lead. inform. advocate. advance. connect.



Our Mission

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.

DeWitt Chamber & Development Company Newsletter

Welcome New Members!

Smilee's Ice Cream and More

1523 11th St, DeWitt (563) 659-8404

DeWitt Saber Storage

329 S 6th Ave, DeWitt (563) 659-3094

Sisters Salon

1004 8th Ave, DeWitt (515) 291-9092

Save the Date!

11.6.18 Election Day

11.15.18 Revive After Five - IH Mississippi Valley Credit Union

12.1.18 Hometown Christmas

DeWitt Ambassadors: Spotlight on Success & First Dollar Presentations

The DeWitt Ambassador Team was very busy the month of October! Check out all of the exciting presentations we were part of!

Letter from the Executive Director: Setting DeWitt Apart

Have you ever thought about what sets DeWitt apart from other small rural communities? I am asked this question frequently and I've yet to pinpoint exactly what "it" is. I think

that's because it isn't just one thing, but rather a combination of equally important "ingredients" that creates a community that continues to thrive and is willing to change.

This question was asked again a few weeks ago during an interview with WHBF Channel 4's Brittany Price, Ted Papuga, owner of Emma Rae's and president of Marketers of DeWitt (MOD), Mayor Thiltgen, and I for a Living Local segment that featured DeWitt. (You can check out the segment here.)

The interview was easy to be part of, the three of us were promoting DeWitt and a few of the great reasons to visit and live here! Stay tuned, the DCDC, MOD, and individual businesses will be participating in additional segments throughout the year.

Let me know if you have any questions.

October 2018





A First Dollar was presented to Life Connections Peer Recovery Services on the opening of their new Peer Respite House, Rhonda's House.

222 E 12th St., DeWitt (563) 726-3244



Spotlight on Success was awarded to QC Foot and Ankle Associates for the opening of their new office in the Genesis Medical Center-DeWitt Physician's Clinic!

1118 11th St., DeWitt (563) 391-2889



A Spotlight on Success was awarded to Custom Wood Creations celebrating their recent relocation to a larger location and expanded show room.

1616 11th St., DeWitt (563) 659-1947



Deadline Approaching!

The 2018 Look Local Holiday Promotion is launching on Small Business Saturday, November 24th.

We plan to promote the hours and special offers of our local businesses on SBS as well as the importance of Looking Local First in The Observer and through social media mid November - December 19th.

LOCAL

All members have received emails with the details of this promotion. The **DEADLINE TO PARTICIPATE in the SBS** promotions is November 2nd. The Deadline to donate to the LLF Holiday Promotion Grand Prize Drawings is December 12th. Email Molly to let her know your hours, SBS special and what prizes you will be donating to the LLF Holiday Promotion prize drawings.

When we Look Local First we support small business. grow our local economy and support our neighbors. Since the launch of the program in November of 2016, we have tracked over \$2.3 Million in LOCAL spending. Be part of the promotion: encouraging residents, visitors and employees to keep their spending in DeWitt.

"eat Lunch and Learn something" **Crime Response**

Yesterday Mike Burke, a Robbery & Crisis Management Consultant with SHAZAM Network led a session that helped prepare us to identify internal and external simmers at the ATM, POS and fuel dispensers along with cameras that capture PINs. Thanks Mike!





A First Dollar was presented to the new owners of <u>Smilee's Ice Cream and More!</u> Stop in for a delicious treat, they're open year round!

1523 11th St., DeWitt (563) 659-8404



Spotlight on Success presented to SUBWAY for their seamless transition of ownership & management! A favorite location for a fresh and quick meal!

715 6th Ave., DeWitt (563) 659-5900

Has your business had an upgrade, award or exciting accomplishment recently? Contact our office to find out how to schedule a Spotlight on Success and what that could mean for you and/or your business!

Volunteers Needed!



We are looking for a few NEW VOLUNTEERS to help with Hometown Christmas.

Do you like to have fun? Are you interested in sharing your

Thank you to our sponsor!



Lunch and Learn sessions for next year are in the planning stages! Have an idea for a topic you'd like to know more about or want to sponsor?? Contact Molly today!!

Revive After Five

Join us for the November Revive After Five at IH Mississippi Valley Credit Union on 11.15.18!



RSVP here!

All employees of a DCDC member are welcome and encouraged to attend these worthwhile and relaxing networking events! Join us and bring along your coworkers!

A BIG 'Thank You' to Ruhl and Ruhl for hosting in October!





Check out photos from the 2018 Revives!

No Revive to be held in December. Watch for details on where we will be "reviving" in January!

Hometown Christmas!



DeWitt's Hometown Christmas Saturday, December 1st

ideas and giving a bit of time to make the DCDC better?

If so, NOW is the time to contact Angela for info. Call her at 659-8500 or email director@dewittiowa.org



<u>View current employment</u> <u>opportunities here</u>

including positions with
First Central State Bank,lowa
Child Advocacy Board, Imagine
the Possibilities, Skyline Center.

Are you hiring? Post your job openings on the DCDC website. They'll be posted on our social media pages, included in this newsletter and in our weekly "What's Happening in DeWitt" email that is sent to 1,700+ community members.

Read About It

First Central State Bank
Appoints New Marketing
Coordinator... << READ MORE>>

Central DeWitt Student of the Month... << READ MORE>>

Kid's Christmas Carnival

9-11 AM: Santa arrives at Emmaus Road Church to visit with children and listen to their wish lists. Visits with Santa are FREE - but we ask that you bring a non-perishable food item to donate to the Referral Center.

Carnival games, make-it, take-it crafts, snowball fight and carnival prizes (donated by <u>Emmaus Road Church</u>) all located at <u>Emmaus Road Church</u>.

Kid's Christmas Movie*

at the <u>DeWitt Operahouse Theater</u>
11:30 AM: Hot dog lunch sponsored by the <u>DeWitt Nite</u>
<u>Lions</u> before the movie.

NOON: Movie starts: Home Alone

*For safety purposes, children must be escorted to and from the movie if the parent/guardian is not attending. Entrance into the movie and lunch are based on a first-come first-served basis, space and quantities are limited.

Live Window Walk

5-7 PM: Live Holiday Windows, <u>Gingerbread House</u>
<u>Contest</u>, Warming Stations and Caroling in the Downtown
area. <u>Wreath Contest and Silent Auction</u>, DeWitt Jr Women
Bake Sale and dinner sponsored by the <u>DeWitt Nite Lions</u> at
the Community Center.

Lighted Pickup Parade

5 PM: Lighted Pickup Parade down 6th Ave, for more details or for information on how to be a part of the parade visit <u>Lighted Pickup Parade</u> or email <u>parade@gmail.com</u>.

Join the event on Facebook.

Support this event through sponsorship, click here to find out more!

<u>Check out photos from last year's Hometown Christmas</u> <u>event!</u>

Clinton County Candidate Forum

It is a priority of the DCDC to provide opportunities to our members and community to interact with our elected officials. For that reason, the DCDC partnered with the Clinton Area Chamber of Commerce and Clinton County Farm Bureau to hold a Clinton County Candidate Forum October 17th at the Clinton County Satellite Office.

The forum was open to the public, giving all voters a way to become better informed regarding issues including, but not limited to county and state finances, budget, and taxes; economic development, including housing and population growth; mental health; technology; and infrastructure needs and planning.





Candidates that participated include:

St Sen District 49: Patti Robinson and Chris Cournoyer St Rep District 97: Tim McClimon and Norlin Mommsen St Rep District 98: Mary Wolfe

County Board of Supervisors: Jim Irwin Jr. and Dan Srp County Treasurer: Emily Gipe and Rhonda McIntyre County Attorney: Mike Wolf

Be sure to cast your vote November 6th!

Look Local First Winner!

Thank you to all that Look Local First (LLF) & congratulations to our Sept. winner!



Gloria Kagemann kept her spending local and it paid off!

Keep getting those cards punch and watch for details on our holiday promotion coming next month!

Keep Looking Local First DeWitt!
#LLFDeWitt





1010 6th Avenue | DeWitt, Iowa 52742 | (563) 659-8500 | www.dewittiowa.org

DCDC Member Challenge: How will you lead, inform or advocate to advance DeWitt?