

DeWitt Chamber & Development Company Newsletter

February 2021

Letter from the Executive Director - Just one more, for now!

Last March and May, I asked you to complete a survey that the lowa Economic Development Authority (IEDA) was conducting in partnership with the University of Northern Iowa's Institute for Decision Making (IDM) and Strategic Marketing Services (SMS) to assess the impacts of the COVID pandemic on Iowa's businesses and nonprofit organizations.



Summary findings from both those surveys provided the state of lowa with critical information and data that directed the IEDA in their COVID business support efforts, including their grant and loan programs that dozens of local businesses were able to tap into.

The IEDA is once again asking for all lowa businesses or organizations to complete a new survey that assesses the current impact of the pandemic. The IEDA will use the information collected to inform its public policy and programming in response to COVID and its ongoing recovery efforts throughout lowa. If you are the owner or leader of your organization, please take the survey here. The deadline to complete this survey is 5 pm on Wednesday, March 17, 2021.

For those of you who like to see who's participating in surveys and thus who's populating and influencing the data in a survey, you'll be excited to know that you will be able to track the number of survey responses by zip code by going to the online tracking map. As with the two previous surveys, IEDA, IDM and SMS will produce local reports upon request for communities and regions with 50 or more completed surveys. SO PLEASE, take the survey so I can receive and share the results with all of you!

After all, it's just one more survey, for now anyway!

Angola Cheingan

Note These Dates!

UPCOMING LEGISLATIVE COFFEE EVENTS



2021 DCDC EVENTS - SAVE THE DATE!

- <u>Legislative Coffee</u> Saturday, February 27
- <u>EICC/CCC</u>, <u>DeWitt CTE Academy VOTE!</u> Tuesday, March 2
- Revive After Five: hosted by Point Builders at Murphy's Pub Thursday, March 18

- Legislative Coffee Saturday, March 27
- Lunch & Learn: Tech Essentials to Run Your Business Tuesday, April 13
- Legislative Coffee Saturday, April 17
- <u>DCDC 101</u> Thursday, April 22
- DeWitt's Wine Walk Thursday, June 3
- DCDC Year in Review Wednesday, June 30
- DCDC Golf Bash Fundraiser Thursday, August 19
- Autumn Fest Movie in the Park Friday, September 17
- Autumn Fest Saturday, September 18
- Hometown Christmas Saturday, December 4

Expanding Career and Technical Education Opportunities

Public Measure SR, Vote March 2, 2021

On March 2, residents of the Eastern Iowa Community Colleges service area — Clinton, Jackson, Muscatine and Scott Counties, and parts of Cedar, Dubuque, Johnson and Louisa Counties — will be asked to consider a bond referendum for new Career and Technical Education labs and facilities and expansion of existing classroom buildings to support EICC's Career and Technical Education programs, and Career Academies for high school students. This \$40 million bond levy will replace one approved by voters in 2007 which will end this year. With approval, the average total property tax rate levied by the community college will remain the same as the average over the past ten years.

New and Expanded Classrooms and Labs

In Clinton and Jackson Counties, funds will be used for new and expanded career training labs at Clinton Community College's main campus and CCC's Maquoketa Center. They will also be used for a new facility in DeWitt.



Plans for Clinton and Jackson Counties

DEWITT

Construction of a Career and Technical Education Center to be built in the Crossroads Industrial Park in DeWitt to support the following planned programs:

- Agriculture
- ➤ Construction Technology
- Healthcare

- Business
- CNC Machining
- Information Technology

CLINTON COMMUNITY COLLEGE MAIN CAMPUS

Construction of a new building at the Clinton Community College campus to support the following planned programs:

- ➤ Agriculture
- Culinary
- Healthcare

- Automotive Technology
 Construction Technology
- Engineering Technology
 Education
- ➤ Information Technology
- Welding

MAQUOKETA

New equipment and renovated facilities on the CCC Maquoketa Campus to support these programs:

- CNC Machining
- Education
- Welding

- Engineering Technology
- Information Technology



THE Community's College

MEETING COMMUNITY NEEDS

The Eastern Iowa Community Colleges' Board of Trustees approved the bond referendum based on the urgent and compelling need for Career and Technical Education for both adults and high school students in our region.

The economic future of eastern lowa depends on a skilled workforce, and 65 percent of the jobs of today and tomorrow require education and training beyond high school.

Expanding career and technical education throughout the region, especially in our rural communities, increases access and opportunities for eastern lowans to build the skills necessary for a prosperous and productive future.

For more information on EICC's March 2 Bond Referendum, visit eicc.edu/referendum

If you live in DeWitt, you vote at the Clinton County Fairgrounds Auditorium.

If you live in the Eastern lowa Community Colleges service area - Clinton, Jackson, Muscatine and Scott Counties, and parts of Cedar, Dubuque, Johnson, and Louisa Counties, CLICK HERE to see where you vote.

REVIVE AFTER FIVE



Hosted by Point Builders at Murphy's Pub!

Join us for our First Revive After 5 of 2021!!

We've missed reviving and we are so excited to be hosted by Point Builders at Murphy's Pub!

Open house style event - members can meet, exchange business cards, and network in a relaxed and informal setting. We draw for prizes at 6 PM!

When: Thursday, March 18 from 5-7 PM Where: Murphy's Pub

REGISTER HERE!!

Webinar Series: Becoming a Home Base Iowa Business

Fridays from 11:30 am to 12:30 pm Hosted on ZOOM

- February 19, 2021
- February 26, 2021
- March 5, 2021
- March 12, 2021

Learn how we can help you recruit and hire Veteran talent for your organization.

To register for a ZOOM webinar, please email:

Jacqueline Friemel Local Veterans Employment Representative Davenport IowaWORKS

jacqueline.friemel@iwd.iowa.gov





For more information, visit www.HomeBaselowa.gov or contact the HBI team at HBI@iowa.gov

Membership News

AMBASSADOR NEWS!

This month the DeWitt Ambassadors presented a First Dollar to **Central Therapy Services**!

And welcome back to the community Leanna
Bender! Central Therapy Services provides speech
therapy to pediatrics and adults in the home and
daycare settings in DeWitt and surrounding areas.
Contact Central Therapy Services to schedule a
free screening to see if you or a loved one may
qualify for speech therapy services!



2021-2022 SPONSORSHIP OPPORTUNITIES

This week we sent out an email regarding our Annual Sponsorship Opportunities. This document is an overview of all the sponsorships offered by the DCDC throughout the upcoming year.

Please note, early sponsorship commitments will receive a 5% discount!

If you have any questions or know which event(s) you would like to sponsor this year, please <a href="mailto:e



eat, Lunch & Learn Something

Thank you to everyone who joined up for our January eat, Lunch and Learn Something! It was amazing to hear additional details of the proposed Clinton Community College CTE Academy for Clinton and Jackson County students.

Thank you to Brian Kelly from Clinton Community College for providing us with details and answering questions!!



Special thank you also to <u>Murphy's Pub</u> for hosting us, <u>Hall of Fame Pizza and Wings</u> for catering lunch, and <u>Lincolnway Community</u>
<u>Foundation</u> for sponsoring the event!!



WELCOME TO DEWITT KIT REFRESH

Watch your email in the coming week regarding our upcoming Welcome to DeWitt Kit refresh!

This is a great opportunity for your business to introduce yourself to new residents and new employees in DeWitt. We hope you take advantage of this opportunity!





Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

View current employment opportunities here!



Click here to check out "Read About It" articles posted by members!

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

Login to the Member Information Center (MIC) and add your news in News

Release section!



WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

Email Angela or call 659-8500 for more information.



1010 6th Ave DeWitt IA 52742

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