



# Membership Benefits

## Effective June 1, 2023

Which DCDC membership is right for you?	Investor	Partner	Friend	Associate
<b>Connections</b>				
Golf Bash registration fee (per golfer)	15% discount	5% discount	Full price	Full price
Access to monthly DCDC Revive After Five networking events	Included	Included	Included	\$10
Opportunity to host monthly DCDC Revive After Five networking events	Priority	Priority	✓	
Priority customer referrals (DCDC members are first to be referred in all inquiries)	✓	✓	✓	
Invitation to participate in DCDC Ambassador program	✓	✓	✓	
Member preference for DCDC purchase of goods, services, and event locations	✓	✓	✓	
First opportunity to sponsor DCDC events/programs	✓	✓		
Preferred seating at DCDC signature events	✓			
<b>Promotions</b>				
Opportunity to be listed in the DeWitt Visitor Brochure (printed as needed annually)	✓	✓	✓	\$50/ 3000 copies
<b>ENHANCED:</b> Ability to post open job positions on the DCDC website which are also shared on the DCDC social media sites, monthly newsletter and in the weekly What's Happening email	Included	Included	Included	\$50/job for 30 days
Ability to promote business events on DCDC website community calendar, weekly "What's Happening in DeWitt" email, and digital community sign (guidelines apply)	Included	Included	Included	\$25/event
Ability to post available commercial properties for sale/lease on DCDC website	✓	✓	✓	✓
Basic online business directory listing on DCDC website - includes name, category, address, phone, 200 character business description and website link	✓	✓	✓	✓
<b>UPDATED!</b> Ability to promote your business by adding news press releases regarding business accomplishments, awards received, upcoming events, employee recognition, etc. through the DCDC website; visible on the DCDC website, social media accounts, featured in the DCDC monthly newsletter and in the weekly What's Happening email (guidelines apply)	✓	✓	✓	✓
Ability to be linked to your online Member Directory Listing when mentioned in our DeWitt Delivers Community Blog	✓	✓	✓	✓
Opportunity for marketing materials (coupons, brochures, trinkets) to be included in "Welcome to DeWitt" new resident/new employee kits (refreshed bi-annually)	Included	Included	Included	\$25/ refresh
Listed in DeWitt Community Guide and Membership Directory; copies are distributed to all households and businesses in the Central DeWitt School District, new residents/employees, and visitors	✓	✓	✓	✓
Identified as a proud DCDC member with window decal (80% of consumers will patronize chamber/development member businesses)	✓	✓	✓	✓
Complimentary "new DCDC member" listings in various outlets including DCDC's website, monthly newsletter and social media	✓	✓	✓	✓

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Access to DCDC logo to promote business as a proud member (ie, post on your business website, marketing material, etc.)	✓	✓	✓	✓
Opportunity to be considered by the community for DCDC Member's Choice Awards nominee/winner	✓	✓	✓	
Opportunity to participate in the Look Local First Loyalty Card Promotion (Over \$4.5 million in cards returned)	✓	✓	✓	
Ability to accept Chamber Bucks (Average of \$40,000+ purchased annually)	✓	✓	✓	
<b>UPDATED!</b> Opportunity to advertise in the DCDC Community Guide and Membership Directory; copies are distributed to all households and businesses in the Central DeWitt School District, new residents/employees, and visitors	✓	✓	✓	
Promote your business through DCDC website banner advertising (advertisements will be located in widely-viewed business directory and community calendar pages)	Included	\$25/qtr	\$50/qtr	
Ability to distribute "Welcome to DeWitt" new employee kits to your new hires	✓	✓	✓	
Ability to post member to member (M2M) discounts on DCDC website	✓	✓	✓	
<b>EXPANDED!</b> Ability to post Hot Deals available to the community on DCDC website - also shared on social media, in monthly newsletter and sent out in weekly What's Happening	✓	✓	✓	
Opportunity to be recognized for business milestones and significant business investments in the community with a Spotlight on Success Award	✓	✓	✓	
Ability to display marketing materials in DCDC lobby	✓	✓	✓	
Discount available to advertise in the DCDC membership directory found in the DeWitt Community Guide; copies are distributed to all households and businesses in the Central DeWitt School District, new residents/employees, and visitors	✓	✓		
Enhanced online business directory listing on DCDC website -- priority placement above basic listings; logo; 1600 character business description; ability to add up to 5 photos & 1 YouTube video (see "Basic vs Enhanced Listing Comparison")	✓	✓		
Company video included on DCDC's YouTube channel (subject to approval of DCDC marketing committee)	✓	✓	✓	
Periodic posts on social media sites promoting DCDC members	✓	✓		
Opportunity to be included in multiple categories on the online Member Directory	✓	✓		
Company logo exposure on DCDC's website homepage slider	✓			
Logo shown with your membership listing in the DCDC membership directory found in the DeWitt Community Guide; copies are distributed to all households and businesses in the Central DeWitt School District, new residents/employees, and visitors	✓			
<b>ENHANCED!</b> Logo included on member investor page found in "Welcome to DeWitt" new resident/employee kit publication and in the Community Guide	✓			



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Logo recognition at every DCDC event/program on a retractable banner	✓			
Company logo included on banner in the monthly newsletter	✓			
<b>Resources</b>				
Access to DCDC monthly newsletter	✓	✓	✓	✓
Access to Business Information for Growth (BIG) databases for specific market research	✓	✓	✓	✓
Access to professional and business development opportunities through DCDC quarterly Lunch-n-Learn events and annual Year in Review	20% discount	10% discount	Full price	Full Price
Use of DCDC conference room (as available)	Free	\$15	\$25	\$50
Up to 25% discount on email management software	✓	✓	✓	
Access to free professional one on one business counseling	✓	✓	✓	
Access to Excel mailing list of DCDC members	✓	✓		
Access to mailing labels of DCDC members	\$10	\$20		
Access to quarterly new resident mailing list	✓	✓		
<b>Business, Community and Economic Development</b>				
Opportunity to attend Clinton County Day at the Capital to meet with key state elected officials and leaders	✓	✓	✓	✓
Support DCDC efforts to foster a positive business environment, assisting existing business in their growth and expansion efforts, attracting new business, future and current workforce development, and land and infrastructure development	✓	✓		
Support the DCDC's work to develop regional partnerships to encourage economic development and collaboration	✓	✓		
Support the efforts of the Business to Education Coordinating to connect, inform and develop a qualified 21st century workforce	✓	✓		
Support the DCDC's exploration of methods to promote and develop the DeWitt community, with a focus on attracting people to live and work in the community and to create pride and awareness of community assets among existing residents and employees	✓	✓		
Support the DCDC's organization and implementation of signature community events, including DeWitt's Autumn Fest and Hometown Christmas	✓	✓		
Support the DCDC's efforts to enhance the Holiday Season in DeWitt, including leading the Holiday Decorating and hosting Santa for community visiting hours	✓	✓		
Support DCDC efforts to advocate for business interests on a local, county and state-wide basis	✓	✓		
Support DCDC efforts to make elected officials accessible to the community through the organization, promotion and implementation of four spring Legislative Coffee events	✓	✓		