



DeWitt Chamber & Development Company Newsletter

November 2020

Letter from the Executive Director - Does it matter if you look local?

Does it really matter if you Look Local First? Simple answer, ABSOLUTELY!

COVID has created unthinkable challenges for our entire world to navigate. Small businesses have been hit especially hard. Our community is filled with a variety of small businesses that need your support, which is why I encourage you to Look Local First for all your personal and business needs.



Of course 'tis the season to know this includes retail shopping and dining, but it also includes where you go to the dentist, for a haircut, or to get your vehicle serviced, where you board your pet, or which contractor you hire for a remodeling project, just to name a few.

[READ MORE...](#)

No one knows when things will be "back to normal" without a COVID pandemic influencing how we need to do business to protect our employees and community. But I do know that we all can do our part to support one another by looking to our local businesses for what services we need before going outside of our community, or online.

In an effort to encourage all of you to Look Local First and to give a boost to the local economy, the DCDC has partnered with [First Central State Bank](#) and [Krieger's of DeWitt](#) to launch a \$12,000 Chamber Buck Promotion!

Beginning on December 1st, when you buy \$50 in Chamber Bucks (CB) you will receive an additional \$10 in CB at no charge. Each purchase must be made in increments of \$50, with a maximum single purchase of \$200. Cash or Check only. You must purchase them at the DCDC office, 1010 6th Avenue, DeWitt (9 am - 4:30 pm). Call ahead for curbside pick up, after hours pick up, or for large orders. (563) 659-8500. You can buy the promotional CB as a

holiday gift for someone on your list or to use for your own spending. All of the CB's sold during this promotion will expire on January 31, 2021. The promotion will end once \$12,000 are sold, or on December 23rd, whichever comes first! Click [here](#) for a list of all the participating DCDC Member Businesses.

Thank you for choosing to support all of DeWitt by Looking Local First when deciding how you spend your money.





CHAMBER BUCKS PROMOTION!

LAUNCHING DECEMBER 1ST, BUY \$50 IN CHAMBER BUCKS, RECEIVE \$10 FREE!
PROMOTION LASTS UNTIL DECEMBER 23RD OR UNTIL \$10,000 IN CHAMBER BUCKS HAS BEEN SOLD!
PROMOTION AVAILABLE AT THE DCDC OFFICE ONLY!
OFFICE HOURS ARE 9:00-4:30 PM WITH AFTER HOUR AND CURBSIDE PICKUP AVAILABLE!

**FIRST CENTRAL**
STATE BANK
An Oldworld Bancshares Bank



Note These Dates

- **December 5** - Hometown Christmas - Cancelled (See below for details...)
- **December 24 & 25** - Christmas Eve & Christmas Day (Office Closed)
- **December 30 & 31** - New Years Eve & New Years Day (Office Closed)

REVIVE AFTER FIVE

Thank you to everyone who attended our Revive After Five in October at [Krieger's of DeWitt!](#)

The live music was amazing, the woodfire pizza was delicious, the wine was outstanding, and the hosts were so much fun! THANK YOU for having us!!

This month we were supposed to be at [Sashollie](#) but COVID had other plans - Stop in and see Beth and her team during normal operating hours - she has GREAT gift ideas and can get your home all ready for the holiday season!!



Membership News

WELCOME NEW DCDC MEMBERS!

[Central Therapy Services LLC](#)

602 12th St., DeWitt
(563) 293-1655

Central Therapy Services, LLC provides speech therapy to pediatrics and adults in the home and daycare settings in DeWitt and surrounding areas. We offer free screenings to see if you or a loved one may qualify for speech therapy services! Available by appointment only. Call today!

[Iowa Roots Home Decor](#)

610 11th St., DeWitt
(563) 484-9757

Enjoy the different styles that blend together to make one beautifully cohesive look! We mix brand new items with artisan made products and pop with locally repurposed pieces that have been given fresh life!

[Weber Screenprinting & Embroidery](#)

439 Industrial St., DeWitt
(563) 659-7548

Offering high quality custom screen printing and embroidering on t-shirts, sweatshirts, koozies and much much more!
Locally owned and operated by Chris & Missy Weber.

DRIVE THRU JOB FAIR



On October 20th the DeWitt Chamber & Development Company partnered with IowaWORKS and the Clinton Regional Development Corporation to host a Drive Thru Job Fair at the DeWitt Travel Mart. 45 businesses participated by providing flyers of their available jobs, which were given to people as they drove thru our job fair booth. Even though it was a rainy night, we still had a successful turnout of 38 participants receiving information about over 430 available jobs. We greatly appreciate the businesses that contributed to making the Drive Through Job Fair successful.

Job fair bags are now available at the DeWitt Community Library.
If you know someone looking for a job, stop by to pick up a bag!

Christmas is Coming!

HOMETOWN CHRISTMAS

DeWitt's **REVISED**

Hometown Christmas Saturday, December 5th



Due to the Governor's recent mandates, we are not able to host DeWitt's Hometown Christmas in its normal capacity.

We are hosting a few activities listed below:

***Wreath Contest and Silent Auction** are going on now! [CLICK HERE](#) to see the wreaths and bid on your favorite! All proceeds go to the DeWitt Chamber Foundation for the Christmas Lights downtown.

***Santa** will be driving all over DeWitt on a firetruck from 11 am to noon on Saturday! Listen for the fire truck and wave to Santa as he drives by!

***Christmas Tree Lighting** will be at 5 pm - please join us on [FACEBOOK LIVE!](#)

***Downtown Businesses OPEN** for shopping! Click [HERE](#) for the list of our downtown businesses will be open late on Saturday for shopping!

[Relive last year's Hometown Christmas event with these photos!](#)

THANK YOU TO ALL OF OUR 2020 SPONSORS!

Mistletoe Sponsors



DEWITT
OPERAHOUSE THEATRE
ESTABLISHED 1878



Snowflake Sponsors

- 1st Gateway Credit Union
- Black Cat Wear Parts
- Connor Construction
- DeWitt Nite Lions
- First Central State Bank
- Guardian Industries
- Meant to Be with Flowers
- Necker's Jewelers
- V.P. Sheridan Insurance Inc
- Women's Health Services

Jingle Bell Sponsors

- Cram Chiropractic
- DeWitt Bank & Trust
- Edward Jones - Will Froeschle
- First Congregational Church of Christ
- Hall of Fame Pizza & Wings
- KMAQ Radio Station
- Life Connections Peer Recovery Services
- Ohnward Insurance Group
- One Step Print Solutions
- Wendling Quarries

SMALL BUSINESS SATURDAY & LOOK LOCAL FIRST

Last weekend we celebrated the 11th Anniversary of [Small Business Saturday](#) and the DCDC is getting into the holiday spirit with the Look Local First (LLF) Holiday Promotion that started Tuesday, November 10th!



Facebook Live drawings will be at local businesses to promote their Holiday hours as well as different specials going on that customers can look forward to! The Tuesday host business also draws where we will be going on the Thursday where we will draw that week's Look Local First winner! The LLF Holiday Promotion will conclude on Thursday, December 17th with the Grand Prize Package Drawings!

What you can do to get involved in this fun tradition:

1. Support your local businesses by shopping DeWitt Businesses all holiday season long!
2. Continue to get your Look Local First punch cards punched at any participating local business! Don't forget to turn them into the DCDC office, Scott Drug or Randy's Neighborhood Market!
3. Watch our Facebook Live videos every Tuesday and Thursday at 2 pm to see if you are one of our weekly winners!!

****Reminder, even if your LLF punch card isn't drawn for a weekly drawing, it could be drawn for the Grand Prize drawing on December 17th!**

Approximately 67 cents of every dollar spent at a U.S. Small Business remains in that local community. Supporting our small businesses in our community helps bring a vibrant and unique business economy to our area!



Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

[View current employment opportunities here!](#)



[Click here to check out "Read About It" articles posted by members!](#)

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services?

[Login to the Member Information Center \(MIC\)](#) and add your news in News Release section!



WE NEED YOUR HELP!

Do you like to have fun? Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

[Email Angela](#) or call 659-8500 for more information.



First Dollar presented to Buttercream Bakeshop & Sprinkles!

[Buttercream Bakeshop & Sprinkles](#)

511 8th St., DeWitt
(563) 659-7288



First Dollar presented to L&Q Armoire Boutique!

[L&Q Armoire Boutique](#)

910 6th Ave., DeWitt



**DeWitt
Chamber &
Development
Company**

**1010 6th Ave
DeWitt IA 52742**

FOLLOW US

