



## DeWitt Chamber & Development Company Newsletter

July 2019

### Letter from the Executive Director - Workforce Resources

Workforce is the hot topic in just about every business conversation I have. Businesses, school districts, communities and the state are all talking about what is or needs to be done to boost our current and prepare our future workforce. It is a big issue with many different perspectives. One thing is clear, the collective "we" needs to work together to build upon the level and diversity of our workforce's skills so that our business continue to be successful and our residents remain employed.



Below are a few resources employers can take advantage of that the DCDC provides or partners with to address the skills gap.

1. Post your open positions to the [DCDC website](#). Your posting will also be shared on our social media pages, our weekly What's Happening in DeWitt email, and in our Monthly Newsletter. Simply click the "member login" at the top right of our [home page](#) to post them. [Contact April](#) if you need your password reset.
2. You can also post open positions for FREE at IOWAWorks [website](#). If you have questions, reach out to [Jeremy](#).
3. Did you know that there are grants available for business to leverage their training dollars for their existing employees? [Email Jim](#) at EICC to learn more and see if your business qualifies.
4. Plan to have your business participate in this fall's Manufacturing Day & STEMfest Event held at Central DeWitt. It's an opportunity to interact with area high school students about career pathways available in our community that are related to manufacturing or STEM (Science, Technology, Engineering, & Math) skills. If you want to be part of the planning committee or reserve your spot for the day of the event, [contact Molly](#).
5. Are you recruiting an employee to your business that would benefit from learning more about our community? I'd be happy to give them a tour of DeWitt or have a cup of coffee with them to answer questions. [Email me here](#).
6. Know someone that is a new employee in DeWitt? Let them know that we have a New

Employee Welcome Kit available to them at the DCDC office. It's FREE, and full of information about our community. [Email April](#), we'll even deliver it to your business if you'd like.

7. The DCDC is actively participating in the conversation regarding a possible Career Technical Education (CTE) Academy for all Clinton County High Schools. [Contact me](#) if you have questions or comments about how your business can support this initiative to train our soon to be workforce.

Every community across the US is struggling with these workforce issues. The DCDC is working to do our part in developing solutions that work for our area. If you have thoughts on this initiative, reach out to me.

Looking forward to celebrating with you!

Sincerely,



P.S. Don't forget DeWitt's Summer Sidewalk sales going on this Thursday, 8/1-Saturday 8/3 in Downtown DeWitt! Support your local businesses by looking local and checking out the great deals they have to offer!



### Note These Dates

- **August 1** - [DCDC Golf Bash](#)
- **August 10** - [Summer Family Movie Night - Mary Poppins Returns](#)
- **September 3** - [eat "Lunch & Learn" something: Entrepreneurial Equations: Small Business Retirement and Insurance Plans](#)
- **September 19** - [Revive After Five at Eden Chiropractic](#)
- **September 20** - [Autumn Fest](#)
- **September 21** - [Autumn Fest - Family Movie in the Park - The Incredibles 2](#)

## DCDC Year in Review - Annual Meeting

On June 27th the DeWitt Chamber & Development Company celebrate and reflected on the 2018-2019 year with 145 members. The evening program was held at [TYCOGA](#) and included dinner (catered by [Matthiesen's](#)), networking, a recap of the 2018-2019 accomplishments and a preview of what's in store for the coming year.



[Click here to see the photos!](#)

[Click here to view the 2018-2019 DCDC Year in Review Annual Report.](#)

Thank you to everyone who joined us in celebrating what a great year we had and all the exciting things to come!!

## DCDC Renewal Season

DeWitt Chamber & Development Company membership renewal time is upon us!

We have emailed out an invoice and a reminder in the last month.

Thank you to our members who have already renewed for 2019-2022:

- Abstract & Title Guaranty Company
- Ag Spectrum Company
- Allen & Associates
- Alliant Energy
- Amber Ernst
- AmericInn Hotels and Suites
- Ashford University
- Associated Insurance & Real Estate
- Black Cat Wear Parts
- Blondie's Coffee Out Back
- Bracke, Hayes, Miller, Mahon Architects
- CAR-FRESHNER Corporation
- Central Community Historical Society
- Central DeWitt Community School District
- Central Realty
- Chuck's Body Shop
- Clean Sweep Air Duct Cleaning
- Clinton County Area Solid Waste Agency
- Clinton County Farm Bureau
- Clinton County Iowa Fairgrounds
- Clinton Printing Company
- Cornerstone Assembly of God
- Cornerstone Baptist Church
- Country Acres Dog Boarding and Grooming
- Cram Chiropractic
- Creative Learning Center
- Cups & Cones LLC
- David & Sandra Deke
- Deke Insurance, Inc.
- DeWitt Area Fine Arts Foundation
- DeWitt Bank & Trust Co.
- DeWitt Community Hospital Foundation
- DeWitt Dental Associates, P.C.
- DeWitt Evangelical Free Church
- DeWitt Eyecare
- DeWitt Family Dentistry
- Holst Family Chiropractic
- IIW, P.C.
- Illinois/Iowa Center for Independent Living
- Iowa Mutual Insurance Company
- Iowa State University Extension and Outreach-Clinton County
- Irwin GreenTech Spray Foam Insulation
- ITW Magnaflux
- Jansen Electric, Inc
- Jim & Sondra Seeright
- Jorgie's Bar & Grill
- Kamper Korner LLC
- Kendrick General Pest Control
- Kids Business of DeWitt, Inc
- Kirby Water Conditioning
- KMAQ Radio Station
- Kunau Implement Company
- Life Connections Peer Recovery Services
- Life Investors Financial Group
- LincolnWay Community Foundation
- Little Bit Signs and Designs
- LumberKings Baseball Club
- Mac's Express Mart
- Maggie's House Assisted Living
- Make It Yours Upcycle Center
- Manatt's Inc.
- Mark and Marsha Witte
- Mary Rueter
- Maschio Gaspardo North America, Inc.
- Meant To Be With Flowers
- Mediacom
- Mi Mi Nail and Spa
- MidAmerican Energy
- MJ's East
- Office Machine Consultants, Inc.
- Ohnward Insurance Group
- One Step, Inc
- Operahouse Theatre

- DeWitt Junior Women
- DeWitt Lanes
- DeWitt Memorial Company
- DeWitt Nite Lions
- DeWitt Noon Lions
- DeWitt Office Center/Joy of Giving
- DeWitt Saber Storage
- DeWitt Super 8 Motel
- DJB Creations
- Dot's Groom and Board
- Dowco Valve Co, Inc
- Eastern Iowa Light & Power Co-Op/New Ventures
- Eden Chiropractic
- Edward Jones Investments - Jim O'Melia
- Edward Jones Investments - Will Froeschle, ChFC
- Emma Rae's Antiques & Uniques
- Farm Bureau Financial Services-Megan Fuglsang, Agent
- Farm Credit Services of America
- Farmers Creek Antiques
- First Congregational United Church of Christ
- Flowers on the Side
- Gary's Electric, LLC
- Genesis Health Group of DeWitt
- Genesis Medical Center, DeWitt
- Giraffe Photography
- Grace Lutheran Church & Preschool
- Grand Mound Cooperative Telephone Association
- Hansen Monuments & Rock Division
- Hasenmiller Spreadsheet Solutions, LLC
- Holst Construction LLC/Holst Rental

- Park Farms Computer Systems
- Paul Skeffington Memorial Race
- Peoples Company
- Petersen-Hagge Furniture
- Point Builders
- Pro Turf
- Randy's Neighborhood Market
- RE/MAX Concepts, Kim Broders
- Relevant Ideas
- River Valley Co-Op
- Ruhl&Ruhl Realtors
- Sandry Fire Supply LLC
- Sashollie
- Schuster & Co PC
- Scott Drug Pharmacy and Gift Shop
- Smilee's
- Soul Sisters Boutique
- Spartan Manufacturing
- Springbrook Country Club
- Sun Central Tanning Salon
- Sunrise Café
- TAG
- Technology Solutions
- THE CROSSROADS Inspired Living & Garden Cafe
- The Cupcakery
- The Family Tree/DeWitt Cleaners
- The Observer
- The Referral Center
- Tom Determann
- Touch of Bliss Salon & Spa
- TYCOGA Vineyard & Winery
- United Way of Clinton County Iowa
- V.P. Sheridan Insurance, Inc
- Vosler Investment Group
- Wendling Quarries, Inc
- Window World
- Women's Health Services

**Don't see your company name on this list? Check your inbox for the email we sent you OR watch you mailbox for an invoice next week!**



## Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly



**[Click here to check out "Read About It" articles posted by members!](#)**

Do you have exciting news about your company you would like to share? Have you hired a new staff



**WE NEED YOUR HELP!**

Do you like to have fun?  
Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

**[Email Angela](#)** or call 659-8500 for more



newsletter.

[View current employment opportunities here!](#)

member, been recognized in your industry, or expanded your products & services?  
[Login to the Member Information Center \(MIC\)](#) and add your news in News Release section!

information.

## Things everyone needs to know...

### DCDC GOLF BASH 2019: WELCOME TO THE JUNGLE!

[DCDC Golf Bash Fundraiser](#) is  
TOMORROW!  
Thursday, August 1st!

The DCDC office will be closed at 10 am to enjoy the day on the golf course with some of our members. If you're not planning to golf, feel free to join us at the 19th Hole Party at 4 pm. It's going to be blast!



[Check out photos from last years Golf Bash here!](#)

### **SUMMER FAMILY MOVIE SERIES!**

The DCDC is excited to team up with the DeWitt Parks & Recreation Department again this summer to put on the 2nd annual, **Family Movie Night in the Park Series!**  
[August 10 - Mary Poppins Returns!](#)

Plan to bring your family and friends, it's going to be a great way to enjoy a free night out in DeWitt!



### **SBDC Summer Workshops**

Join us for an introduction to GrowthWheel® and begin to develop a 360° perspective on your business.

The SBDC, DeWitt Chamber & Development Company, Jackson County Economic Alliance, and Maquoketa Chamber are hosting 90 minute workshops focusing on the four different areas of the business GrowthWheel®. All businesses are

welcome. Come for one or come for all four sessions. Free for DCDC members, \$10 for non-members.

[CLICK HERE](#) for the schedule!

**[Must RSVP to attend.](#)**

Attention Business Owners  
Would you like to improve your business success in any of the following areas?

- Developing or evolving a business concept?
- Establishing & building strong customer relationships?
- Recruiting, training, or retaining quality employees?
- Earning more money?
- Are there other business issues holding you back?

Join us for an introduction to GrowthWheel® and begin to develop a 360° perspective on your business.



The Small Business Development Center, DeWitt Chamber & Development Company (DCDC), Jackson County Economic Alliance, and Maquoketa Chamber are hosting 90 minute workshops focusing on the four different areas of the business GrowthWheel®. All businesses are welcome. FREE for any Chamber member, \$10/workshop for non-members. Come for one or come for all four sessions. Space is limited, **RSVP REQUIRED**, email/call to reserve your spot. Can't make a date or time? We're flexible, feel free to attend sessions at either location to fit your availability!

Maquoketa Chamber	DeWitt Chamber & Development Company
124 South Main, Maquoketa	1010 6th Avenue, DeWitt
8:00 – 9:30 am on 1 <sup>st</sup> & 3 <sup>rd</sup> Tuesdays	8:00 – 9:30 am on the 2 <sup>nd</sup> and 4 <sup>th</sup> Wednesdays
director@maquoketachamber.com (563) 552-4802	admc@de WittIowa.org (563) 559-8500
July 9 – Yellow (Business Concepts)	July 17 – Yellow (Business Concepts)
July 23 – Green (Marketing & Sales)	July 31 – Green (Marketing & Sales)
August 6 – Red (Employees)	August 14 – Red (Employees)
August 20 – Blue (Operations)	August 28 – Blue (Operations)

1:1 appointments to discuss your business' individual needs can be scheduled immediately following each session by calling (563) 336-3401 or emailing sbdc@eicc.edu.



## Sister City Facebook Page



Have you checked out our "sister city" Facebook page: [City of Bredstedt, Schleswig-Holstein Germany - City of DeWitt, Iowa USA](#)? The purpose of this page is for the residents of the sister cities of DeWitt, IA and Bredstedt, Germany to share information about their events, activities, news and information about visits to either city or region.

## IowaWORKS News



Your local IowaWORKS Center is undergoing exciting changes this summer. Most recently, Iowa Workforce Development launched its new IowaWORKS site, an online employment services system. The new site can be accessed at [www.IowaWORKS.gov](http://www.IowaWORKS.gov). The updated IowaWORKS site offers a variety of employment resources, tools and services for job seekers, employers and staff members throughout the state of Iowa. The state-of-the-art site now features assisted job searches, a resume and letter builder, an individual user portfolio, virtual recruiter and advanced skills matching section. Users can also find and register for upcoming workshops, classes and job fairs. "IowaWORKS is a customer-centric program that makes it easier to navigate our employment services," said Beth Townsend, director of Iowa Workforce Development. "Whether you are a job seeker posting a resume or an employer looking for the right candidate, the IowaWORKS system helps connect Iowans to opportunities throughout the state." The new system was updated to align with the regulations put in place by the Workforce Innovation Opportunity Act (WIOA). The legislation is designed to strengthen the U.S. public workforce system by helping get job seekers into high-quality jobs and careers. For more information about the new



IowaWORKS employment services system, visit [www.iowaWORKS.gov](http://www.iowaWORKS.gov).

Also new this summer for the IowaWORKS center in Davenport is a big move. On August 1, IowaWORKS opens its new doors at 1801 East Kimberly Road, Suite 1 in Davenport. The new facility offers a larger area for the Workforce Innovation and Opportunity Act Partners to work together to provide employment services. Those partners include Iowa Workforce Development, Iowa Vocational Rehabilitation Services, Iowa Department for the Blind and Iowa Department of Education, Adult Education and Literacy. The partnership supports workforce efforts without duplication. The new location offers a state-of-the-art computer area, job fair facilities for employers, more meeting rooms, a larger hands-on skills area and classrooms for workshops.

IowaWORKS continues to provide high quality customer-driven services that support prosperity, productivity, health and safety for Iowans.



Article submitted by Martha Garcia-Tappa - Business Marketing Specialist- IowaWORKS

## Look Local First!

Our Look Local First Summer Promo is going strong!! Winners for July are:



Meant To Be With Flowers  
Winner:  
Nicole Schaller



DeWitt Travel Mart  
Winner:  
Heather Haley



DeWitt Travel Mart  
Winner:  
Justine Kagemann



Subway Winner:  
Marian Swanson

Cram Chiropractic  
Winner:  
Amy Broadfoot

Thiel Motors Winner:  
Dale Greve

Watch for us on Facebook Live for our Time Out on Tuesday at 2:00 to draw for our next winner!! Next stop will be at [Classy Creations!](#)

Get your cards punched and turned in to [Randy's Neighborhood Market](#), [Scott's Thrifty White Drug Store](#) or the DCDC office and you will be entered to win one of our great summer promo prizes! Keep Looking Local First!



## DeWitt Delivers Blog



My name is Brea Baxter and I am currently 18 years old. My parents are Scott and Carla Baxter, and I have three brothers: Brady, Brett, and Briar. I was born and raised here in DeWitt. I just graduated Central DeWitt High School and will be attending the University of Iowa in the fall... go hawks! [<<<READ MORE>>>](#)



1010 6th Ave  
DeWitt IA 52742

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