



**DeWitt  
Chamber &  
Development  
Company**

# DCDC Monthly

August 2015

DCDC Friends,

As most of you are aware, I have accepted a new position with the Quad Cities Chamber. In my new role as Director, Economic Development, I will be collaborating with regional partners to assist businesses seeking to create or retain jobs in the Quad Cities region (which consists of Clinton, Scott, and Muscatine Counties in Iowa and Henry, Rock Island and Mercer Counties in Illinois). This economic development position will allow me to truly focus on business development opportunities, which is something I have come to love over the years at the DCDC. As DeWitt is part of the Quad Cities region, I am thrilled that I will continue to partner with the DCDC on future business development projects and initiatives.



Successful partnerships with staff, members and community volunteers have led to several DCDC accomplishments over the last few years that have enhanced business success and our community's vitality.

- Support of new business start-ups and existing business expansions (including three new international manufacturers and dozens of retail/service businesses)
- Creation of innovative community marketing tools (TV commercials, community profile guide, visitors guide, DeWitt Delivers campaign)
- Development of value-added DCDC member benefits and programs (legislative advocacy, website promotional tools, communication tools including the "What's Happening" and electronic sign, Revive After Fives)
- Enhancement of signature community events (Autumn Fest and Hometown Christmas)

This is just a sampling of what the DCDC, together with the community, has achieved. I have high hopes that you will continue to support the DCDC's efforts as this is the organization that can play an integral part of moving our community to the next level of greatness.

I leave the DCDC in very capable hands. I have the utmost confidence that Emily, Stephanie and Jenny will continue to make great things happen through this transition and beyond. In addition, you can count on the outstanding DCDC Board of Directors to continue guiding the organization in a positive direction.

Thank you for giving me the opportunity to serve you and our community. I will certainly miss the daily interactions with the businesses, residents, volunteers and community leaders of DeWitt that give so much of themselves to make our community as awesome as what it is. You have all made these past seven years a very special time in my life. I wish you all the very best and look forward to continuing to witness, participate in and celebrate all the amazing new victories that DeWitt Delivers.

Sincerely,

*Jamie*

## DCDC Welcomes New CSD Teachers



The DCDC was able to welcome & present to this wonderful group of new Central Community School District teachers! Looking forward to a great school year!

## New DCDC Sign



Check out the new lighted DCDC sign in front of our office! Thank you to Custom Art & Sign for doing a fabulous job creating it!

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# **Central Community School District School Board Candidate Forum**

**Hosted by the DeWitt Chamber & Development Company**

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**Tuesday, September 1<sup>st</sup>, 2015**

**Central Middle School -  
Media Center**

**Starting promptly at 6:30 PM**

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Please join us for the Central Community School District School Board Candidate Forum. Take this opportunity to learn more about the four candidates running for three seats in the upcoming September 8<sup>th</sup> election. During the forum community members will have the chance to ask candidates questions related to their views on important school district issues.

If you need more information about the forum  
please contact Emily Schmitt with the DCDC at 563-659-8500.



## New DCDC Board Members

Kevin Jansen is the President/owner of Jansen Electric Inc.. Jansen has been in the electrical field for 30 years, first working for contractors and then starting his own business with wife Jane in May of 2003. Jansen currently employs five full-time electricians and a part-time Administrative Assistant. In 2014 Jansen Electric Inc. won a national award with Square D/ Schnieder Electric for variable frequency drive installation and sales.



Jansen was attracted to the DCDC after working on the Hausbarn and seeing the activities going on. He has also been involved in many community projects and wanted to be a part of the future of the City of Dewitt. Jansen thinks being a member of the community all his life and also a business owner will aid in his abilities to be a contributing factor to the DCDC. He is currently a member of the DCDC Business Development Committee.

In his spare time, Jansen likes to watch NASCAR racing, play golf and spend time with his family. He is also a New England Patriots Fan. He and wife Jane have four children-Christopher, Kaytlyn, Kaytlinn, and Keeley and a grandson Carter.



Roddy Greig is the Plant Manager at Guardian Industries. He has worked in manufacturing in various engineering and management roles for 15 years, having spent the last 11 years working for Guardian Industries in the DeWitt plant, the last four years as the Plant Manager. Greig notes, "Guardian is an excellent place to work; you are encouraged be entrepreneurial, make decisions and take responsibility. In this type of environment with support from my mentors and managers over the years I have been able to move into various roles and grow my career."

Greig has always been impressed with DeWitt and believes strongly that the success of Guardian DeWitt is thanks in large part to the great community surrounding them. Over the last few years, Greig has had the opportunity to work with the DCDC on various concepts and projects, often including the school district or Eastern Iowa Community Colleges. He saw becoming a DCDC board member as an opportunity to get more involved and help drive more success and prosperity for DeWitt in the years to come. Greig hopes that his manufacturing and business knowledge can be useful and that his experiences-locally, nationally and internationally-can offer a unique perspective. Greig is currently a member of the DCDC Business Development Committee and DCDC Branding/Community Relations Committee.

In his free time Greig loves to watch NFL football and has played fantasy football for the last 12 years. He enjoys working out at Snap Fitness and has recently started running in a few races, including the Skeffington Memorial Race. Greig was born and raised in Scotland and came to the US shortly after graduating college. His wife Laura is a veterinarian and they live in Bettendorf with their two children Emma (6) and Alex (4).

# INSPIRING TOMORROW'S MANUFACTURER TODAY.



**Manufacturing Day** has been designed to expand knowledge about and improve general public perception of manufacturing careers and manufacturing's value to the North American economy. In addition, manufacturers will learn about business improvement resources and services delivered through manufacturing extension partnerships.



## Celebrate MFGDAY on October 9th at Central High School



**DeWitt  
Chamber &  
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Company**

**#MFGDAY15**

**[www.mfgday.com](http://www.mfgday.com)**

National Manufacturing Day was established to educate communities about the importance of manufacturing. This year the DCDC has partnered with the Iowa Governor's STEM Advisory Council's Southeast Hub, local schools, and area businesses to celebrate MFG DAY 2015 by hosting an event that will expose 7-12th grade students to local manufacturers and businesses that support manufacturing in our area. Students will also have the opportunity to learn about careers and educational opportunities in manufacturing.

This event will include an interactive STEM Festival and dynamic presentations to educate and excite students about manufacturing, begin to address the skilled labor shortage manufacturers face, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.

### **As a local business it's your opportunity to:**

- Engage with your future workforce by participating in STEM activity booths
- Dispel outdated myths about manufacturing and inspire the next generation of manufacturers
- Communicate your company's story and create excitement for your industry
- Demonstrate how manufacturing and non-manufacturing businesses support each other in our community

**Contact Jenny McGarry, DCDC Business Education Coordinator, at [becoordinator@dewittiowa.org](mailto:becoordinator@dewittiowa.org)**



# DeWitt Delivers Campaign

The DCDC has launched the community-wide [DeWitt Delivers marketing campaign](#) that celebrates the amazing assets of the DeWitt community! Our goal is to educate our local residents and businesses about these assets and instill a sense to LIVE LOCAL, GET INVOLVED, and BE PROUD of our progressive, vibrant community.

Over the course of the next year, a specific DeWitt sector/topic/asset will be highlighted each month in The Observer, DCDC website, community blog, on social media and throughout the community.

Monthly topics:

- July – Community Overview
- August -- Education
- Sept – Housing
- October -- Manufacturing
- Nov -- Shopping & Dining
- Dec -- Civic organizations / non-profits / volunteer opportunities
- Jan – Healthcare
- Feb – Services
- March – Agriculture
- April -- Recreation
- May – Civil Servants (fire, police, city gov't)
- June -- Attractions

**We can't accomplish this without your help!!! We want you to proudly tell us your story!!! Within the next few months, you may be contacted to provide general information about a specific DeWitt sector/topic/asset. If you definitely want to be contacted for feedback, please reach Emily Schmitt at [eventscoordinator@dewittiowa.org](mailto:eventscoordinator@dewittiowa.org)**

The graphic features a yellow background with a stylized sunburst logo on the left. The text 'DeWitt Delivers' is in a script font, and 'Excellence in Education' is in a bold sans-serif font. Below this is a photograph of students in a classroom. To the right of the photo is a section titled 'A Community Committed to Learning' with text about educational opportunities. Below that is a section titled 'Central's graduation rate stands at a remarkable 99%, and 90% of graduates further their education.' with text about the graduation rate and educational programs. At the bottom left is the DeWitt Chamber & Development Company logo and address. At the bottom right is the hashtag #dewittdelivers and social media icons for Facebook, Twitter, and Instagram.

**DeWitt Delivers**  
**Excellence in Education**

**A Community Committed to Learning**

DeWitt provides outstanding educational opportunities for all ages, from preschoolers to adults. As a community, we know education comes from many places and is a lifelong journey of learning through new experiences. Central Community School District provides nearly 1,500 DeWitt, Grand Mount, Low Moor, and Welton students with a rigorous, innovative education. St. Joseph Catholic School, with its 150-year history, offers the freedom to share faith in the context of academics.

Central's graduation rate stands at a remarkable 99 percent, and 90 percent of graduates further their education. More than 10 post-secondary institutions exist within a 30-mile radius of DeWitt. Opportunities for educational advancement exist beyond school buildings, too. Within 20 minutes of DeWitt are seven Eastern Iowa Community College sites offering continuing education opportunities and career preparation for area adults. Iowa State University's Extension and Outreach office in DeWitt carries the university's land grant mission beyond the Ames campus with research-based educational programs offered locally. Besides print and digital books, Frances Banta Waggoner Library provides its patrons with practical classes on topics such as technology and genealogy and maintains learning sites and inter-library loan facilities. Small-town DeWitt can boast of world-class cultural education in the arts through Central's Performing Arts Center, which features shows and performances to expand artistic and musical horizons for all ages in the area. All in all, when it comes to education, *DeWitt Delivers!*

Each month throughout the upcoming year, the DCDC will highlight various aspects of the DeWitt community in a variety of ways. You will see monthly articles and weekly "Did you know?" facts in The Observer, a new DeWitt Delivers community blog, and posts on social media. Want to share how DeWitt Delivers? Contact us at [www.dewittnews.org](http://www.dewittnews.org) if you are interested in being a guest blogger or get social by tagging your "around town" photos on Facebook, Twitter and Instagram with #dewittdelivers.

**DeWitt Chamber & Development Company**  
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(563) 659-8000 • [www.dewittiowa.org](http://www.dewittiowa.org)

**#dewittdelivers**

[See the full article here](#)

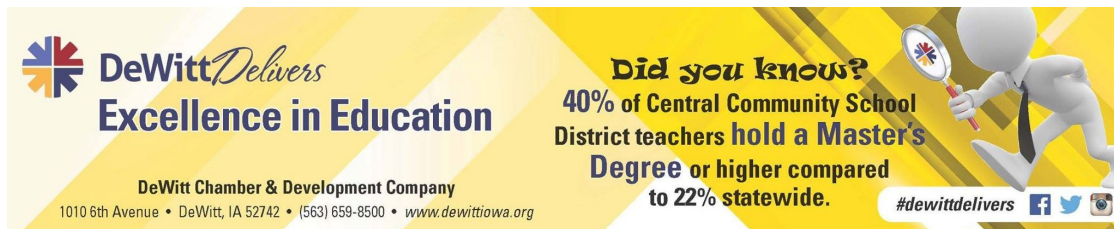
Ideas for you to share include:

- Points of pride (what are you most proud of with your business/organization?)
- What are the opportunities in DeWitt? (i.e. housing – we are working towards more affordable housing)
- How can people get involved in your business/organization? Volunteer opportunities?
- What are the career opportunities in your industry/topic/field/category? (i.e. any emerging careers?)

Continued next page

- What sets us above other communities (differentiates us from other communities)?
- Interesting "Did you know?" facts about your business/organization/industry
- Interesting "By the number" facts about your business/organization/industry (i.e. general surgeries increased by 30% over the last year at Genesis Medical Center, DeWitt)
- Historical tidbits
- Testimonials from consumers, advocates
- Letters to the Editor
- Photos/videos

We hope you are as excited about this marketing opportunity as the DCDC is. We look forward to working with you to compile engaging information that you want to share with the people of DeWitt!



### Get Social with DeWitt Delivers Challenge!!

We challenge you to get social with the DeWitt Delivers Campaign and use the **#dewitt delivers** in your "around town" photos! Unsure of what# is? [Click here to learn more](#)

## #dewitt delivers



### How to #dewitt delivers:

- Go to your favorite place in DeWitt. It can be a quiet park or a busy restaurant, listening to live music, in your office or at a sporting event for example!
- Take out your phone and take photo or even a selfie.
- Navigate to Facebook, Twitter, or Instagram.

Post your picture with the hashtag **#dewitt delivers**, you can even tell us why you love this spot in DeWitt so much and challenge at least 3-5 of your friends to do the same!!

Getting social with DeWitt Delivers is a fun and interactive way to show your pride in the community!!

# First Dollar Presentations

The DeWitt Ambassadors welcomed Amy Petersen, new owner of Country Acres Boarding & Grooming; Connor Murphy, owner of Murphy's Pub; and Nancy Murphy, owner of Murphy's Vintage Picks with First Dollar presentations. Congratulations on your new businesses! We wish you years of success!





## Spotlight on Success Award

The DeWitt Ambassadors presented John S. Peavey Law Office a Spotlight on Success Award, recognizing the move to their new office at 916 7th Avenue, DeWitt! Congratulations and thank you for your investment in our community!



## Utilizing the Member Information Center (MIC)

Your DCDC membership gives you exclusive access to a variety of tools to promote your organization via the online Member Information Center (MIC) on the DCDC website. By logging in to the MIC you can access features such as:

**Membership listing** - update your listing to ensure everyone has access to complete, up-to-date information. (Completing your profile is critical to gaining increased visibility and exposure!)

**Deals** - offer coupons and special deals; fellow members may well be your best customers.

**Job postings** - submit your own job openings.

**Advertise events** - add your events to our online event calendar displayed with quick links; use these links to share in your social media, text to mobile devices, add to calendar, or email to others.

**Network with other members** - check out other member listings, jobs, deals.

Haven't created a login yet? Email [admin@dewittiowa.org](mailto:admin@dewittiowa.org) to request information on creating your personal login.



# Golf Bash

On July 30th the DCDC held its annual Golf Bash Fundraiser at Springbrook! Thank you to all those that sponsored, volunteered and the 19 teams that golfed... the event would not be possible without you! Check out a few photos from the day and visit our Facebook Page to view the entire [Golf Bash album](#)!



## Thank you to our Golf Bash teams!

Black Cat Blades

DAC, Inc.

DeWitt Bank & Trust Company

DeWitt Community Hospital Foundation

Edward Jones Investments

Farm Credit Services of America (Team 1)

Farm Credit Services of America (Team 2)

Guardian Industries Corp.

Homeowners Financial Group

Hotel Blackhawk

IH Mississippi Valley Credit Union

IIW, P.C.

ITW Fluids North America/ITW Magnaflux

Junior Achievement

Plasti-Paint, Inc.

Point Builders

Rock Valley Physical Therapy

Schuster & Co PC

Springbrook Country Club



# A BIG THANK YOU TO THE 2015 DCDC GOLF BASH TOP SPONSORS

## CART SPONSORS:



## BEVERAGE CART SPONSORS:



**Hole Sponsors:** Black Cat Blades, Condon & Condon Law Office, DeWitt Travel Mart, First Central State Bank, Flowers On The Side, Guardian Industries Corp., Hall of Fame Pizza & Wings, IH Mississippi Valley Credit Union, Integrated Solutions LLC, Iowa Mutual Insurance Co., Necker's Jewelers, Inc., Schuster & Co PC, Thiel Motor Sales Inc. and V.P. Sheridan Insurance, Inc.

**Flight Sponsors:** Car-Freshner Corporation and Clover Ridge Assisted Living & Alzheimer's Community

**Food Sponsors:** A Storybook Ending Bridal and Prom Salon, Genesis Medical Center, DeWitt and IITW, P.C.

**Putting Contest Sponsor:** Maggie's House Assisted Living

**Additional Sponsors:** P&K Midwest - the use of two gators; Floratine Central Turf Products, Flowers on the Side and Necker's Jewelers - raffle prize donations: Necker's Jewelers Hole-In-One Diamond Challenge; V.P. Sheridan Insurance - Goodie Bag donation

## THANKYOUALSO....

**DCDC MEMBER INVESTORS:** A Storybook Ending Bridal & Prom Salon, ABC Heating & Air Conditioning, Inc., Ag Spectrum Company, Alliant Energy Barnes Foodland, Black Cat Blades, City of DeWitt, Clinton Community College, Clinton County Board of Supervisors, Clinton County Farm Bureau, Clover Ridge Assisted Living & Alzheimer's Community, DAC, Inc., David & Sandra Deke, DeWitt Aquatics Center, DeWitt Bank & Trust Company, DeWitt Fitness Center, DeWitt Parks & Recreation, DeWitt Pet Hospital, P.C., Eastern Iowa Community College District, Eastern Iowa Light & Power Co-Op/New Ventures, Emma Rae's Antiques & Uniques, Farm Credit Services of America, First Central State Bank, Frances Banta Waggoner Library, Grand Mound Communications Co., Guardian Industries Corp, Hansen Monuments & Rock Division, Integrated Solutions, LLC, Iowa State University Extension and Outreach-Clinton County, ITW Fluids North America, Jim & Sondra Seeright, Lindy's 5-Star Flooring, Meant To Be With Flowers, Mediacom, Necker's Jewelers, River Valley Co-Op, Schuster & Co PC, Snap Fitness 24-7 and The Observer

**GOLFBASH VOLUNTEERS** Brent Smith - Floratine Central Turf Products, Bridget Maher - DeWitt Bank & Trust, Chris Larson - The Clubhouse Indoor Golf & Lounge, Colette Christensen - Vosler Investment Group, Karolyn Kruse - Ag Spectrum, Meghan Strohman - Necker's Jewelers, Pat Henriksen - LincolnWay Community Foundation, Sally Davis - Clover Ridge Assisted Living & Alzheimer's Community, Tim McClimon - DeWitt Resident

**COMMITTEE MEMBERS:** Amber Ernst - Senior Loan Consultant-New American Funding, Brent Smith - Floratine Central Turf Products, Emily Schmitt-DCDC, Jonathan Verhelst-Edward Jones Investments, Meghan Strohman- Necker's Jewelers, Tony McAvan- Farm Credit Services of America

## Join us for "eat Lunch & Learn something" - Identity Theft for Businesses

**Identity Theft for Businesses: Presented by Eastern Iowa Small Business Development Center**  
Kathy Middleton, Business Solutions Specialist with LegalShield, will be focusing on the following points:

- What are the 5 most common types of identity theft?
- How can I protect myself and my family?
- What do I need to know as a business owner?

*Learn more about the five types of identity theft, and in so doing, learn which is the largest form; and believe it or not, it is not financial.*

***Lunch from Hall of Fame Pizza & Wings***

***RSVP before Friday September 11th, 2015***

**Program Sponsor:**



**Date: September 15, 2015**

**Time: 11:30 AM - 01:00 PM CDT**

**Location:** Clinton County Satellite Office  
226 11th Street, DeWitt

**Contact:** Emily Schmitt, Program & Events Coordinator

**Email:** [eventscoordinator@dewittiowa.org](mailto:eventscoordinator@dewittiowa.org)

**Date/Time De-** Check-in and lunch is available from 11:30 am to 12  
**tails:** noon. The program will begin at 12 noon and end at 1 pm

**Fees/Admission:** -\$12 for Member. Discounts will be applied for specific DCDC Membership Tiers. You will be notified after registration if you receive a discount.  
-Not Yet Members are \$20

[Register Now](#)

### **The Final "eat Lunch & Learn something" Program for in 2015:**

**November 17<sup>th</sup>** - Hiring & Training Employees, Presented by Eastern Iowa Small Business Development Center. [Register Now!](#)





## Looking to Start a Business or Need Some Existing Business Advice?

**What: Free, Confidential and Individualized Counseling Sessions**  
**When: Tuesday September 15<sup>th</sup>, Noon — 4 pm (by appointment)**  
**Where: 1010 6<sup>th</sup> Ave. DeWitt IA**  
**(DeWitt Chamber & Development Company Office)**

The DCDC has partnered with Marsha Rinetti, Director of the Eastern Iowa Small Business Development Center, to bring her services to DeWitt on the third Tuesday of each month. Marsha will be available to speak to both existing businesses and individuals looking to start their own business and provide counseling on a variety of topics, including but not limited to:

- New business guidance
- Business planning and modeling
- Loan proposal assistance
- Financing opportunities
- Market research services
- Export assistance
- Cash flow projections
- Business growth and succession strategies
- Strategic planning
- Business continuity planning



To sign up for a free, confidential one-hour session, please contact Kathy at the SBDC at 563-336-3401 by September 8<sup>th</sup>.





### **2015 Revive After Five Schedule**

Revive anytime between 5-7PM on the 3<sup>rd</sup> Thursday of the month and join other professionals for these "open house" style networking events! Enjoy a variety of great food, beverages and prizes in a laidback setting while getting to know other DCDC members and learning about the hosting business.

***All DCDC member employees are welcome and encouraged to attend!***

**September 17<sup>th</sup> –Springbrook Country Club [CLICK HERE TO RSVP](#)**

**October 15<sup>th</sup> - Iowa Mutual Insurance Company**

**November 19<sup>th</sup> – DeWitt Memorial Company**

**December - Holiday Break**

If you are looking to host a Revive in 2016, we have one month left on January 21<sup>st</sup> 2016. Please reach out to Emily Schmitt at [eventscoordinator@dewittiowa.org](mailto:eventscoordinator@dewittiowa.org) to claim the date!!

## **Save the Date**

**9.1.15** DCDC Central Community School District School Board  
Candidate Forum

**9.15.15** "eat Lunch & Learn something"-Identity Theft for Business,  
Presented by Eastern Iowa Small Business Development Center  
[Register Now!](#)

**9.15.15** SBDC Counseling Opportunity at the DCDC

**9.17.15** Revive After Five at Springbrook Country Club [Register Now](#)

**9.18.15** Autumn Fest

**9.19.15** Autumn Fest Family Movie in the Park

**10.22.15** DCDC 101 [Register Now](#)



**[Click here to view our Community Events Calendar!](#)**





# Dewitt's Autumn Fest



DeWitt  
Chamber &  
Development  
Company

*We want to say "thank you" for supporting local businesses!!*

***Autumn Fest Celebration- Friday, September 18<sup>th</sup>, 2015***  
***5-9 PM Lincoln Park Area, DeWitt***

## ***Entertainment***

Music from "Soul Storm"  
(BYO blankets/chairs/coolers)

Variety of local performances/demonstrations  
(Rhythm Avenue, Millennium Martial Arts and Turn Up The Bass Zumba® Kids)

## ***Children's Activities 5PM-Dusk***

Children's Inflatable Games  
Make-it and Take-it Crafts  
Kids' Pedal Tractor Pull  
Pony Rides  
Face Painting  
Putt-Putt Golf

## ***Other Fun Stuff***

Classic Cars Show  
Emergency Vehicle Displays  
Variety of Food Vendors  
Business Booths  
MOD Squad Balloon Drop  
Lions Club offering KidSight tests  
Craft Vendors

***Autumn Fest Family Movie***  
***Saturday, September 19<sup>th</sup>, 2015***

*Starting around 7:15 PM in Lincoln Park, DeWitt*

This FREE family movie\* is a continuation of the Autumn Fest event and is a "thank you" to the community!! Please bring your own blankets and lawn chairs. Snack type food and drinks will be available for purchase or feel free to bring your own food and/or beverages.

*\*Children 12 and under will need to be with an adult.*



**THANK YOU to our Top Autumn Fest Sponsors!!**



## Mission Statement

The DCDC's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

## DCDC Board of Directors

Greg Gannon, DeWitt Bank & Trust, Chair  
Brian Volkens, First Central State Bank, Treasurer  
Wayne Stuedemann, Ag Spectrum,  
Don Thiltgen, DeWitt Mayor  
Dave Deke, Deke Insurance  
Dawn Marcus, City Council Representative  
Merle Ocken, DeWitt Resident  
Dan Peterson, Central Community School District  
Steve Lindner, DeWitt City Administrator  
Tina Lively, DeWitt Bank Tax & Accounting Services  
Garey Chrones, Office Machine Consultants  
Luanne Smith, City Council Representative  
Kasey Kleinsmith, Flowers on the Side  
Kim Broders, Ruhl & Ruhl Realtors  
Kevin Jansen, Jansen Electric  
Roddy Greig, Guardian Industries Corp  
Steve Shupp, Alliant Energy—Ex-Officio Member

## DCDC Staff

Tami Petsche, Executive Director  
Emily Schmitt, Programs & Events Coordinator  
Jenny McGarry, Business Education Coordinator  
Stephanie Sagers, Administrative Assistant

## DeWitt Chamber & Development Company

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Website: [www.dewittiowa.org](http://www.dewittiowa.org)  
Hours: M-F, 9-4



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Connect with the DCDC



[www.dewittiowa.org](http://www.dewittiowa.org)