

lead. inform. advocate. advance. connect.



**DeWitt  
Chamber &  
Development  
Company**

**Our Mission**

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

## DeWitt Chamber & Development Company Newsletter

May 2021

### Letter from the Executive Director - Membership Benefit Spotlight

One of my favorite questions as the Executive Director of the DeWitt Chamber & Development Company is, ***“What do I get out of my DCDC membership?”*** I welcome the opportunity to share with members, or potential members, all the benefits of being part of an organization that focuses on growing our existing business, attracting new business, and supporting a vibrant community to live in, work in, and visit.



It is important that our DCDC members, and the community at large, know the value for the dollars our member businesses invest in our work plan. One of the many benefits to your DCDC member investment is our work and relationships with our local, state, and federal elected officials, as well as our partnership with the Clinton County Government Committee.

Relationships with peers, community leaders, and yes, our elected officials are built over time. They are strengthened through collaboration and in many cases conversations about current initiatives. When the time comes that a business needs the DCDC to reach out on their behalf, the existing relationship we have with these leaders enables our point of view to be heard, all on behalf of our member(s).

The purpose of the Clinton County Government Committee is to help Clinton County businesses grow and prosper by identifying and advocating for opportunities to improve government laws and regulations and to remedy barriers



to business growth. This includes all levels of federal, state, and local government. The DCDC works closely with the Clinton Area Chamber (CAC) to ensure a County-wide comprehensive approach.

Keeping our members and community informed is a significant part of our efforts. Each election cycle, we hold candidate forums in both DeWitt and Clinton. In January of each year, we hold an Iowa Legislature kick-off event with our local representatives, Mary Wolfe and Norlin Mommsen, and Senator Chris Cournoyer. In addition, we hold monthly Legislative Coffees during the session, enabling you direct and immediate access to our three local legislators.

In recent years, the DCDC and CAC have taken the lead on working with Advocacy Strategies, our lobbyist in Des Moines, to ensure close review of proposed new legislation and regulation, and to proactively advocate for changes that will enhance the business climate in Clinton County. A 2020 Legislative Session change we strongly advocated for was how the collection of statewide hotel/motel tax is calculated. Without raising taxes, this change in the collection of hotel/motel tax increased statewide revenue by an estimated \$40 million a year, Clinton County's share is estimated to be \$1.73 million a year.

A current 2021 issue is retaining what is called the Commercial Real Estate Tax Backfill. Losing this backfill from the State will cause several million dollars of lost revenue to both Clinton County and the City of Clinton for money spent on police and fire protection, etc. We are fighting hard to retain this backfill. At this point, we are not sure where this will end up, but we are monitoring it daily. This is a fairly complicated issue. If you want to know more about it, give me a call.

Government, at all levels, has an impact on your business and personal lives every day. The DCDC works hard to ensure you are informed and that we advocate on behalf of all our members on matters that affect your bottom line.

Thank you for your membership with the DCDC!



## Membership News

### 2020-2021 MEMBER CHOICE AWARDS

The nominating votes have been tabulated and your finalists for the 2020-2021 Member Choice Awards are here!! Be sure to vote for the winners from June 4 to 11th!

#### **Most Promising New Business**

- Buttercream Bakeshop & Sprinkles
- Central Therapy Services
- Meyer Pest Control
- Sophie LuRoo
- Weber's Screenprinting &

#### **Excellence in Social Media**

- Buttercream Bakeshop & Sprinkles
- Jorgie's Bar & Grill
- L&Q Armoire Boutique
- Rittmer Inc
- Sophie LuRoo

#### **Business of the Year**

- Cram Chiropractic
- DeWitt Bank & Trust
- L&Q Armoire Boutique
- Murphy's Pub
- Rock Valley Physical Therapy



Embroidery

### **Excellence in Customer Service**

- Cram Chiropractic
- Emma Rae's Antiques & Uniques
- Jorgie's Bar & Grill
- L&Q Armoire Boutique
- Rock Valley Physical Therapy

### **Non-Profit of the Year**

- Central DeWitt Community Educational Foundation
- DeWitt Community Hospital Foundation
- DeWitt Nite Lions
- DeWitt Theatre Company
- Dolly Parton's Imagination Library

## **Note These Dates!**

### **UPCOMING DCDC EVENTS**

- [DeWitt's Wine Walk](#) - Thursday, June 3
- [Family Movie Night in the Park](#) - Wednesday, June 9
- [DCDC Year in Review](#) - Wednesday, June 30
- [Family Movie Night in the Park](#) - Wednesday, July 14
- [Family Movie Night in the Park](#) - Wednesday, August 11
- [DCDC Golf Bash Fundraiser](#) - Thursday, August 19
- [Lunch & Learn with Mississippi Valley Workforce Development](#) - Tuesday, Sept 14
- [Revive After Five - First Central State Bank](#) - Thursday, September 16
- [Autumn Fest Movie in the Park](#) - Friday, September 17
- [Autumn Fest](#) - Saturday, September 18

### **DEWITT'S WINE WALK**

DeWitt's Wine Walk is BACK for the 2nd year!!  
Join us on Thursday, June 3rd from 5-7 PM in downtown  
DeWitt! Check-in in front of the DCDC Office for your  
passport and souvenir wine glass!

**[REGISTER TODAY!!](#)**

Price goes up on June 1st!

Want to help with the planning or volunteer the day of the Wine Walk? [Email Molly today!](#)



### **YEAR IN REVIEW - ANNUAL MEETING**

**DCDC Year in Review - Annual Meeting**  
**Wednesday, June 30, 2021**

The DeWitt Chamber & Development Company invites you, your guests, and business associates to attend the [DCDC Year in Review!](#)

We are excited to celebrate and reflect on the past year supporting the growth and vibrancy of our business community and navigating a new normal. It is only through the support of your membership that we are able to impact our community in meaningful ways. We look forward to celebrating with you at the upcoming Year in Review!



Social Hour 4:45-5:45 PM  
Dinner 5:45 PM  
Year In Review Program 6:15-7 PM  
Post Event Networking on the Patio 7-9 PM  
(Optional but encouraged.)

To find out more about Year in Review or to register, [CLICK HERE!](#)

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## REVIVE AFTER FIVE

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THANK YOU to [Cram Chiropractic](#) for hosting our May Revive After Five!

The weather turned out perfect for us to enjoy those deliciously grilled tenderloins from the DeWitt Nite Lions out on the driveway!

As a reminder, we will be on our summer hiatus - we will meet back to Revive in September at First Central State Bank!

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## THINGS YOU NEED TO KNOW

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**Clinton LumberKings  
DeWitt Day!**

The DCDC is partnering with the Clinton LumberKings for "[DeWitt Day](#)".

Sunday, June 27th at 2 PM  
Nelson Corp Field  
Clinton LumberKings vs Normal  
CornBelters

Click [HERE](#) to check out the entire LumberKings schedule.

Thank you to a generous partnership with [Guardian Industries Corporation](#) the DCDC office will have 1000 FREE general admission tickets available for the game! Stop by the DCDC office the 2nd week in June.

**COMING SOON!**

[DCDC Golf Bash  
Fundraiser](#) is

back for another fun filled year!

Save the date and golf with us  
at [Springbrook Country  
Club](#) on Thursday, August 19th.

Watch for emails with info about the event, and registration and sponsorship links!



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**SUMMER FAMILY MOVIE  
SERIES!**

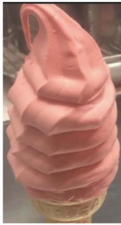
The DCDC is excited to team up with the DeWitt Parks & Recreation Department again this summer to put on the 3rd annual, **Family Movie Night in the Park Series!**

[Wednesday, June 9th - Trolls World  
Tour](#)

Plan to bring your family and friends, its going to be a great way to enjoy a free night out in DeWitt!



## BUSINESS FOR SALE!



### Ice Cream Shop for Sale



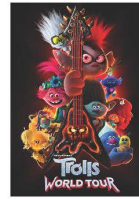
#### Ice Cream Shop for Sale Cups & Cones - 401 11th Street - Dewitt

Have you ever dreamed of owning your own ice cream shop? Here is a great opportunity to buy a turn-key ice cream shop that offers uniqueness and charm. Cups & Cones has been an established business, thriving in its location in Dewitt for over 70 years and we did not slow down during 2020! If you're craving shakes, malts, sundaes, blasters or floats, we are serving up ice cream with a smile. Along with yummy desserts we also serve burgers, tenderloins, hot dogs, fries and many other appetizer type selections. For more information about this opportunity, please contact Megan Cox for an NDA at [megan.cox@sunbeltnetwork.com](mailto:megan.cox@sunbeltnetwork.com) or 563-940-1255.



## FAMILY MOVIE NIGHT IN LINCOLN PARK!

Bring the whole family out on the 2nd  
Wednesday of June, July & August!



**June 9th**  
**Trolls**  
**World Tour**  
**Sponsored by:**  
-Dolly Parton's  
Imagination  
Library  
-ITW Magnaflux  
-Still Available



**July 14th**  
**Croods 2:**  
**New Age**  
**Sponsored by:**  
-DeWitt Area Fine  
Arts Foundation  
-First Congregational  
United Church of  
Christ  
-Still Available



**August 11th**  
**Raya & the**  
**Last Dragon**  
**Sponsored by:**  
-Guardian  
Industries  
-Still Available  
-Still Available



**September 17th**  
**Onward**  
**Sponsored by:**  
-IH Mississippi  
Valley Credit  
Union

**Don't forget the Snacks, Coolers, Blankets & Chairs!**



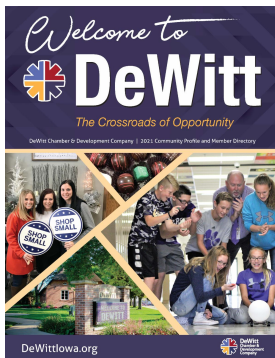
For more info, check out the  
DeWitt Chamber & Development Company on  
Facebook or visit [dewittiowa.org](http://dewittiowa.org)



## OFFICE CLOSED!

The DCDC Office will be closed on  
Monday, May 31 for Memorial Day.

## COMMUNITY PROFILE & MEMBER DIRECTORY



### Community Guide and Member Directory Reprint is in the works!

We encourage our members to purchase an advertising spot in  
our upcoming bi-annual DCDC Community Guide & Member  
Directory. But don't want too long to secure your spot, time is  
running short!

We'd love to have your support in the guide, which will be  
directly mailed to every household in the Central DeWitt  
School District in late June 2021. The DCDC will also use this  
publication as one of our primary community promotion and economic development  
tools for the next couple of years.

To secure your advertising spot, you can [Email Trevis Mayfield](mailto:Trevis.Mayfield@dcdc.org) or call 563-552-6630..



# Look Local First

Our March Look Local First winner was  
Carla Emmery!

Congrats to Carla on winning \$50 in Chamber Bucks!

Be sure to keep Looking Local and keep getting your cards punched and turned in at **Randy's Neighborhood Market**, **Scott's Thrifty White Drug Store** or the DCDC office and you could win \$50 in Chamber Bucks!

Watch for us on **Facebook** - we draw LIVE!

LLF Summer promotion details will be coming soon!



## Are you hiring?

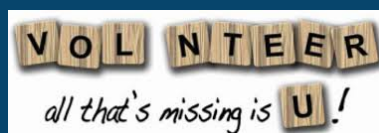
Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

**[View current employment opportunities here!](#)**



**[Click here to check out "Read About It" articles posted by members!](#)**

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services? **[Login to the Member Information Center \(MIC\)](#)** and add your news in News Release section!



WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

**[Email Angela](#)** or call 659-8500 for more information.

## RAGBRAI is Coming to DeWitt

Have you heard?! RAGBRAI is coming to DeWitt!!

Mark your calendar for Friday, July 30th and plan to join us Downtown DeWitt! Beverage garden, delicious food trucks, live entertainment, and more! Not to mention ALL THE BIKES!

There are lots of moving pieces to put on this great event, if you are interested in being a part of it, WE'D LOVE TO HAVE YOU!

**[Be sure to Follow Us on Facebook for details!](#)**

If you are interested in being a vendor on this fun day, vendor and downtown business





expansion details can be found [here](#). To sign up to be a vendor, [CLICK HERE!](#)



The DeWitt RAGBRAI 2021 winning t-shirt designs have been decided!  
Snag yours today and be sure to wear it when **RAGBRAI** rides into town on July 30th!  
[Pre-Order here!](#)

A special thanks to our sponsors:  
[IH Mississippi Valley Credit Union](#)  
[TYCOGA Vineyard & Winery](#)  
[Hall of Fame Pizza & Wings](#)  
[Murphy's Pub DeWitt](#)  
[Jorgies Bar & Grill](#)  
[The Old Library](#)  
[Blondie's Coffee Out Back](#)

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#### WHO RIDES RAGBRAI?

67% Male 33% Female  
42.9 is the average age of  
RAGBRAI participants  
69% have household  
incomes over \$75,000  
50% have household  
incomes over \$100,000



## BECOME A HOST

### HELP MAKE RAGBRAI RIDERS FEEL RIGHT AT HOME IN DEWITT

RAGBRAI is coming to DeWitt on **JULY 30TH** and we are excited to showcase our town to thousands of riders from all over the world! We know DeWitt residents are great, but let's show the RAGBRAI riders just how **WELCOMING** we are in DeWitt. If you are a DeWitt resident with a yard, a driveway, a basement, a couch, or a business where riders can pitch a tent, park a camper or roll out a sleeping bag – **WE'D LOVE TO HEAR FROM YOU!** Here are the ways you can become a host:

1. **DEWITT RAGBRAI HOUSING AND CAMPING FACEBOOK PAGE:** This is a great place to connect with riders. Read all about the fun and interesting people from veterans to physicians to teachers who are looking for a place to sleep for the night.
2. **VISIT DEWITT'S PAGE ON RAGBRAI.COM** to fill out and submit a hosting form. This form gives you the opportunity to make specific requests and let us know what kind of accommodations you have available. From there we can help match you with riders.
3. **CONTACT KEVIN LAKE** at dewitttragbraihousing@gmail.com or (563) 659-5127 to learn more or assist you in matching with riders.

VISIT DEWITT'S PAGE ON RAGBRAI.COM FOR MORE INFORMATION



**DeWitt  
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