



**DeWitt  
Chamber &  
Development  
Company**

#### Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.



# lead. inform. advocate. advance.

## DeWitt Chamber & Development Company Newsletter

### Save the Date

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[2.28.17 "eat Lunch & Learn something" S.C.O.R.E. Give Your Audience What They Want Register Here!](#)

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[3.4.17 Legislative Coffee](#)

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[3.16.17 SBDC Business Counseling](#)

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[3.16.17 Revive After Five - Necker's Jewelers Register Here!](#)

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[4.1.17 Legislative Coffee](#)

### Member Spotlight

:Sashollie:

Sashollie is located in the former Dot's Hallmark. Sashollie was named to incorporate Beth Hughes and Mike Hughes' 3 girls .... Sarah "S", Ashley "ash" and Mollie, "ollie", Sashollie. They have a variety of items to choose from. [Read More](#)

### Revive After Five

**February 2017**



### Letter from the Executive Director: Advocating for our membership.

The DCDC is actively building relationships and participating in conversations and that impact the growth of DeWitt and Clinton County.

On January 24th I attended Clinton County Day at the Capitol. Our delegation of about 40 people was made up of representatives from the Clinton County Board of Supervisors, the cities and school districts of Clinton, Camanche and DeWitt, the Clinton Chamber, the Clinton Regional Development Corporation, the Clinton County Farm Bureau, the Small Business Development Center, and other engaged local business leaders and citizens. It was quite a diverse group! We spoke with our state's elected officials; our Governor and Lt. Governor, leadership from both parties, and influential department heads; about issues important to all of Clinton County, issues that impact our efforts to grow. Clinton County's Growth Priorities are: 1.Reverse population and job decline in Clinton County and, 2.Develop solutions to the de-regionalization of services to fill the needs of our communities. If you are interested in learning more about the specific issues we discussed, or who we met with, give me a call.

Just a few weeks later, the DCDC hosted the first of three Legislative Coffee events. Last year there was a few dozen people at these events, February 4th there was over 60! Obviously, there is a lot of conversation on a number of issues affecting both citizens and businesses. To say there are major changes happening at the State is an understatement. I encourage you to be informed and to reach out to your elected officials to share your view point. (The next Legislative Coffees will be held March 4th



Thank you to [Sasholie](#) for hosting the February Revive.



Join us for the MARCH Revive After Five at [Necker's Jewelers](#) on 3.16.17 [RSVP here!](#)

All employees of a DCDC member are welcome and encouraged to attend these worthwhile and relaxing networking events! Join us and bring along your co-workers!

[Check out more photos from the 2017 Revives!](#)

[View the 2017 Revive schedule!](#)

#### Travel Iowa Website



The DCDC has enhanced our presence on the [Travel Iowa Website](#) to continue to promote and spotlight our community! Check out the [DeWitt page on the Travel Iowa site!](#) We encourage our member to also create a page to promote their business!

Here are the steps, it's simple Create a login at [www.traveliowa.com/register](http://www.traveliowa.com/register) then choose the orange "Submit a Listing" button on the bottom left, it's easy and a free way to promote your business!

and April 1st at 11 am at the DeWitt Community Center. They are co-sponsored by the Clinton County Farm Bureau.)

The space in this newsletter doesn't allow for me to share much more about these events, but I wanted to be sure you knew they happened and that the DCDC is advocating on behalf of you, our membership!

As always, contact me if you have any questions on how your membership is working for you.

#### Look Local First Update

***Thank you to all that have supported and participated in the Look Local First Initiative!***



DeWitt, Iowa Loyalty Card

When we Look Local First (LLF) we create jobs, grow businesses and contribute to a thriving DeWitt community. We want to share with you the results and next steps of the Look Local First (LLF) initiative. Here's a quick overview of the program:

- 69 local [DCDC member businesses are currently participating in the program.](#)
- Over 9,000 LLF Loyalty Cards have been given out to both residents and visitors since Nov, 2016.
- 1,650+ LLF Loyalty Cards have been punched and returned to the DCDC office since mid Nov, 2016. That's **\$330,000+ of local dollars spent and tracked** in the last 3 months!

A survey was sent to the participating member businesses to evaluate the program. Respondents indicated they felt the initiative drove consumers to their business, increased awareness of their business and overall was a beneficial DCDC member program.

Moving forward, a monthly drawing for \$50 in Chamber Bucks will be held at Noon on the last business day of the month. The winner will be drawn from the completed LLF Loyalty Cards turned in that month. [Click here for a reminder of how the Look Local First Loyalty Card Program works.](#) All LLF Loyalty Cards will be kept and entered into a year-end drawing. Cards can be turned in at the DCDC office, Barnes Foodland and Scott Drug.

Help us add to DeWitt's footprint of attractions and businesses on the Travel Iowa site as we continue to make our community a destination for visitors!

## Welcome New Members!

### [AmericInn Hotels and Suites](#)

2520 12th St.  
DeWitt, IA 52742  
(563) 659-5500

### [Edward Jones Investments - Will Froeschle, ChFC](#)

712 6th Ave.  
DeWitt, IA 52742  
(563) 659-3223

### [Snap Fitness 24-7](#)

100 6th Avenue  
DeWitt, IA 52742  
(563) 659-1948

### [Sedona Staffing](#)

2418 Virginia Ave., Suite E  
Clinton, IA 52732  
(563) 243-6788

### [Sashollie](#)

801 6th Ave.  
DeWitt, IA 52742  
(563) 659-6330

### [Life Connections Peer Recovery Services](#)

222 E 12th St.  
DeWitt, IA 52742  
(563) 726-3244

## Spotlight on Success Award Presented



The DeWitt Ambassadors recently presented a Spotlight on Success Award to Ripple & Frenell Auto Sales in recognition of their new location (across the street from their former location) and expansion in DeWitt's Crossroads Business Park. Ripple & Frenell Auto is locally managed, specializing in used vehicles and new trailers. 439 Industrial Street, DeWitt, (563) 659-2626

The goal of the Look Local First Initiative is to promote local expertise, products and services. We want to encourage DeWitt area residents and visitors to think of DeWitt first when making their purchases. The DCDC will continue to promote this initiative through social media, the weekly 'What's Happening in DeWitt' email, the DCDC monthly newsletters, the DCDC website, local print publications, and radio. Keep LOOKING LOCAL FIRST DeWitt! [#LLFDeWitt](#)



Congratulations to Kathlyn Hofmann, the January 2017 Look Local First monthly winner of \$50 in Chamber Bucks!

## Join us for "eat Lunch & Learn something" S.C.O.R.E. Give Your Audience What They Want



## February 28, 2017 at [Murphy's Pub](#) (Event Room)

Check-in and lunch is available from 11:30am until 12 noon. The program will begin at 12 noon and end around 1pm.

Are you wanting to improve your public speaking skills? Have you ever been in front of a group or audience and wondered ... who is the most important person in the room? What does the audience want from me and how do I give it to them? You will learn the answers to these questions and more when Kory May, with the Quad Cities Toastmasters, focuses on S.C.O.R.E. [Check Kory out on Paula Sands Live here.](#)

[Learn more about the session here.](#)

## [Register here](#)

RSVP required by Feb. 21st.

Thank you to our program sponsor



## First Dollars Presented

## Business Education Coordinator Update

### Success Roundtables



Everyone has a different path to their success. Maybe you went to school to be an industrial engineer and now you are an entrepreneur running your own business. What would you have told yourself as a sophomore in high school? What is some advice that you wish you would have heard at that age?

Roundtables are an event for sophomores to have those conversations with "successful" individuals in our community. Students and professionals were able to sit in small groups and have conversations about their path to success. If you would be willing to sharing your success story, please contact Erin Niemann, DCDC Business Education Coordinator [bcoordinator@dewittiowa.org](mailto:bcoordinator@dewittiowa.org).

3 events are planned:

- Central Dewitt School: Friday, March 24th, 9:10 a.m.-10:10 a.m.
- Northeast School: March 23rd. Time TBD
- Calamus-Wheatland: TBD

The DeWitt Ambassadors recently presented First Dollars to the following new businesses:

The TEC Center is a place to come and learn about technology, build new things with the tools on hand, or to collaborate with other community members on ideas and projects. They have weekly meetings most Wednesdays between 5-8pm, so go check them out! 911 5th Ave, DeWitt.



Tina's Nail Salon is a full-service nail salon that offers a menu of manicure, pedicure, polish, gel, acrylic and powder options. Hours are Mon-Sat 9am - 7pm & Sunday 9am - 4pm. 119 11th St, DeWitt (563) 639-8795



Sashollie has a variety of unique items to choose from, including urban rustic home decor, gourmet food, women's apparel and accessories and much more. They are located at 801 6th Ave, and open M-F 9:30-5:30 and Saturday 9:30-3:30. So many great items for gift giving or enjoying for yourself! They are there to help you find that special piece! 801 6th Ave, DeWitt, (563) 659-6330

The new AmericInn Hotel and Suites features spacious rooms, modern amenities and an indoor pool and whirlpool that are available for open swim. Call to book an overnight stay-cation, a block of rooms for your event, or even a pool party. 2520 12th St. Court, DeWitt, (563) 659-5500



Soul Sisters Boutique is a women's clothing boutique that offers affordable, trendy clothing in sizes Small to 3X. They also offer purses, jewelry and shoes. Their store policy is to only receive six pieces of a style so everyone is not wearing the same thing in a small community. 822 6th Ave, DeWitt, (563) 659-6522





The Old Library is DeWitt's former Carnegie Library, built in 1907, and was recently renovated into a private event venue and commercial rental space. The venue can be rented out for your next party—it's the perfect size for bridal showers, baby showers, birthdays, rehearsal dinners and more! We offer a full bar and flexible catering policies. 822 6th Ave, DeWitt, (563) 343-5602. More information can be found at [www.oldlibrarydewitt.com](http://www.oldlibrarydewitt.com).

## Read the latest DeWitt Delivers Community Blog entry!



### [FFA - Growing Leaders, Building Communities!](#)

"Agriculture is the most healthful, most useful and most noble employment of man." A famous quote by George Washington. Often times the importance of agriculture is overlooked or misinterpreted by many who are under informed. To help bridge this gap is the next generation of agriculturists who happen to be sitting in the chairs of [...] [...»](#)

**Subscribe to the [DeWitt Delivers Community Blog](#)  
and stay connected with the voices of the community.**

Stay Connected



1010 6th Avenue | DeWitt, Iowa 52742 | (563) 659-8500 | [www.dewittiowa.org](http://www.dewittiowa.org)

 **DCDC Member Challenge:** How will you lead, inform or advocate to advance DeWitt?