



**DeWitt
Chamber &
Development
Company**

Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.



lead. inform. advocate. advance.

DeWitt Chamber & Development Company Newsletter

Member Spotlight



[Farm Credit Services of America](#) is a customer-owned financial cooperative proud to finance the growth of rural America, including the special needs of young and beginning producers. [Read more...](#)

Save the Date!

[12.2.17 Hometown Christmas](#)
Downtown DeWitt

[12.13.17 Santa Hut Open](#)

[12.20.17 Santa Hut Open](#)

[12.21.17 SBDC Counseling](#)

Welcome to the DCDC's Newest Member!

The Cupcakery

520 8th St
DeWitt IA 52742
(563) 659-2253

First Dollar Presentations

November 2017

Letter from the Executive Director:

Choose to Look Local First!



Look at your Christmas shopping list and consider what you can purchase locally. If you don't know what you're buying yet, check out the DCDC [LLF participating retailers](#) and be reminded of the many great options we have in town. If you haven't been inside their shops recently, I encourage you to stop by before heading out of town, or online. You will find variety and selection for just about everyone on your list!

Does it really matter if you shop local?

ABSOLUTELY! Here's three(ish) reasons why.

1. When you make a purchase in our community, you help build and strengthen our local economy.

2. Your purchases generate sales tax that support the services the city provides; services like the library, parks, fitness center, youth activities, aquatic center, roads, police, and fire, just to name a few. Those are many of the attributes that make DeWitt a vibrant, fun, and safe community to live in!



The DeWitt Ambassadors recently presented a Spotlight on Success award to the [DeWitt Community Hospital Foundation](#) in celebration of 20 years supporting Genesis Medical Center - DeWitt and health & wellness related initiatives in the DeWitt Community!

1118 11th St.
DeWitt IA 52742
(563) 659-4233



The DeWitt Ambassadors recently recognized the [LincolnWay Community Foundation](#) for their 30 years of funding projects DeWitt and the surrounding communities.

615 10th St.
DeWitt IA 52742
(563) 659-5039



The DeWitt Ambassadors recognized Chuck's Body Shop

3. But most importantly, it's about supporting the businesses in our community because they are an ESSENTIAL part of DeWitt! Local businesses...

- create character and make our community unique!
- attract visitors who then spend their money in DeWitt!
- create job opportunities for our residents!
- donate to local charities and fundraisers!
- support other local businesses that are owned by our neighbors and community members, all of which have a vested interest in the success and future of DeWitt!

Choose to support all of DeWitt by Looking Local First and spending your money locally. Don't forget to tag #LLFDeWitt while you shop!

There's even a special drawing for LLF cards turned in from [Small Business Saturday - Hometown Christmas](#), followed by weekly winners and multiple grand prize winners on Thursday, December 21st. Watch our [facebook](#) and [Instagram](#) pages for updates on new prizes being donated and photos of our winners.

Have a great Thanksgiving everyone!

Angela

P.S. Chamber Bucks make great gifts for those "almost impossible to buy for" people on your list!

DeWitt's Hometown Christmas 2017



DeWitt's Hometown Christmas Saturday, December 2nd

Kid's Christmas Carnival

9:00-10:30AM: Santa arrives at the American Legion Post 238 to visit with children and listen to their wish lists, also enjoy .25-cent carnival games. Visits with Santa are

with a Spotlight on Success for the recent relocation and expansion of his business to DeWitt!

112 5th Ave.
DeWitt IA 52742
(563) 659-2017



The DeWitt Ambassadors presented [The Cupcakery](#) with their First Dollar! Stop in for a sweet treat!

520 8th St.
DeWitt IA 52742
(563) 659-2253



The DeWitt Ambassadors welcomed Holst Chiropractic to town with a First Dollar presentation.

704 11th St.
DeWitt IA 52742
(563) 659-9935

Read About It! News from our Members

AMERICAN BANKERS ASSOCIATION NAMES FIRST CENTRAL STATE BANK ONE OF TOP AG LENDING FINANCIAL INSTITUTIONS IN THE COUNTRY
The American Bankers Association (ABA) recently released its top 100 Ag bank list with second-quarter 2017 data.
[Read more...](#)

FREE - but we ask that you bring a non-perishable food item to donate to the Referral Center.

9:00-11:00AM: Donuts, make-it and take-it craft tables and carnival prizes (donated by the Noon Lions) at the DeWitt Community Center.

Family Christmas Movie*

11:15AM: Doors open at the DeWitt Operahouse Theater. Hot-dog lunch sponsored by the DeWitt Nite Lions before the movie.

11:45AM: The Polar Express will be shown.

*For safety purposes, children must be escorted to and from the movie if the parent/guardian is not attending. Entrance into the movie and lunch are based on a first-come first-served basis, space and quantities are limited.

Live Window Walk

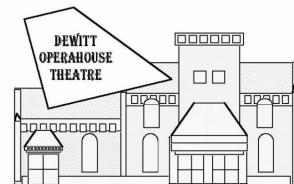
5:00-7:00PM: Live Holiday Windows, Gingerbread House Contest ([download the registration form](#)), Warming Station and Caroling in the Downtown area.
[Check out the Window Walk map!](#)

Lighted Pickup Parade

5:00PM: Lighted Pickup Parade down 6th Ave, for more details or for information on how to be a part of the parade visit their [Facebook Page Lighted Pickup Parade](#) or email parade@gmail.com

[Join the event on Facebook.](#)

Thank you Mistletoe Sponsors and all other event sponsors!



[Check out photos from last year's Hometown Christmas event!](#)

Look Local First Update

Thank you to all that have supported and participated in the Look Local First Initiative!

If you have news about your business you'd like to share with the rest of the DCDC membership, [submit it here](#).



[View employment opportunities here](#) posted by our members!

Hot Deals!

[Check out the latest Hot Deals from our DCDC Members!](#)

"eat Lunch & Learn something" Recap Non-Traditional Selling



On November 7th, at [Brook's Bistro](#), Nicole Cline with Dale Carnegie shared helpful information, trends and tips for Non-Traditional Selling.

Some session take away included:

- Understanding "non-traditional" selling trends in today's market
- Demystifying selling
- Tools to be successful in "non-traditional" sales

Thanks you to our program sponsor!



Buy Chamber Bucks!



Congratulations to Nancy Henningsen the October LOOK LOCAL FIRST (LLF) winner!

The LLF program will continue in 2018 with MONTHLY Drawings of \$50 in Chamber Bucks. Keep getting your cards punched and drop them off at Randy's Neighborhood Market, Scott Drug Store or the DCDC Office before the last Business Day of the month.

Weekly holiday LLF drawings begin December 4th!



[Keep Looking Local First DeWitt!](#)
[#LLFDeWitt](#)

LOOK LOCAL FIRST HOLIDAY PROMOTIONS!

Promo #1 - One winner of \$100 in Chamber Bucks will be drawn from all Loyalty Cards returned between Black Friday, 11/24 until Monday, 12/4. This promo will include both Small Business Saturday (11/25) and Hometown Christmas (12/2).

Promo #2 - Weekly drawings of \$50 will be held on Monday, 12/11 and 12/18.

Multiple Grand Prize Winners

will be drawn at noon on Thursday, 12/21 from all Loyalty Cards returned from 11/24 - 12/21.



Chamber Bucks are a great gift! They come in \$5 and \$10 denominations and make an excellent local gift for those hard to buy for people on your list! They are [accepted by 80 DCDC member businesses](#). (Sorry, candy cane frame and Santa hat not included!)

Chamber Bucks are available for purchase at Emma Rae's, DeWitt Bank & Trust, First Central State Bank and the DCDC office.

Please contact April at 659-8500 for orders over \$150.

Get Involved!



Are you a DCDC member that would like to get a bit more involved?

Do you have an interest in learning about the different ways you can give your time, ideas and input?

If so, now is the time to express your interest and learn more about becoming a volunteer.

Please contact Angela at 659-8500.

Look Local in
DeWitt
this *holiday season!*

Enter for your chance to win \$100 in Chamber Bucks between Small Business Saturday and Hometown Christmas.*

* A special drawing will be held on 12/4/17 for Loyalty Cards turned in between 11/24/17-12/3/17.

Revive After Five



A big thank you to [Farm Credit Services of America](#) for hosting the November Revive After Five!



Watch for the 2018 Revive schedule to come out soon. There is no December Revive scheduled, as we know this is a very busy time of the year!

[Check out more photos from the 2017 Revives!](#)

Christmas Lights Are Up!



**DeWitt
Chamber &
Development
Company**

Thank You! 2017-18 DCDC Investor Members!



Each year a group of volunteers (some may be elves) gather on a Sunday morning to hang DeWitt's Christmas lights.

"Thank You!" to [Jansen Electric](#), [Gary's Electric](#), [REC/Eastern Iowa Light & Power](#), [Holst Construction](#) and the 4-H Hustler students & parents for braving the cold and giving your time to make DeWitt look so festive!

If you're interested in helping take the lights down this January, email [Angela](#). We can always use more help!



Read the latest DeWitt Delivers Community Blog entry!

[It was Meant To Be!](#)

In January of 2014, my husband Kevin and I purchased the established business of Meant To Be in downtown DeWitt. At that time we added fresh flowers to the store, which was the reason for the name change to Meant To Be With Flowers. I completed Floral Design Schooling in West Palm Beach from South [...] [...»](#)



Subscribe to the [**DeWitt Delivers Community Blog**](#)
and stay connected with the voices of the community.

Stay Connected



1010 6th Avenue | DeWitt, Iowa 52742 | (563) 659-8500 | www.dewittiowa.org

⌘ DCDC Member Challenge: How will you lead, inform or advocate to advance DeWitt?

Copyright © 2017. All Rights Reserved.