

DeWitt Chamber & Development Company Newsletter

December 2020

Letter from the Executive Director - Congratulations, we've made it through 2020!

On New Year's Eve last year, I wrote about how the DCDC was here to be a resource for you, your business, and our community. I encouraged you to consider us an extension of your staff and vowed to assist you as you worked to grow your business in the new year. WOW! 2020 definitely gave us lots of opportunities to support one another!



No doubt, COVID-19 impacted each of you differently; some are thriving, some adapted and are carrying on, others continue to struggle. Regardless of which you are, you faced the challenges that COVID presented, choose to adjust how you had to do business, and are now operating in ways you would never have dreamt of 12 months ago.

The struggles of 2020 are still with us, but I am encouraged by the positive changes we've embraced because of them. We've all found new ways to communicate, work remotely, recruit & retain employees, support one another, and most importantly, overcome never imagined obstacles to doing business. Congratulations, we've made it through 2020! This year more than any other that's something to truly celebrate!

Despite the challenges 2020 presented, I'm optimistic about what the year is going to bring. There are lots of great projects brewing in DeWitt and I'm excited to see them happen in 2021! And last year's offer remains on the table, reach out to me if you have a business issue you need assistance with. Let's start 2021 off with conversations on how to strengthen and grow your business right here in DeWitt!

Angla Breingan



THE DCDC OFFICE WILL BE CLOSED ON NEW YEAR'S EVE AND NEW YEAR'S DAY.



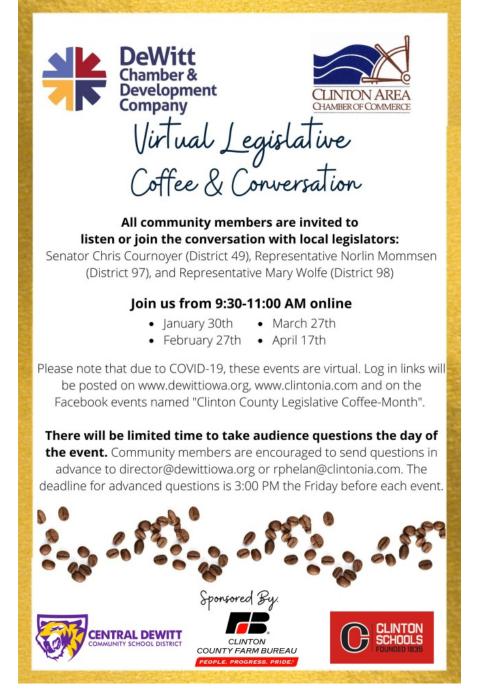
Note These Dates!

Monday, January 4th at Noon

Virtual 2021 Legislative Preview Event REGISTER HERE

We will email you the MS Teams link to join our legislators for a preview of what is to come at the Capitol in 2021!

UPCOMING LEGISLATIVE COFFEE EVENTS



2021 DCDC Events

We are planning our 2021 Revive After Fives and Lunch & Learns, watch your email for more info!!

We will not be meeting to Revive in January, will be looking for Revive hosts for the rest of the year! Watch for an email from Molly after the first of the year - remember, it's first-contact, first-choice of the month and Investor Level members get first dibs!

Lunch and Learns will be coming soon as well! Do you have a topic you would like us to cover? Have you heard an incredible speaker that you would like us to share with our membership? <u>Email Molly</u> your topic ideas or speaker suggestions today!!

We can't wait to see you all in the new year!!

Volunteer for RAGBRAI DeWitt!



The Community of DeWitt has been selected to host an overnight stop for RAGBRAI 2021 (Or possibly 2022 if the RAGBRAI organization decides to cancel the 2021 ride due to COVID.)

This is a significant undertaking, requiring an "all hands on deck" approach to making it a success! We'll need hundreds of volunteers on committees to plan and more volunteers just on the day of the event.

Click **HERE** to join a committee and share your thoughts on how to make this event spectacular!

Committees will begin meeting in mid-January.

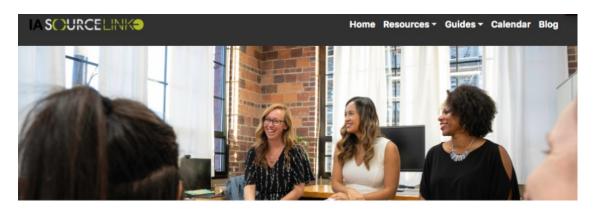
Membership News

WELCOME NEW DCDC MEMBER!

The Old Co-Op

625 6th St., DeWitt (563) 357-4402

Antiques, collectibles, and more! New items everyday, stop by to check it out!



Iowa Business Tax Webinars

Reminder! IASourceLink provides free lowa business tax webinars, presented in partnership with the lowa Department of Revenue and the Center for Business Growth and Innovation at the University of Northern Iowa. Find an archive of past webinars, including previous presentations on our Iowa Business Tax Webinars page. Our latest webinars include Tax Year 2020 W-2 and 1099 Filing and Common Income Tax Issues TY20.

December Highlights

CHAMBER BUCKS HOLIDAY PROMO

The 2020 Holiday Chamber Bucks promotion was an incredible success!! We sold \$10,000 in Chamber Bucks in 21 DAYS, PLUS an additional 20% (\$2,000) in FREE Chamber Bucks to those that purchased a minimum of \$50 in Chamber Bucks during the promotion.

A HUGE THANK YOU



goes out to our very generous sponsors:

First Central State Bank and Keiegers of DeWitt!



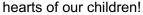


VIRTUAL SANTA VISITS!



The award for the coolest Zoom calls of 2020 goes to the 1:1 visits Santa and Mrs. Claus had with our area children!

A HUGE THANK YOU to Santa and Mrs.
Claus for taking time out during their busiest season to pop in, collect those lastminute requests!, and truly keep the Magic of Christmas alive in the





LOOK LOCAL FIRST HOLIDAY PROMO

Our 4th Annual Look Local First (LLF) Holiday Promotion started on Tuesday, November 10th and ended with our Grand Prize Package Drawings on Thursday, Dec, 17th!



THANK YOU to the businesses who sponsored our Facebook Live videos!

Krieger's of DeWitt, Emma Rae's, Necker's Jewelers, DTM, Meant to be with Flowers, The Summit Cafe, Sashollie, L&Q Armoire Iowa Roots Home Decor, the DeWitt Operahouse Theater, and The Referral Center.

The FIVE weekly prize winners are pictured below!



Adel Hedrick - Emma Rae's Gift Certificate



Nancy Aiken - DTM Gift Card



Vernon Grant - The Summit Cafe Gift Basket



Norma Porth - L&Q Armoire Gift Basket



Jessie Smith - free movie tickets to the Operahouse Theatre

On Thursday, Dec. 17 we held the Grand Prize Drawing! We had NINE Grand Prize packages this year!







Joanne Lee

Norma Porth

Mary Ann Cowan





Judy Suessmith



Jessie Smith

Tammy Crosthwaite







Denise Block

Nancy Henningsen

Mary Jane Slaymaker

HUGE THANK YOU to our business that donated to the prize packages!! We cannot keep this program going without your support and generosity!

- Blondie's Coffee Outback
- Buttercream Bakeshop & Sprinkles
- Chuckie's Tenderloins
- Cram Chiropractic

- Murphy's Pub
- Necker's Jewelers
- Petersen-Hagge Furniture
- Sashollie

- Dairy Queen
- Deep Roots Yoga
- DeWitt Bank & Trust
- DeWitt Operahouse Theater
- DeWitt Travel Mart
- Emma Rae's Antiques & Uniques
- Hall of Fame
- Iowa Roots
- Jorgie's Bar & Grill
- Kamper Korner
- Krieger's of DeWitt
- Kunau Implement
- L&Q Armoire Boutique
- Meant to be with Flowers

- Scott Drug Pharmacy & Gifts
- Sophie LuRoo
- Subway
- Sun Central Tanning & Wellness Salon
- Sunrise Café
- The CROSSROADS Inspired Living
- The Cupcakery
- · The Old Library
- The Summit Café
- Thiel Motors
- TYCOGA
- Urban Eats
- Urbanity Boutique and Coffee & Wine House

DeWitt Delivers Blog



DeWitt Referral Center Capital Campaign Update...

Hello <u>DeWitt!</u> This is Bridget Miller, Vice President of the <u>DeWitt Referral Center</u> Board. As many of you know we have a capital campaign in progress for our new building. We started this venture in the Fall of 2019 and officially kicked off our campaign at the beginning of 2020. After all, what could possibly go wrong with a year like 2020? (Insert sarcasm here). We had a strong start however as March unfolded, we had to put our campaign on hold, shifting our focus to our growing client list affected by Covid-19. <<< Read More>>>



Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

View current employment opportunities here!



Click here to check out "Read About It" articles posted by members!

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

Login to the Member Information Center (MIC) and add your news in News

Release section!



WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

Email Angela or call 659-8500 for more information.



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