

DeWitt Chamber & Development Company Newsletter

December 2019

Letter from the Executive Director - Conversations in 2020!

Wow, 2020 is upon us!

It seems like just a few years ago that I was working with businesses to prepare for the potential computer glitch "2000" was going to cause. The conversations were candid, frequently I was able to help or at the very least provide a referral to a solution they may not have thought of.



Twenty years later I find myself having similar "problem solving" conversations with DCDC members. While businesses have overcome most of the concerns of 2000, new issues have developed. Some opportunities are specific to the size of a company or their industry. Surprisingly, there is more overlap than not. Most are concerned with adapting new technologies, growth strategies, succession planning, and #1, workforce.

While I can't say I have all the answers, I can offer a different perspective and access to resources you may be unaware of. At the very least, I can provide a referral to another business experiencing, or recently overcome, the same issue(s).

The opportunities you are facing are not unique to DeWitt. Which is why I engage in conversations with peers in the region, across the state, and country; hearing how their communities, Chambers, or Economic Development organizations are working to be a resource for their members. I learn a lot through these partnerships, and am able to share this information with you.

I encourage you to reach out to me if you have a business issue you need assistance with. Let's start 2020 off with conversations on how to strengthen and grow your business right here in DeWitt!

Angla Bheingan

Note These Dates

- December 24 & 25 DCDC Office Closed for Christmas
- December 31 & January 1 DCDC Office Closed for New Year's
- January 16 Revive After Five at Ruhl&Ruhl Realtors
- January 18 Legislative Coffee
- January 23 DCDC 101
- February 15 <u>Legislative Coffee</u>
- February 20 Revive After Five with P&K Midwest and Murphy's Pub!
- February 25 Eat "Lunch & Learn" Something: Staying Healthy in the Workplace
- March 7 Legislative Coffee
- March 19 Revive After Five at Black Cat Wear Parts

Membership News

Welcome New Members!

Versed Cleaning Services

Residential and commercial cleaning services. On-Call emergency cleaning available. Deep cleaning, general cleaning and weekly services. Based out of DeWitt!

Licensed, bonded and insured.



(563) 549-2700

www.versedcleaningservices.com/



David Linder - State Farm

Helping manage the risks of everyday life with the services of home, auto, health and lift insurance.

(563) 659-3116 1133 11th St., DeWitt

Member Events:

Kick off the 2020 New Year with a **Revive After**Five at Ruhl&Ruhl Realtors!

Join us on Thursday, Jan. 16 from 5-7 pm for an openhouse style networking event. Enjoy food and drink while catching up with other members, meeting new members and learning about our host!



RSVP TODAY!

Complete 2020 Revive After Five schedule is here!!

This month the DeWitt Ambassadors presented a **First Dollar** to Versed Cleaning Services. Call Nastazia for all your cleaning needs! Services provided: residential and commercial cleaning, on-call emergency cleaning, deep cleaning, general cleaning and weekly services.



Versed Cleaning Services

(563) 549-2700

2019 Hometown Christmas Recap



DeWitt's Hometown Christmas on Saturday, December 7th was beautiful!

A HUGE thank you to Emmaus Road Church for hosting the Children's Christmas Carnival again this year. Parents and children alike have nothing but great things to say about how nice it was to have all the games, crafts, prizes, and Santa visits at one place. The "Santa Picture Pass", allowing families to save their place in line to visit Santa while they played games and completed their crafts, was also a huge hit again this year!

Those that attended the free showing of "The Grinch" at the <u>DeWitt Operahouse Theater</u> also received a delicious free hot dog lunch provided by the <u>DeWitt Nite Lions</u>.

The evening activities were amazing, thanks in part to the wonderful weather! The Lighted Pickup Parade, which has become a community favorite, had some new faces this year, as well as our old favorites! Immediately following the parade was our Christmas Tree Lighting in

Lincoln Park, sponsored by <u>Central Realty</u> and <u>Ohnward Insurance</u>. The little guys did a great job lighting up the tree for a fantastic crowd!

The Live Window walk is always my favorite part of Hometown Christmas! We had great participation again this year from our downtown businesses. Those that couldn't be there with a live window, did a great job decorating and making 6th Ave very festive!

The Community Center was host to a free dinner from the DeWitt Nite Lions, the Wreath Silent Auction, the DeWitt Junior Women's Bake Sale and a Live Nativity Scene out front!

As always, this event is made possible by the many volunteers!

Click here to check out pictures from the Children's Carnival.

Click here to check out pictures from the Window Walk!

HUGE **THANK YOU** to our Title Sponsors!











Things everyone needs to know...



Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

View current employment opportunities here!



Click here to check out "Read About It" articles posted by members!

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

Login to the Member Information Center (MIC)

and add your news in News Release section!



WE NEED YOUR HELP!

Do you like to have fun?
Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

Email Angela or call 659-8500 for more information.

Look Local First Holiday Winners!

Our Look Local First Holiday Promotion was a success this year! We had such incredible donations, we were able to give away NINE Grand Prize packages!! THANK YOU to all of our businesses that donated, we truly cannot have this successful of a program without your support!!



Cheryl Kaufman



Deb Block



Heather Haley



Jenny Conard



Joanne Lee



Judy Loussaert



Maribeth Penningroth



Nancy Henningsen



Susan Clauer

We will be kicking off the Look Local First program in 2020 with a drawing for \$50 in Chamber Bucks on Friday, January 31st!



1010 6th Ave DeWitt IA 52742

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