



DeWitt Chamber & Development Company Newsletter

March 2021

Letter from the Executive Director - Repeating myself to catch your attention.

It's a commonly accepted marketing fact that people need to hear something multiple times for it to resonate with them. Some say seven, others say more than a dozen; I say the number depends on the individual and just how actively they are absorbing all the information they are being bombarded with!



For this reason, I'd like to take this opportunity to repeat myself (see email I sent you earlier this week) and share with you that the DCDC is planning to publish an updated Member Directory & Community Guide (MD&CG) that will serve as DeWitt's premier marketing and economic development tool for the coming two years.

The DCDC will be mailing a copy of the publication to every business and home in the Central DeWitt School District, early to mid-July. The MD&CG will be given to potential new residents and/or visitors to the Hausbarn, included in the Welcome to DeWitt new employee and new resident kits, and used for economic development site visits. The publication will also be available for our members to use as needed, just let me know when and how many and I'll get them to you. And of course, we'll post a digital file of the final 2021 Community Profile to our website. You can find our 2019 publication on our website [here](#). The coming publication will be similar but will contain additional sections, have improved layout and design, and contain more editorial content vs. advertisements. Note: the member directory section is not included in the above link because our website has a separate, constantly updated membership directory page, which you can find [here](#).

Every DCDC member will be listed in the member directory section, alphabetically by category. The Community Guide section will showcase our community's many assets, the

DCDC's mission, and contain advertising from our membership.

The DCDC staff will be working with Sycamore Media, owner of The Observer and the Eastern Iowa Farmer magazine, to produce this high-quality publication. I am incredibly excited about keeping the publication local and am looking forward to working with the Sycamore Media staff.

Sycamore Media will work directly with DCDC members that would like to advertise in the Community Guide, developing a personalized ad, complete with custom messaging and on-location or studio photography. The publication and ad sizes are the same as our 2019 publication, but the ad rates have been decreased to enable even more of our DCDC members to participate in the advertising opportunities if they'd like.

A representative from Sycamore Media will be in touch with you directly. Please take their call and learn more about the publication. If you know you want your business to have an ad, feel free to contact Trevis Mayfield by phone at 563-552-6630 or through email at tmayfield@sycamoremedia.net. There is a limited number of some ads and all previous advertisers receive the first opportunity to repurchase their previous ad space.

If you have any questions, feel free to give me a call, and thank you in advance for your support of this beautiful community publication!



Note These Dates!

2021 DCDC EVENTS - SAVE THE DATE!

- [Lunch & Learn: Tech Essentials to Run Your Business](#) - Tuesday, April 13
- [Revive After Five with Hassenmiller Spreadsheets and Central Therapy Services](#) - Thursday, April 15
- VIRTUAL [Legislative Coffee](#) - Saturday, April 17
- [DCDC 101](#) - Thursday, April 22
- [DeWitt's Wine Walk](#) - Thursday, June 3
- [DCDC Year in Review](#) - Wednesday, June 30
- [DCDC Golf Bash Fundraiser](#) - Thursday, August 19
- [Autumn Fest Movie in the Park](#) - Friday, September 17
- [Autumn Fest](#) - Saturday, September 18
- [Hometown Christmas](#) - Saturday, December 4

LUNCH AND LEARN

Join us to Eat Lunch & Learn Something!



Micah Moser, Client & Business Development Manager from Twin State Technical Services, will be demonstrating technology essentials you should know to run your business or non-profit.

Micah's presentation will cover 2021 Top Technology Tips & Tricks for Every Business.

[Click Here](#) for more information!

When: Tuesday, April 13 at 11:30 AM

Where: DeWitt Community Library

Lunch By: Subway!!

[REGISTER HERE!!](#)

This month's Lunch & Learn Sponsor is:



REVIVE AFTER FIVE

Join us for our April Revive After 5!!

Hosted by [Central Therapy Services](#) and
[Hassenmiller Spreadsheet Solutions](#) at The
Old Library!



Open house style event - members can meet, exchange business cards, and network in a relaxed and informal setting. We draw for prizes at 6 PM!

When: Thursday, April 15 from 5-7 PM

Where: The Old Library

[REGISTER HERE!!](#)



HUGE THANK YOU to everyone that attended March's Revive After 5, hosted by [Point Builders](#) at Murphy's Pub!

It was so great to see everyone! The beverages were cold, the food was delicious, and the prizes were AWESOME! Join us in April for another great event!

DEWITT'S WINE WALK

DeWitt's Wine Walk is BACK for a 2nd year!!
Join us on Thursday, June 3rd from 5-7 PM in downtown DeWitt! Check-in in front of the DCDC Office for your passport and souvenir wine glass!

Register [HERE!](#)

Want to help with the planning or volunteer the day of the Wine Walk? [Email Molly today!](#)



WELCOME NEW DCDC MEMBERS

[PKS Unique Boutique and Emporium](#)

503 1st St, Side Door, DeWitt
(563) 370-1853

Top-of-the-line clothing boutique with lots of unique items, new and used, and gifts!
Call today to set up an appointment to shop!

[Images In Ink Tattooing](#)

503 1st St, DeWitt
(563) 370-6169

One-of-a-kind hand-drawn tattoos by John. Call to schedule an appointment!

AMBASSADOR NEWS

This month the DeWitt Ambassadors presented a First Dollar to [Images In Ink Tattooing](#) and [PKS Unique Boutique and Emporium](#). John and Paula Gabor have recently relocated to DeWitt and have opened shops that highlight both of their passions! Call John or Paula to schedule an appointment to check out their great new location!



2021-2022 SPONSORSHIP OPPORTUNITIES

Last month Molly emailed out an overview of all the sponsorships offered by the DCDC throughout the upcoming year.

Please note, early sponsorship commitments will receive a 5% discount!

If you didn't receive this email or you know which event(s) you would like to sponsor this year, please [email Molly!](#)



2021-2022 Sponsorship Opportunities

The DeWitt Chamber & Development Company (DCDC) invites you to sponsor our programs and events. When you choose to become a sponsor, you show your support of the DCDC as well as the DeWitt community. Your sponsorship also provides a powerful marketing opportunity for your business.

Within this document are several options you can take advantage of to market your business while at the same time supporting DCDC programs and events. Sponsorship provides your company increased visibility, publicity and brand recognition in a positive advertising and promotional environment. In consideration of these contributions, the DCDC recognizes our sponsors in multiple and various ways. [Current opportunities are available as well.](#) Contact the DCDC if you have a creative idea to increase awareness of your business.

Visit dewittchamber.org to learn more about the DCDC member programs and events as well as the community events we organize. You can also call our office directly at 563-639-8506, we are happy to answer any specific questions you may have.

Return your annual sponsorship commitments form by 4/30/2021 and payment by 5/31/2021 to receive 5% off your TOTAL SPONSORSHIP(S)!

DCDC BOARD OF DIRECTORS SEAT OPEN

Do you want to make DeWitt a better place to own a business, live, or work?

Have you ever considered making that happen through your participation as a

DCDC board member?

[Email Angela](#) or call her at 659-8500 to learn more about submitting your application to the DCDC Board of Directors.
(Applications are due April 12th.)

GET INVOLVED
Be a volunteer and reap the rewards

The DCDC Board of Directors meets each month. The Board is composed of representatives of various member businesses, the Mayor, City Administrator, and two representatives from the DeWitt City Council. Applications from individuals that have expressed interest in a board position will be shared with the DCDC Nominating Committee, April 12th. Final nominations to the full Board of Directors will be made by the end of April. An election will be held at the May Board Meeting. New Board Member terms begin June 1, 2021.

Mississippi Valley Workforce Development Survey

The Mississippi Valley Workforce Development Board is officially launching their Business Needs Survey. We encourage you to participate in this short survey no later than May 1st.

This survey takes about 3 minutes to complete.

There are two options for completing the survey:

1. Visit [THIS LINK](#) and complete the online form.
2. Complete [THIS FORM](#) and email to director@mississippivalleyworkforce.org

Look Local First

Our February Look Local First winner was
Sue Miller!

Congrats to Sue on winning \$50 in Chamber Bucks!

Be sure to keep Looking Local and keep getting your cards punched and turned in at [Randy's Neighborhood Market](#), [Scott's Thrifty White Drug Store](#) or the DCDC office and you could win \$50 in Chamber Bucks!

Watch for us on [Facebook](#) - we draw LIVE!



JOIN OUR TEAM

Are you hiring?



VOLUNTEER
all that's missing is U!

WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

[View current employment opportunities here!](#)

[Click here to check out "Read About It" articles posted by members!](#)

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

[Login to the Member Information Center \(MIC\)](#) and add your news in News Release section!

Join one of our committees today!

[Email Angela](#) or call 659-8500 for more information.



**DeWitt
Chamber &
Development
Company**

**1010 6th Ave
DeWitt IA 52742**

FOLLOW US

