



## Look Local First Holiday Promotion Official Rules

- 1. Eligibility:** Participation in the Look Local First (LLF) Loyalty Cards is open to anyone, regardless of resident location. Employees of **The DeWitt Chamber & Development Company (DCDC)** and their immediate family members and/or those living in the same household are not eligible to win in the LLF drawings.
- 2. Intent:** The intent of the LLF Loyalty Card is to encourage residents, employees, visitors and businesses to Look Local First for all their purchases and services.
- 3. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you agree that you meet the eligibility requirements.
- 4. Promotion Period:** Entries will be accepted via mail or drop off at 1010 6<sup>th</sup> Ave, DeWitt, IA 52742 November 1<sup>st</sup> – December 22<sup>nd</sup> at 8:00 am. An altered LLF Loyalty Program may be continued after these dates but will be held to amended rules.
- 5. How to Enter:** The Promotion must be entered by submitting a completed LLF Loyalty Card. The entry must be complete to be eligible to win a prize. Entries that are not complete may be disqualified at the sole discretion of the DCDC. There is no limit the number of LLF Loyalty Cards an individual can complete and enter to win. If you use fraudulent methods or otherwise attempt to circumvent the rules your entries may be removed from eligibility at the sole discretion of the DCDC.
- 6. Prizes:** There will be a weekly winner drawn from returned and completed Look Local First Loyalty Cards each Thursday, beginning December 1<sup>st</sup> through December 22<sup>nd</sup>. The specifics of the prize shall be solely determined by the DCDC. Grand Prize packages will be drawn on December 22<sup>nd</sup>. All completed cards submitted for the weekly drawing (including the weekly winner) will be entered into the grand prize drawing. The specifics of the Grand Prize Package shall be solely determined by the DCDC. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. Acceptance of any weekly or Grand Prize Package constitutes permission for the DCDC to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation.
- 7. Odds:** The odds of winning depend on the number of eligible entries received.
- 8. Winner selection and notification:** Winners will be selected in a random drawing under the supervision of the DCDC. Winners will be notified via phone to the number they provided on the LLF Loyalty Card then announced on the DCDC Facebook page. If the selected winner cannot be contacted, is ineligible, or fails to claim the prize within 7 days from the time award notification was made, prize may be forfeited and an alternate winner selected.
- 9. Terms:** The DCDC reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Promotion at any time. In such case, the DCDC may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by the DCDC. The DCDC reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Promotion or violates these Terms & Conditions.

By entering the promotion, you agree to receive email newsletters periodically from the DCDC. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

- 10. Limitation of Liability:** By entering you agree to release and hold harmless the DCDC and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.
- 11. Winners List:** To obtain a copy of the winner's name or a copy of these Official Rules, contact the DCDC at 563-659-8500.