

DeWitt Chamber & Development Company Newsletter

February 2020

Letter from the Executive Director - Census 2020 - more than a population count.

Have you heard about the 2020 Census? In the interest of ensuring you know how important it is to DeWitt and where to get more information, I thought I'd share a few facts with you.

The US Constitution requires a count of the population every ten years. In 2020, America will get its chance to count every resident, regardless of citizenship or immigration status.



Counting everyone is important! **Rock the Vote** estimates that a community will lose \$20,000 in funding over a ten year period for every individual not counted. This means that just one family of five not counted translates to a loss of \$100,000 over ten years. In short, the economic health of communities hinges on making sure everyone is counted in 2020.

Census data is critical for so many decisions! This data is the basis by which political power and federal money is distributed to communities across our nation. The number of congressional seats and Electoral College votes each state gets are determined by census numbers. Census figures are used to allocate more than \$675 billion in federal funding to local communities. These federal dollars support essential programs on the state, county, and community levels and impact housing, education, transportation, employment, health care, and public policy. There are 55 census-guided federal programs targeted to rural communities alone. Without a complete and accurate count of the population, communities will not get their fair share of federal funding and miss out on much-needed funding opportunities.

There's more to census data than just funds distribution. Businesses use census data to decide where to build factories, offices and retail stores. Local governments use census data for public safety and emergency preparedness. Residents and nonprofits use data to support community initiatives involving legislation, quality of life, consumer advocacy, and grant applications. Real estate developers use data to make decisions on housing construction and

neighborhood revitalization.

Invitations to respond to the 2020 Census will be delivered to each HOUSEHOLD between March 12th-20th. (Watch your mailbox) this inviation will have your household's unique code, allowing you to respond to the census online, buy phone, or my mail. Find out everything about the Census at www.census.gov or about the 2020 Census here. If you know someone who's looking for a job with the Census, check it out at www.2020census.gov/jobs.

I encourage you to complete your household's Census and to encourage those in your network to do so as well! The Census is more than a population count. It's an opportunity to shape the future of our community.



Things everyone needs to know...

Saturday, Feb. 29 is Leap of Kindness Day



Leap of Kindness Day presents an opportunity for people to do something good on a day of the year that only happens every four years! Saratoga County Chamber of Commerce started celebrating this day back in 2016 and chambers across the country have joined in!

Join us this Saturday in spreading kindness all across this great town, county and state! Post your pictures on Facebook, tag the DeWitt Chamber & Development Company and use the hashtag #leapofkindnessday #dewittdelivers. All photos posted will be entered into a drawing to win some Chamber Bucks!

Note These Dates

- **February 29 -** Leap of Kindness Day
- March 7 Legislative Coffee
- March 11 & 12 Clinton County Day at the Capitol
- March 19 Revive After Five at Black Cat Wear Parts
- April 4 Legislative Coffee
- April 16 Revive After Five at Sashollie
- May 12 eat Lunch and Learn something How to Avoid Being Scammed
- May 21 Revive After Five at First Central State Bank
- June 13 Family Movie Night in the Park
- June 19-21 Come Home 2020: All Class Reunion Weekend
- June 25 DCDC Year in Review: Annual Meeting

Membership News

Member Events:

Eat Lunch & Learn Something: Keeping Healthy in the Workplace

A big THANK YOU to Kenneth Asta,
Director of Employee Health Services at
Rock Valley Physical Therapy, for joining
us and presenting tips on how to keep
healthy in the workplace! We learned the
importance of keeping your employees
healthy, not only to cut down on health
care costs, but also to cut down on sick
days and increase productivity!

Check out our full 2020 Lunch & Learn
Schedule!

This month's Lunch & Learn was sponsored by:



David Linder



Wellness





Come Revive With Us!

February Revive After Five was one for the books! A HUGE THANK YOU to P&K Midwest for hosting us at Murphy's Pub! We enjoyed food and drink, caught up with other members, met new members and got introduced to the new staff members at P&K! ALL THIS while taking in the delightful sounds of Jordan Danielsen singing to us live!

Mark your calendar, because in March we will be meeting at Black Cat Wear Parts warehouse (located at 219 E Industrial St.) for food, drink and networking!!

RSVP TODAY!

Complete 2020 Revive After Five schedule is here!!



CTE Tours Coming Soon!

The DCDC is working with Eastern Iowa Community College and the Clinton Regional Development Corporation (CRDC) to schedule tours of local businesses that have career opportunities in various CTE careers. These tours are targeted at all High School students and their parents to learn more about these career opportunities that exist in our region. (Clinton, Scott, and Muscatine Counties) The tours are open to all students and parents but they must register via the website/link found on this flyer.

Currently, the only tour scheduled in DeWitt is at Black Cat Wear Parts on April 7th. If

your businesses is interested in hosting a tour, please call or email <u>Angela</u>. An updated flyer will continue to be available at the schools and the DCDC office. Please feel free to share the flyer with high school students or adults that may be interested in a CTE career. Again, our goal is to provide our students and/or their parents with opportunities to learn more about these regional career opportunities. Your help is greatly appreciated!

Now Available to Members!



The DCDC is Now Accepting Credit Cards!

- Setup automatic payments!
- Pay your event registrations online!
- Pay with a card at the door of events!

Watch for details on how to get set up with this exciting new feature! Coming soon to an email near you!

Ambassador Events



The DeWitt Ambassadors presented a **Spotlight on Success** to **Black Cat Wear Parts** for the installation of their new Heat Treat Equipment. The Ambassadors got to see (and feel the heat) first hand how the new equipment works! Call to get a tour of the plant!

224 Industrial St., DeWitt (563) 659-6300



The DeWitt Ambassadors presented a **Spotlight on Success** at the Goose Lake Branch of <u>First Central State Bank.</u>
Ambassadors from DeWitt joined Ambassadors from the Clinton Chamber to celebrate the recently remodeled location. Stop in to see their new beautiful location!

223 Main St., Goose Lake (563) 577-2261



Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

View current employment opportunities here!



Click here to check out "Read About It" articles posted by members!

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

Login to the Member Information Center (MIC) and add your news in News Release section!



WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

Email Angela or call 659-8500 for more information.

Look Local First

Our January Look Local First winner was Christine Muhs!

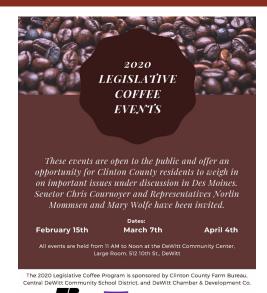
Congrats to Christine on winning \$50 in Chamber Bucks!

Be sure to keep Looking Local and keep getting your cards punched and turned in at **Randy's Neighborhood Market**, **Scott's Thrifty White Drug Store** or the DCDC office and you could win \$50 in Chamber Bucks!



Next Drawing is Friday, Feb. 28th! Watch for us on Facebook!

Legislative Events



Legislative Coffee Events

Each year the DCDC hosts Legislative Coffee events to provide our business and community members access to our state elected officials.

Please join us on Saturday, March 7th to hear directly from
Senator Chris Cournoyer,
Representative Norlin Mommsen, and
Representative Mary Wolfe.

All are welcome and encouraged to attend. RSVP's are not required.

<<Click here for a printable version of the flyer>>

Clinton County Day at the Capitol

Clinton County Day at the Capitol has been scheduled for Wednesday, March 11 and Thursday, March 12.

If you are interested in attending this event, please **Email Angela** or call the office at 659-8500.



DeWitt Delivers Blog



Creating A Healthier You and A Healthier Community

Hi, this is Kari from the Holistic Health Hub here in downtown DeWitt. I am a Holistic Health Practitioner. I specialize in helping to create health and wellness. So many people these days either have an illness themselves or have a family member that does. Our goal at the Holistic Health Hub is to help people find ways to maintain good health or get back to health if they are struggling with symptoms. Today I want to share some ideas and tips with you. We believe that if we can help and teach people to be healthier the whole community benefits.

<<<READ MORE>>>



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