



# DCDC Monthly

January 2016

## Welcome to DeWitt Program

We are very excited to be launching a New Resident and New Employee *Welcome to DeWitt Program* on February 1st! The program has a dual focus; connecting with new DeWitt residents and also with new employees to DeWitt businesses (people that live outside of DeWitt but are first time employees in the community). The goal of this program is to connect with these new individuals and spotlight our community! All DCDC members have the opportunity to be a part of this program through our "**Business Showcase**".

The goal of the Showcase is drawing these new residents and employees to the member location! Materials will be refreshed biannually; if you did not participate this round you will have the opportunity to be a part of the program again in late summer. We are thrilled to be able to put our best foot forward and make this *Welcome to DeWitt Program* a sought after perk of moving to or working in DeWitt!

Some other items included in the Kits are:

- Welcome Letter
- Community Guide (includes relocation contacts and a community map)
- Visitor Guide
- "Business Showcase" package includes coupons, brochures and trinkets
- Premier Partner flyer – listing of DCDC Investor level members
- Community Organization List - promoting how to get involved
- Youth Program List – sports and library
- DCDC website flyer promoting website tools (events calendar, job postings, member directory)
- Phone book



Information for New Resident Kits will be packaged in the DCDC shopping tote shown in the photo!

## Save the Date

**2.9.16** "eat **Lunch** & Learn something" Discovering Your Businesses Strengths, Weaknesses, Opportunities and Threats (SWOT) [Register Now](#)

**2.11.16** Clinton County Day at the Capital

**2.13.16** Legislative Coffee at DeWitt Community Center, 11-noon

**2.18.16** SBDC Counseling Opportunity at the DCDC

**2.18.16** Revive After Five - Clinton County Farm Bureau [Register Now](#)

[Click here to view our Community Events Calendar!](#)

## Clinton County Day at the Capital

Interested in joining a group of Clinton County community leaders, businesses, and citizens to discuss local issues with key legislative leaders at the State Capitol? Join us on February 5th in Des Moines for a full day of meet-and-greets with legislators and Governor Branstad. Contact the DCDC office at 563-659-8500 to learn more.



2014 Clinton County Day at the Capital

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# LEGISLATIVE COFFEE



The coffee offers an opportunity for Clinton County residents to weigh in on important legislation under discussion in Des Moines.

**February 13th 11am-Noon  
DeWitt Community Center, Small Room  
512 10th St., DeWitt**

**March 12th 11am-Noon  
DeWitt Community Center, Small Room  
512 10th St., DeWitt**

**April 9th 11am-Noon  
DeWitt Community Center, Small Room  
512 10th St., DeWitt**

The 2016 Legislative Coffee Program is sponsored by the DeWitt Chamber & Development Company and Clinton County Farm Bureau.





# Business Education Coordinator Update

## Welcome New Marketing Intern, Sara Hasenmiller!

Sara is currently a senior here at Central DeWitt and is serving as our 2016 intern. She is involved in a variety of band activities and was the Marching Sabers Pride Drum Major. Sara primarily spends most of her time in extra-curricular activities such as: FBLA (Future Business Leader of America), National Honors Society, Luther League, and studies Chinese Mandarin.



As for her future plans, she will graduate in May and continue her studies at Iowa State University in the Fall of 2016. Sara aspires to be a marketing major with an emphasis on supply chain management. In her free time, she enjoys traveling to new locations and spending time with family and friends. Sara is proud to work with the DeWitt Chamber & Development Company in her last semester of high school.



Photo: The Observer

## Third Graders Present Idea to Local Leaders

This week DeWitt's Mayor, Don Thiltgen, and DCDC Executive Director, Angela Rheinghans, were invited to Ekstrand to hear third grade presentations for suggested community improvement. They heard improvement presentations from ten students, two from each third grade class. The assignment was to develop an idea for community improvement and create a presentation, which was required to include multi-media support. A few of the improvement ideas were a new campground, fairground expansion, a DeWitt Whitey's Ice Cream store, and a clean park campaign.

The students supported their presentations with amazing videos and well designed brochures. In addition to this being a great learning experience for our third graders, these presentations allowed leaders to hear ideas from young members of our community. Mayor Thiltgen and Angela were WOWED by their ideas and presentation skills.

This is another great example of how community partnerships are providing opportunities for our students.



Photo: The Observer

Interested in partnering with schools to provide students exposure to local career opportunities? Contact Jenny McGarry, Business Education Coordinator, [becoordinator@dewittiowa.org](mailto:becoordinator@dewittiowa.org).

# DeWitt Delivers Campaign

Over the course of the next year, a specific DeWitt sector/topic/asset will be highlighted each month on the [CDC website](#), [community blog](#), social media, in [the Observer](#), and throughout the community. The goal of this community-wide DeWitt Delivers Marketing Campaign is to educate our local residents and businesses about these assets and instill a sense to LIVE LOCAL, GET INVOLVED, and BE PROUD of our progressive, vibrant community.

Monthly topics:

July – Community Overview

August -- Education

Sept – Housing

October -- Manufacturing

Nov -- Shopping & Dining

Dec -- Civic organizations / non-profits /  
volunteer opportunities

**Jan – Healthcare**

Feb – Services

March – Agriculture

April -- Recreation

May – Civil Servants (fire, police, city gov't)

June -- Attractions

**DeWitt Delivers Health and Wellness**

**Live Local!**  
Get more residents involved with the DeWitt Delivers community blog!

**Award-Winning, Reliable Options**

When it comes to healthcare, DeWitt residents have several choices. One of the nation's Top 20 hospitals for quality of care, DeWitt is home to one of the nation's most advanced hospitals nationwide. DeWitt's award-winning healthcare services are a testament to the community's commitment to excellence. DeWitt is home to one of the nation's most advanced hospitals nationwide. DeWitt's award-winning healthcare services are a testament to the community's commitment to excellence.

**DeWitt is home to one of the nation's Top 20 Hospitals for Quality of Care**  
out of nearly 1,300 critical access hospitals nationwide.

DeWitt is home to one of the nation's most advanced hospitals nationwide. DeWitt's award-winning healthcare services are a testament to the community's commitment to excellence. DeWitt is home to one of the nation's most advanced hospitals nationwide. DeWitt's award-winning healthcare services are a testament to the community's commitment to excellence.

DeWitt Chamber & Development Company  
1010 6th Avenue • DeWitt, IA 52742 • (563) 659-8500 • [www.dewittiowa.org](http://www.dewittiowa.org)

#dewittdelivers

[See the full January article here](#)

**DeWitt Delivers Health & Wellness**

**Did you know?**  
Stress Solutions of DeWitt helps clients who have health struggles with insomnia, fibromyalgia and weight loss, to name a few.

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#dewittdelivers

[Click here to see all the "Did you know?" facts about Healthcare](#)

Don't forget to check out and subscribe to the [DeWitt Delivers Community Blog!!!](#)

DeWitt Iowa Community Blog

HOME ABOUT CONTACT US

**DeWitt Delivers**

## Member Spotlight: Murphy's Pub-DeWitt

The Murphy family opened Murphy's Pub in the summer of 2015 with the goal of having one of the best craft beers selections in the area. They quickly grew to have 20 beers on draft and a great selection of bottled beer and Iowa Native Wine. The focal point of the Pub is the two full view garage doors that open all the way on nice days. They also have outdoor seating that allows guests to enjoy their great selection of drinks outdoors! They recently opened their kitchen in January of 2016. They have a full menu that includes everything from burgers and sandwiches to appetizers and wings.



## Member Spotlight: Murphy's Vintage Picks

Murphy's Vintage Picks opened in April of 2015. Nancy's passion for junking and treasure hunting was starting to take over her house and garage, so they purchased the former KC Hall in DeWitt. The shop started with re-purpose furniture and other vintage items, but has expanded out to numerous gift shop type items. A wide variety of jewelry, purses, scarves, candles and other fun items to shop for can be found! She truly feel she has something for everyone in her shop, but you may have to make a couple laps before you find it. The shop is always fully stocked and often times she has heard customers say they have to walk around several times in order to see everything!



# Revive After Five

A big "thank you" to [Murphy's Pub](#) and also to [Murphy's Vintage Picks](#) for kicking off the 2016 Revives by hosting the January Revive After Five Event. Plan on joining us for the next Revive After Five Feb 18th at Clinton County Farm Bureau. [CLICK HERE TO RSVP](#)

*All DCDC member employees are welcome and encouraged to attend these worthwhile and relaxing networking events!*



Check out more photos from the Murphy's Revive on our [Facebook page](#)! See yourself or others in our photos, feel free to tag!



## 2016 Revive After Five Schedule

Revive anytime between 5-7PM on the 3<sup>rd</sup> Thursday of the month and join other professionals for these "open house" style networking events! Enjoy a variety of great food, beverages and prizes in a laidback setting while getting to know other DCDC members and learning about the hosting business.

*All DCDC member employees are welcome and encouraged to attend!*

February 18th – Clinton County Farm Bureau

March 17th - Holst Construction & Rental

April 21st– Skeffington Memorial Race

May 19th - Black Cat Blades

June, July, August -Summer Break

September 15th– THE CROSSROADS Inspired Living

October 20th- Family Resources Inc.

November 17th– LincolnWay Foundation

December - Holiday Break





**"eat Lunch & Learn something"**  
**Discovering Your Businesses Strengths,  
Weaknesses, Opportunities and Threats (SWOT)**

SWOT is a tool that identifies strengths, weaknesses, opportunities and threats of a business or organization. This session will be presented by Chief Porter with the DeWitt Police Department and the ***SWOT analysis will be focused around facility and staff security and safety.*** SWOT is a basic, straightforward model that assesses what an organization can and cannot do as well as its potential opportunities and threats. The method of SWOT analysis is to take the information from an environmental analysis and separate it into internal (strengths and weaknesses) and external issues (opportunities and threats). Once this is completed, SWOT analysis determines what may assist the firm in accomplishing its objectives, and what obstacles must be overcome or minimized to achieve desired results.

[Find out more about SWOT here.](#)

[Click here to register!](#)

**Date: February 09, 2016**

**Time: 11:30 AM - 1:00 PM**

**Location: Clinton County  
Satellite Office  
226 11th Street,  
DeWitt**

**Email: [eventscoordinator@dewittiowa.org](mailto:eventscoordinator@dewittiowa.org)**



**DeWitt  
Chamber &  
Development  
Company**

**Date/Time Details: Check-in after 11:30am and food will be available after 11:40am. Session will run from Noon - 1:00pm.**

**Fees/Admission: -\$12 for DCDC Members. Discounts will be applied for specific DCDC Membership Tiers. You will be notified after registration if you receive a discount.  
-Not Yet Members are \$20**

**RSVP before February 5th if you plan to attend!**

**[Click here to register !](#)**



# Thank You!

## Mission Statement

The DCDC's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

## DCDC Board of Directors

Greg Gannon, DeWitt Bank & Trust, Chair

Dan Peterson, Central Community School District, Vice Chair

Brian Volkens, First Central State Bank, Treasurer

Wayne Stuedemann, Ag Spectrum

Don Thiltgen, DeWitt Mayor

Dave Deke, Deke Insurance

Merle Ocken, DeWitt Resident

Steve Lindner, DeWitt City Administrator

Tina Lively, DeWitt Bank Tax & Accounting Services

Garey Chrones, City Council Representative

Luanne Smith, City Council Representative

Kasey Kleinsmith, Flowers on the Side

Kim Broders, Ruhl & Ruhl Realtors

Kevin Jansen, Jansen Electric

Roddy Greig, Guardian Industries Corp

Steve Shupp, Alliant Energy—Ex-Officio Member

## DCDC Staff

Angela Rheingans, Executive Director

Emily Schmitt, Programs & Events Coordinator

Jenny McGarry, Business Education Coordinator

Stephanie Sagers, Administrative Assistant

## DeWitt Chamber & Development Company

1010 6th Ave

DeWitt, IA 52742

Phone: 563-659-8500

Email: [info@dewittiowa.org](mailto:info@dewittiowa.org)

Website: [www.dewittiowa.org](http://www.dewittiowa.org)

Hours: M-F, 9-4



Connect with the DCDC



[www.dewittiowa.org](http://www.dewittiowa.org)