



**DeWitt
Chamber &
Development
Company**

Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.



lead. inform. advocate. advance.

DeWitt Chamber & Development Company Newsletter

Save the Date

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[11.8.16 eat Lunch & Learn something - Marketing on a Budget Register Now!](#)

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[11.17.16 SBDC Counseling Opportunity](#)

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[11.17.16 Revive After Five-LincolnWay Foundation/The Froeschle Agency Register Now!](#)

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[12.3.16 DeWitt's Hometown Christmas](#)

Read About It!

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[LincolnWay Community Foundation - Inspiring Communities by Connecting](#)

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[CCJCC - Groundbreaking ceremony - October 3rd - for new Law](#)

October 2016

Letter from the Executive Director: Grant Announcement and Program Launch



Greetings Members!

I am thrilled to share that the DCDC is a recent recipient of a Clinton County Development Association (CCDA) grant! This is truly exciting news as it provides matching dollars to assist with implementing a number of marketing initiatives targeted to better engage our businesses, residents, employees, and visitors.

In the coming week, an email will be sent to the membership outlining a new Look Local First (LLF) Initiative to be launched to further promote local holiday shopping. Action steps to get involved will be outlined. I promise it will be virtually effortless to get on board with this program!

This LLF Initiative will encourage members to post "Hot Deals" to the DCDC website as well as participate in a loyalty/incentive card that will offer consumers weekly and monthly drawings for prizes. All these promotions are at no cost to our members and will be promoted to the community at large in a variety of ways. The goal is to increase spending with our local retailers, restaurants and service providers. (Remember, Christmas is just 9 weeks away!)

Early 2017, we will be producing a community promotion

[Center](#)

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[Ohnward Bancshares, Inc. - Central Insurance Agency Announces New Hires](#)

Learn how to Market on a Budget



Join us for the upcoming [Marketing on a Budget "eat Lunch & Learn something"](#) on November 8th! Andy Sokolovich owner of [Bent Business Marketing & Advertising](#) will have great ideas and tips on how to Market effectively on a small budget. Registration is required for the session before November 2nd. [Register here!](#)



Thank you to [Family Resources, Inc](#) for hosting the October Revive After Five.



[View more Revive photos.](#)

[Plan on joining us for the next Revive After Five with the Lincoln Way Foundation/ and RSVP.](#) All member

and marketing video, designing new downtown banners and begin work on our new Community Guide and Member Directory.

All of these efforts support our existing businesses, promote the importance of Looking Local First when shopping and sourcing services, enhance our visitors' experience, and increase engagement with our community members.

If you are interested in assisting with any of these initiatives, please let me know. We welcome your ideas and support.

Look Local First!

P.S. Chamber Bucks make great holiday gifts and keep dollars local. Contact our office to order yours!

Autumn Fest 2016 Recap



This year's annual Autumn Fest and Autumn Fest Family Movie in the Park, held on September 23rd and 24th, were a great success thanks to our sponsors, volunteers and committee members! Thank you also to the estimated 900 plus people that attended as well, what a great weekend in DeWitt! The event was put on by the [DCDC](#) as a "Thank You" to those in the community that support DeWitt! The night had a variety of activities and attractions: children's games/activities, live music from the Wild Oatz Band, food vendors, a classic car show and emergency vehicle display and more!

Thank you to our Title sponsors; [Genesis Medical Center](#), [DeWitt](#), [Guardian Industries](#), [Kamper Korner](#) and [Window World](#) for your support along with our gold, silver, and bronze sponsors! [View a full list of sponsors here!](#)

[Check out photos](#) from this year's Autumn Fest event on Facebook.

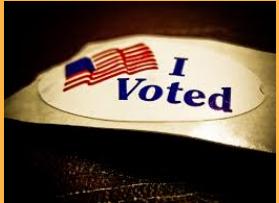
employees are welcome and encouraged to attend these worthwhile and relaxing networking events! So join us and bring along your co-workers!

[View the full list of 2016 Revives.](#)

Interesting in hosting a Revive in 2017??

We still have a few months open! Contact [Emily](#) ASAP before these months fill up!

Voting Tools To Use



Go to www.MyIowaVote.com and you can opt-in to a text or email reminder to vote. It's simple and it only takes a minute. Then you'll get a reminder with the location of your polling place. You can also register to vote!

Member Spotlight



It is the mission of [Family Resources](#) to strengthen children, families and individuals by providing quality services that engage community resources to create effective solutions.

[Read More](#)

[View this great Autumn Fest Video](#), created by Aerography, that captured many moments throughout the event!



Spotlight on Success



The DeWitt Ambassadors presented a Spotlight on Success Award to [Whisk Away](#) congratulating them on their five year anniversary of offering tasty treats to the community! They offer catering for small and

large events, and special event space rental.

The DeWitt Ambassadors presented a Spotlight on Success Award to Dudley's Cottage & Gifts congratulating them on them on their five year anniversary of offering unique home decor and accessories. Stop by to check out their new fall items and signs.



The DeWitt Ambassadors presented a Spotlight on Success Award to [The Family Tree/DeWitt Cleaners](#) recognizing their 20 year anniversary of offering trendy clothing and accessories options

in DeWitt. Stop by to check out their new fall selections or call to schedule your appointment to consign.

Be A VIP!



Be a part of the VIP Texting Club and stay up to date with the City of DeWitt and DCDC announcements via text message! Text NN622 to 36000.

Important to Know...



Iowa employers who perform drug testing are required by law to provide annual training to all staff involved in the drug and alcohol testing process. IowaWORKS is offering two FREE trainings for your supervisors and/or managers.

[Click here for more info...](#)

The DeWitt Ambassadors presented a Spotlight on Success Award to [Murphy's Pub - DeWitt](#) congratulating them on their recent investment, renovation and grand opening of their new event space. Book your event today for parties from 25 - 125 people.



Save the date for DeWitt's Hometown Christmas



- Kid's Christmas Carnival
- Family Christmas Movie
- One Mile Holiday Hustle Fun Run/Walk
- Live Window Walk
- Lit Pickup Parade

Visit dewittiowa.org for more event details!

Saturday, December 3rd

DeWitt's Downtown District



dewittiowa.org



Become a Hometown Christmas sponsor, deadline for sponsorship is Nov. 9th.
[View the sponsorship form here.](#)

Check out the [2015 Hometown Christmas album](#) and connect with the [2016 Hometown Christmas event on Facebook!](#)

Clinton County Candidate Forum



The DeWitt Chamber & Development Company, Clinton Area Chamber of Commerce and the Clinton County Farm Bureau hosted two Clinton County candidate forums in October. These were great opportunities for our member businesses and community residents to learn more about the candidates running for local offices.

These forums also help us build closer relationships with current and future elected officials who are important decision-makers on business issues.

If you'd like to get involved in future DCDC government

Welcome New DCDC Members!

[Tack and Hammer Studios](#)

1114 5th St.
DeWitt, IA 52742
(563) 223-8421



[Country Acres Dog Boarding and Grooming](#)

3152 245th St.
DeWitt, IA 52742
(563) 659-9984

[The Old Library](#)

822 6th Ave.
DeWitt, IA 52742
(563) 343-5602

[The Referral Center](#)

615 8th St.
DeWitt, IA 52742
(563) 659-9612

[Grizzlies Heating & Air](#)

319 9th Ave.
DeWitt, IA 52742
(563) 340-5366

Subscribe to the [DeWitt Delivers Community Blog](#)

and stay connected with the voices of the community.

Here is a preview or our most recent blog posts.

Made in DeWitt

October is National Manufacturing Month and in this month dedicated to manufacturing I encourage people to learn more about manufacturing in DeWitt. I began my career in this field twenty-two years ago. My journey started with an opportunity to work part-time at a company named JRB located in DeWitt's Industrial Park. JRB was a manufacturer of [...] [...»](#)

Finding Purpose in Pink

While breast cancer is a very serious issue, let me share my story of some amazing women and men that I have met in my position at the DeWitt Community Hospital Foundation, the local fundraising organization that supports Genesis

Medical Center - DeWitt. Laughter is the best medicine according to them! I have been with the [...] [...»](#)

Stay Connected





1010 6th Avenue | DeWitt, Iowa 52742 | (563) 659-8500 | www.dewittiowa.org

 **DCDC Member Challenge:** How will you lead, inform or advocate to advance DeWitt?

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