



**Our Mission**

The DeWitt Chamber & Development Company's mission is to lead, inform, advocate and advance business interests and promote community growth. Our core focus is to support existing businesses, attract new businesses, and assist in enhancing the quality of life for our community.



# lead. inform. advocate. advance.

## DeWitt Chamber & Development Company Newsletter

### Save the Date

[9.23.16 Autumn Fest](#)

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[9.24.16 Autumn Fest - Family Movie in the Park](#)

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[10.20.16 SBDC Counseling Opportunity](#)

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[10.20.16 Revive After Five-Family Resources, Inc. Register Now!](#)

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[10.27.16 DCDC101 Register Now!](#)

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[11.8.16 eat Lunch & Learn something - Marketing on a Budget Register Now!](#)

\*

[11.17.16 SBDC Counseling Opportunity](#)

\*

[11.17.16 Revive After Five-LincolnWay](#)

**September 2016**

### **Letter from the Executive Director: Creating a Culture of Community**



Greetings Members!

Last week I attended the DCDC's quarterly "eat Lunch & Learn something" event where the speaker shared how her employer consciously "creates a culture of community." I loved it! Of course I envisioned how I could implement some of the examples in the DCDC office. But more than that, I found myself considering how the DCDC currently supports a "culture of community" within its membership.

Here's how the DCDC is creating a "culture of community"

\* We have a mission to support and build a thriving community: Everything we do comes back to this! ([Read the official mission here.](#))

\* We lead by example: Just as we want the businesses in DeWitt to be the best version of themselves, we want to be a better DCDC for our members. We are constantly striving to improve our resources, services, and benefits for the membership! Stronger businesses equate to a stronger community.

\* We support volunteerism: We truly can't do it just as staff; we must have the volunteer knowledge and manpower to leverage into results for our community.

\* We support and encourage collaboration and team decision making: [Read More](#)

[Foundation Register Now!](#)

## Read About It!

\*  
[Local Schools Receive FFA Student Handbooks through Farm Credit Services of America](#)

\*  
[Ohnward Bancshares, Inc. - Central Insurance Agency Announces New Hires](#)

## Post Hot Deals on the DCDC Website

[Hot Deals](#) are specials that a member desires to post for consumers to view on the DCDC website. [Hot Deals](#) are a member benefit for Partner and Investor Level DCDC members. Find out more [information about submitting Hot Deals](#). Please contact the DCDC office with questions - 659-8500.



Thank you to ["THE CROSSROADS Inspired Living & Garden Cafe"](#) for hosting the September Revive After Five.



[View more Revive photos.](#)



## Dewitt's Autumn Fest



DeWitt  
Chamber &  
Development  
Company

We want to say "thank you" for supporting local businesses!!

**Autumn Fest Celebration- Friday, September 23rd, 2016**

**5-9 PM Lincoln Park Area, DeWitt**

### Entertainment

Music from the Wild Oatz Band (6-9PM)

BYO blankets/chairs/coolers

Local performances/demonstrations

5:00-5:30PM Rhythm Avenue & 5:30-6:00PM DeWitt Millennia Martial Arts Academy

### Children's Activities 5PM-Dusk

Children's Inflatable Games

Make-it and Take-it Crafts

Kids' Pedal Tractor Pull (5:30 sign up/ 6:00 pull)

Variety of Kids' Activities & Games

Pony Rides

Face Painting

Putt-Putt Golf

### Other Fun Stuff

Classic Cars Show

Emergency Vehicle Displays

Variety of Food Vendors

Business Sidewalk Chalk Contest

Murphy's Pub Outdoor Fall Beer Sampling (5-10PM)

Craft Vendors

Noon Lions: Free KidSight tests

Business/Information Booths

### Autumn Fest Family Movie

**Saturday, September 24th, 2016**

*Starting around 7:00 PM in Lincoln Park, DeWitt*

This FREE family movie\* is a continuation of the Autumn Fest event and is a "thank you" to the community! We will be showing the family movie *Zootopia*. Please bring your own blankets and lawn chairs. Snack type food and drinks will be available for purchase or feel free to bring your own food and/or beverages. \*Children 12 and under will need to be with an adult.



**THANK YOU Autumn Fest Title Sponsors!**



[\*\*View the full flyer here!\*\*](#)

[\*\*View a full list of sponsors here!\*\*](#)

**Be a part of the 1st annual Business Sidewalk Chalk Contest during Autumn Fest!**

*Here's how it will work:*

-This is a BYOC (bring your own chalk) contest.

4x4 squares will be sectioned off for the contest around the downtown area for businesses to draw in.



-Between 2-4:50PM on the day of the event you can decorate your square to represent your business/organization with a Fall theme. *This is a great way to give your business/organization additional exposure in a fun and creative way!*

-The Autumn Fest committee will judge the squares during the event and 1st place will receive \$50 in Chamber Bucks and bragging rights!

**-Please contact [Emily Schmitt](#) before Thurs. Sept 22nd if you want to participate in these fun contest!**

Follow the event pages on Facebook

[DeWitt's Autumn Fest 2016](#) and

[Autumn Fest Family Movie in the Park!](#)

[Plan on joining us for the next Revive After Five and RSVP.](#) All member employees are welcome and encouraged to attend these worthwhile and relaxing networking events! So join us and bring along your co-workers!

[View the full list of 2016 Revives.](#)

## Welcome Lauren!



A big WELCOME to our Fall semester high school intern, Lauren O'Neil! [Learn more about Lauren.](#)

## Member Spotlight



[THE CROSSROADS Inspired Living & Garden Café](#) opened on June 20th, 2011 following a nine-month renovation project by owners Art & Linda Snyder and son, Jonathan.

[Read More](#)

[Check out photos](#) from the 2015 Autumn Fest event.

## Business Coordinator Update



School is now in session and routines are back in order. A few of the upcoming events for the local schools are: Mock Interviews, Manufacturing Week, and Job Shadows. [Read More](#)

Interested in partnering with schools to provide students exposure to local career opportunities? Contact Erin Niemann, Business Education Coordinator, [bcoordinator@dewittowa.org](mailto:bcoordinator@dewittowa.org).

## Spotlight on Success



The DeWitt Ambassadors presented a Spotlight on Success Award to [THE CROSSROADS Inspired Living & Garden Café](#) congratulating them on their five year anniversary of offering an inspired shopping and dining experience!



DeWitt Ambassadors presented William (Bill) Luse with a Spotlight on Success to recognize his 40th Anniversary as a photographer in DeWitt.

## "eat Lunch & Learn something"

Thank you to Angie Treptow with [Farm Credit Services of America](#) who covered the



topic [To Be A Top Workplace, Starts with the Culture](#) on Tuesday, September 13th. These programs are held quarterly, make plans to attend the [November session, Marketing on a Budget, find out more and RSVP here!](#)

## Clinton Co. Gets Home Base Iowa Designation



On September 10th, 2016 Jason Kemp, Home Base Iowa Program Director, congratulated Clinton County elected officials

and community representatives on becoming the 42nd community in Iowa to achieve the Home Base Iowa designation. [Read More](#)

## Our Community, Our Home

I love to volunteer for activities that allow me to interact with kids in my community. Whether it is at my church, or our community library, it's rewarding to provide an activity that teach or entertain our community's youth. Volunteering at DeWitt's Autumn Fest is a great opportunity to see the children I may already [...]»



***Subscribe to the [DeWitt Delivers Community Blog](#) and stay connected with the voices of the community. Here is a preview of our most recent blog posts.***

### Stay Connected



1010 6th Avenue | DeWitt, Iowa 52742 | (563) 659-8500 | [www.dewittiowa.org](#)

 **DCDC Member Challenge:** How will you lead, inform or advocate to advance DeWitt?