive After Five's, Eat Lunch & Learn Something, the Golf Outing and Year in Review.

Molly will also be adding to our social media presence, member communcations and possibly some new events and programs in the future.

Molly is a Clinton High School and lowa State University graduate. While attending ISU, she met her husband Lance who encouraged her to study abroad in Florence, Italy. Following graduation, Molly joined Lance in Masaka, Uganda in east Africa where they worked together on developing a bean production system. Molly and Lance recently moved back to the area where they have purchased a home Calamus. Molly enjoys traveling anywhere she is able to go, for any excuse possible.

DCDC Office Closed

The DCDC Office will be closed on Monday, Sept. 3 in observance of Labor Day.



Read About It

*Seeing What's Possible at Guardian Glass<<READ MORE>>

*Point Builders Celebrates 30 years <<READ MORE>>

*Ohnward Bancshares, Inc. Appoints Chief Financial Officer <<READ MORE>>



Molly is well known for her love of animals and currently has a cat named Louie, which she brought back from her time in Uganda.

We are excited to have Molly on our team!

Contact Molly at via email **HERE**.

2018 Autumn Fest



Autumn Fest is put on by the DCDC with the help of our sponsors as a "THANK YOU" to the community for supporting local businesses!

The 31st annual Autumn Fest will be held on Friday, September 7th and will include: food, live music from Coupe De Ville, a variety of free children's activities, a classic car show and MORE!!

The Autumn Fest Movie in the Park will be held on Saturday, September 8th. We will be showing Moana. The movie will be starting at dusk (estimated 7:30 PM) in Lincoln Park.



Moana Official Trailer

Be a part of the Sidewalk Chalk Contest!!

Here's how it will work:

-This is a BYOC (bring your own chalk) contest.
-4x4 squares will be sectioned off for the contest around the downtown area for businesses to draw in.
-Between 4:30-7 PM on the day of the event you can decorate your square to represent your business/organization with a Fall theme. This is a great way to give your business/organization additional exposure in a fun and creative way!

-The community will judge the squares on Facebook the week after the event. 1st place will receive \$50 in Chamber Bucks and bragging rights!

Please contact Molly Goettsch if you want to participate in this fun team building contest!

Follow the event pages on Facebook <u>DeWitt's Autumn</u> <u>Fest 2018</u> and <u>Autumn Fest Family Movie in the Park!</u>

Look Local First Summer Promotion!

Thank you to all that Look Local First (LLF) & congratulations to our Summer Promo Grand Prize winners!



Christine Gilroy



Christy Kunz



Jo Kelly



Lori Spies



Mary Jane Slaymaker



Kay Lincoln

They all kept their spending local and it paid off!





1010 6th Avenue | DeWitt, lowa 52742 | (563) 659-8500 | www.dewittiowa.org

DCDC Member Challenge: How will you lead, inform or advocate to advance DeWitt?

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