



DeWitt Chamber & Development Company Newsletter

September 2019

Letter from the Executive Director - Talent Attraction

The buzz word in economic development is "talent attraction." So much so that the keynote speaker at last week's Professional Developers of Iowa conference was from DCI, a Talent Attraction Marketing Company (www.aboutdci.com). They shared that new research confirms the #1 factors inspiring talent (otherwise known as people) to relocate is the cost of living, the ability to make a living, and the quality of living in a community. It's up to us as community to tell our story about how we have those three factors of "living". Of course, she shared lots of great ideas on how a community could do this, and I took notes! My favorite was revisiting an idea I've considered before, recruiting Resident Digital Ambassadors to help spread the word about how our community is a great choice to work, live and visit. These volunteers share what the community does on their social media, amplifying the message and leveraging the value of word of mouth marketing of our community. I'm going to work to expand on this idea, are you interested in helping? Call or [email me](mailto:angela@dcidci.com). I'll buy the first cup of coffee and we can chat.



Sincerely,

A handwritten signature in black ink that reads "Angela Breinzay".

Note These Dates

- **October 5** - RESCHEDULED: [Autumn Fest - Family Movie - The Incredibles 2](#)
- **October 17** - [Revive After Five at Lincolnway Community Foundation](#)
- **October 24** - [DCDC 101 at the Hausbarn](#)
- **November 21** - [Revive After Five at American Mutual Insurance and Legacy Insurance Group](#)
- **November 28-29** - DCDC Office Closed

- November 30 - Small Business Saturday
- December 7 - [DeWitt's Hometown Christmas](#)

October Revive After Five

Join us at [Lincolnway Community Foundation](#) for our October Revive!

Thursday, Oct. 17 from 5-7 PM

[REGISTER HERE!](#)

Open house networking event!
Prize drawings at 6 PM!



Membership News

Welcome New Members



[DQ Grill and Chill](#)
[Forret Trucking Services](#)
[Hawkeye Solar](#)
[Sarah's Dog Grooming Service](#)
[Wellspire West Wing Place](#)
[Yoerger Storage](#)

Ambassador Team



Are you interested in hanging out with a fun, photogenic group that gets the inside scoop and helps promote new businesses?!

Meet <some of> our Ambassador team!
This group meets quarterly to discuss upcoming events and happenings in our community and gathers as needed for our First Dollar and Spotlight on Success photo ops.

If you are interested in becoming an Ambassador or would like more information, [email April!](#)



The DeWitt Ambassadors recently



The DeWitt Ambassadors presented a

presented a First Dollar to AJ's Bar and Grill in Grand Mound. Congratulations to the new owners on this great addition to Grand Mound!

509 Smith St, Grand Mound
(563) 847-9540

Spotlight the Success to [1st Gateway Credit Union](#) for their award from Forbes as being named one of the best credit unions in AMERICA!

1703 11th St, DeWitt
(563) 659-5963

Member Events:



Our September **Revive After Five** was held at [Eden Chiropractic](#)

Revive on Sept. 19. Paul Hill was the winner of the gift basket and Joel

Dieckmann was the winner of the 6:00 drawing for Chamber Bucks! Congrats to you both!

[Click here for October Revive details!](#)



Our September Lunch & Learn was presented by Jim O'Melia from [Edward Jones](#). Jim focused on small business retirement and insurance plans. Thank you to everyone who attended, and to Jim for presenting!

2019 Autumn Fest Wrap Up



Our 32nd annual Autumn Fest celebration in DeWitt was a success!

[Autumn Fest](#) was held on Friday, September 20th.

The evening was a great success thanks to our sponsors, volunteers, committee members and Mother Nature! Thank you also to the estimated 1,500 plus people that attended, what a great evening in DeWitt!

The event was put on by the DCDC as a "Thank You" to those that support DeWitt! The night had a variety of activities and attractions: children's games, activities, live music, food vendors, a classic car show, emergency vehicle display and more!

Our [Autumn Fest Family Movie](#) night may have gotten rained out but we have rescheduled for **Saturday, October 5th at 2 pm** at the [DeWitt Operahouse Theatre](#).

[View a full list of sponsors here!](#)

Keep an eye out on [Facebook](#) for this year's photos... COMING SOON!

Thank you to all who participated in this year's chalk contest and to this year's winner is!



HUGE **THANK YOU** to our Title Sponsors!



RESCHEDULED **AUTUMN FEST FAMILY MOVIE NIGHT!**

The DCDC PRESENTS:
The Incredibles 2
On Saturday, October 5 at 2 PM
at the Operahouse Theatre

Plan to bring your family and friends, it's going to be a great way to enjoy a free movie!



Family Movie Night Sponsor:

Business For Sale



DeWitt Business for Sale

DeWitt Office Center & The Joy of Giving

Established Client Base.

Terms & Timeline Negotiable.

Call Paul at 563-659-5122

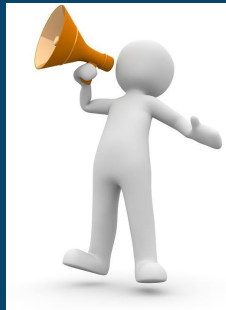
Things everyone needs to know...



Are you hiring?

Post your available positions on the DCDC website for free. They'll be shared on our social media pages, in our weekly "What's Happening" e-newsletter and in this monthly newsletter.

[View current employment opportunities here!](#)



[Click here to check out "Read About It" articles posted by members!](#)

Do you have exciting news about your company you would like to share? Have you hired a new staff member, been recognized in your industry, or expanded your products & services? [Login to the Member Information Center \(MIC\)](#) and add your news in News Release section!



WE NEED YOUR HELP!

Do you like to have fun?
Are you interested in sharing your ideas to make the DCDC even better?

Join one of our committees today!

[Email Angela](#) or call 659-8500 for more information.

IowaWorks News

Congratulations to IowaWORKS on the Grand Opening of Your New Location!

Check out their new location at 1801A E Kimberly Road, Davenport



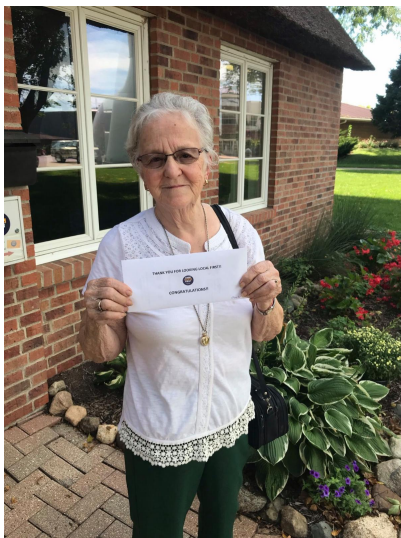
IowaWORKS
A proud partner of the AmericanJobCenter network



Photo submitted by Martha Garcia-Tappa - Business Marketing Specialist IowaWORKS

Look Local First!

Our Look Local First August Winner was:



Lolly Lindstrom is the winner of \$50 in Chamber Bucks!!

Look Local First punch card program continues on!

Get your cards punched and turned in to [Randy's Neighborhood Market](#), [Scott's Thrifty White Drug Store](#) or the DCDC office and you will be entered to win \$50 in Chamber Bucks! Keep Looking Local First!

Next drawing will be Thursday, Oct. 31st!



1010 6th Ave
DeWitt IA 52742

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