

lead. inform. advocate. advance. connect.



DeWitt
Chamber &
Development
Company

Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

DeWitt Chamber & Development Company Newsletter

July 2021

Letter from the Executive Director - Fill your Giving Back Tank - Volunteer!

I read *The Five Love Languages* by Gary Chapman nearly a decade ago. To say it made an impact on how I frame things in my mind is an understatement. One of his key messages was that we all have different ways we express or recognize love in our lives, he categorized them into 5 "languages". He then went on to say that we all have different "tanks" that we need to continuously refill to be content or happy in life. (I may be paraphrasing a bit, but you get the idea.)



"Acts of Service" is one of my Love Languages. I like to do things for others and appreciate it when people do things for me. In particular, I find the act of giving or doing for others personally rewarding. This pairs really nicely with my role as the Executive Director of a non-profit organization and as a community volunteer!

DeWitt is fortunate to have so many people that like to give back and help with a cause, initiative, or project. These community members must also have an "Acts of Service" tank they need to keep filled to be happy! DeWitt has a pretty massive event happening next Friday, July 30th. (Learn all about DeWitt RAGBRAI [here](#).) Thousands of hours have already been given by organizers to ensure this event is a success for our community and the 20,000 riders that will be rolling in.

We're coming into the home stretch and are now at the point that we are **CALLING EVERYONE TO VOLUNTEER a few hours of their time**. You can give back to our great community by helping direct traffic, putting up signage, handing out a beverage, or staffing an information booth. There's a job for everyone. It's easy to volunteer, [CLICK HERE](#) and look at

the shifts and tasks that are available, and then put your name on one or two of them. You'll also be able to credit your shift to an area non-profit to help them earn a \$500 grant from the profits of the event. (ALL PROCEEDS from DeWitt RAGBRAI are being granted to area Non-Profits).

I have no doubt my "Acts of Service" tank will be full by July 31st, the day after RAGBRAI! I hope yours is too!

P.S. If you'd like to read the Five Love Languages, [click here](#) to see if it's available at the DeWitt Library.



Membership News

2020-2021 MEMBER CHOICE AWARD WINNERS



Most Promising New Business

****Buttercream Bakeshop & Sprinkles****

Excellence in Social Media

****L&Q Armoire Boutique****

Business of the Year

****Murphy's Pub****

Excellence in Customer Service

****Rock Valley Physical Therapy****

Non-Profit of the Year

****Dolly Parton's Imagination Library****

DCDC Friend of the Year

****Keaton Zeimet****

YEAR IN REVIEW - ANNUAL MEETING



On June 30th the DeWitt Chamber & Development Company celebrated and reflected on the 2020-2021 year! The evening program was held in person this year at [TYCOGA](#) and included dinner (catered by [Matthiesen's](#)), networking, and a recap of the crazy year that it was... It was so great to see everyone!

[Click here to see the photos!](#)

Thank you to our event photographer: The Observer!

[Click here to view the 2020-2021 DCDC Year in Review Annual Report.](#)

Thank you to everyone who joined us in celebrating what a great year we had and all the exciting things to come!!

HUGE Thank you to our sponsors for the event!!



Will T Froeschle, ChFC®

Edward Jones®
MAKING SENSE OF INVESTING

Buttercream Bakeshop & Sprinkles
DeWitt Bank & Trust
IH Mississippi Valley Credit Union
ITW Magnaflux
One Step Print Solutions
Origin Design
The Observer

UPCOMING DCDC EVENTS

- [Family Movie Night in the Park](#) - Wednesday, August 11

- [DCDC Golf Bash Fundraiser](#) - Thursday, August 19
- [Lunch & Learn with Mississippi Valley Workforce Development](#) - Tuesday, Sept 14
- [Revive After Five - First Central State Bank](#) - Thursday, September 16
- [Autumn Fest Movie in the Park](#) - Friday, September 17
- [Autumn Fest](#) - Saturday, September 18

DCDC Golf Bash Fundraiser

[DCDC Golf Bash Fundraiser](#) is back for another fun-filled year!

Take in a FUN day of networking on the course while helping support the DCDC in our main fundraiser, the DCDC Golf Bash! Come out and enjoy this 9 hole, best ball tournament! (Impressive golf skills NOT required!) This year's theme is DISNEY! So round up your Micky ears, princess dress, or Disney hero costume and come out for a great day of golf!

When: Thursday, August 19 at 1 PM
Where: Springbrook Country Club

[SIGN UP HERE!](#)

Shoutout to our sponsors this year!



2021 DCDC GOLF BASH

Thursday, August 19th!

Springbrook Country Club in DeWitt
9 Hole Best-Ball Tournament.

- Check in and Lunch: 11:30-12:45
- Welcome/Rules: 12:45 pm
- Tee-off: 1:00 pm
- "19th Hole After Party:" 4:00 pm upstairs in Dining Room.

Free beverages provided by DeWitt Bank & Trust.

Free carts provided by
Krieger's of DeWitt & Rittmer, Inc.

Be sure pull out your crowns, wands, capes and Micky ears for this year's Disney theme!

THANK YOU TO THIS YEAR'S TOP SPONSORS!






THINGS YOU NEED TO KNOW



SUMMER FAMILY MOVIE SERIES!

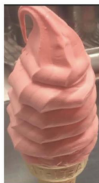
2021-2022 Membership Renewals!

2021-2022 DCDC Membership Renewal Invoices went out last month.

If you did not receive yours, please [email April](#) or call the office at 659-8500 and we will send another copy.

If you have any questions on your invoice, would like to upgrade your membership or would like to chat about what we have in store for the upcoming year, please call the office!

BUSINESS FOR SALE!



Ice Cream Shop for Sale



Ice Cream Shop for Sale
Cups & Cones - 401 11th Street - Dewitt

Have you ever dreamed of owning your own ice cream shop? Here is a great opportunity to buy a turn-key ice cream shop that offers uniqueness and charm. Cups & Cones has been an established business, thriving in its location in Dewitt for over 70 years and we did not slow down during 2020! If you're craving shakes, malts, sundaes, blasters or floats, we are serving up ice cream with a smile. Along with yummy desserts we also serve burgers, tenderloins, hot dogs, fries and many other appetizer type selections. For more information about this opportunity, please contact Megan Cox for an NDA at megan.cox@sunbeltnetwork.com or 563-940-1255.

The DCDC is excited to team up with the DeWitt Parks & Recreation Department again this summer to put on the 3rd annual, **Family Movie Night in the Park Series!**

Wednesday, August 11th - Raya and the Last Dragon

Plan to bring your family and friends, its going to be a great way to enjoy a free night out in DeWitt!



FAMILY MOVIE NIGHT IN LINCOLN PARK!

Bring the whole family out on the 2nd Wednesday of June, July & August!



June 9th
Trolls World Tour
Sponsored by:
-Dolly Parton's Imagination Library
-ITW Magnaflux
-Still Available



July 14th
Croods 2: New Age
Sponsored by:
-DeWitt Area Fine Arts Foundation
-First Congregational United Church of Christ
-Still Available



August 11th
Raya and the Last Dragon
Sponsored by:
-Guardian Industries
-Still Available



September 17th
Onward
Sponsored by:
[IH Mississippi Valley Credit Union](#)

Don't forget the Snacks, Coolers, Blankets & Chairs!



For more info, check out the DeWitt Chamber & Development Company on Facebook or visit dewittiowa.org

DCDC OFFICE CLOSED



OFFICE CLOSED!

The DCDC Office will be closed on Monday, August 2.

SAVE THE DATES!

34th Annual Autumn Fest!

FRIDAY MOVIE IN LINCOLN PARK
09.17.21 AT DUSK
&
SATURDAY ACTIVITIES
09.18.21 4-8 PM

LIVE MUSIC | GAMES | FOOD
| KIDS ACTIVITIES |

Check out more details at
facebook.com/DeWittChamberDevelopmentCo or
dewittiowa.org

Look Local First

The Look Local First Summer Promo is GOING ON NOW! Check us out on Facebook Live Fridays when we draw for our weekly winner!

Be sure to get your cards punched and turned in at **Randy's Neighborhood Market**, **Scott's Thrifty White Drug Store** or the DCDC office and you could win one of our GRAND PRIZES!!

Grand Prize drawing to be held on Friday, August 13th!

Congratulations to Theresa Pewe of Wheatland on her prize from Sophie LuRoo!



JOIN OUR TEAM

Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's

[Click here to check out "Read About It" articles posted by members!](#)

Do you have exciting news about your company you

VOLUNTEER

all that's missing is U!

WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

[Email Angela](#) or call 659-8500 for more

Happening" e-newsletter and in this monthly newsletter.

[View current employment opportunities here!](#)

would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services? [Login to the Member Information Center \(MIC\)](#) and add your news in News Release section!

information.

RAGBRAI is Coming to DeWitt

Have you heard?! RAGBRAI is coming to DeWitt!!

Mark your calendar for Friday, July 30th and plan to join us Downtown DeWitt! Beverage garden, delicious food trucks, live entertainment, and more! Not to mention ALL THE BIKES!

If you are available to help
volunteer that day - [SIGN UP HERE!](#)

There are lots of moving pieces to put on this great event, if you are interested in being a part of it, WE'D LOVE TO HAVE YOU!

[Be sure to Follow Us on Facebook for details!](#)





WHO RIDES RAGBRAI?

67% Male 33% Female
42.9 is the average age of RAGBRAI participants
69% have household incomes over \$75,000
50% have household incomes over \$100,000



BECOME A HOST

HELP MAKE RAGBRAI RIDERS FEEL RIGHT AT HOME IN DEWITT

RAGBRAI is coming to DeWitt on **JULY 30TH** and we are excited to showcase our town to thousands of riders from all over the world! We know DeWitt residents are great, but let's show the RAGBRAI riders just how **WELCOMING** we are in DeWitt. If you are a DeWitt resident with a yard, a driveway, a basement, a couch, or a business where riders can pitch a tent, park a camper or roll out a sleeping bag – **WE'D LOVE TO HEAR FROM YOU!** Here are the ways you can become a host:

1. **DEWITT RAGBRAI HOUSING AND CAMPING FACEBOOK PAGE:** This is a great place to connect with riders. Read all about the fun and interesting people from veterans to physicians to teachers who are looking for a place to sleep for the night.
2. **VISIT DEWITT'S PAGE ON RAGBRAI.COM** to fill out and submit a hosting form. This form gives you the opportunity to make specific requests and let us know what kind of accommodations you have available. From there we can help match you with riders.
3. **CONTACT KEVIN LAKE** at dewittragbraihousing@gmail.com or (563) 659-5127 to learn more or assist you in matching with riders.

VISIT DEWITT'S PAGE ON RAGBRAI.COM FOR MORE INFORMATION



**DeWitt
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**1010 6th Ave
DeWitt IA 52742**

FOLLOW US

