



**DeWitt  
Chamber &  
Development  
Company**



# 2024 SPONSOR GUIDE

**FOR ACTIVE  
MEMBERS &  
Community Supporters**

Every program and event held by the DeWitt Chamber & Development Company is an opportunity to promote your business. When you support the organization, you not only support the efforts helping DeWitt thrive, but you have the chance to get your business in front of a large, diverse audience or a targeted crowd you're hoping to reach.

This guide offers options for businesses large and small to gain more exposure and to further support the DeWitt area and business community.

**Sponsorship Opportunities With You In Mind**

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June 13th

# DeWitt's Wine Walk



DeWitt's Wine Walk (with Beer) will take place along 6th Avenue and the surrounding side streets on Thursday, June 13th. This event gives residents, visitors, and employees of Dewitt and surrounding communities the opportunity to shop and experience our vibrant businesses, while enjoying complimentary beverages!

Individuals will pre-register for a discounted price, day of registration will slightly increase. Registration will include a souvenir wine glass and an event "Passport", which will be distributed upon check in. Attendance at this event averages 300+ from the bi-state area.

## Uncorked Sponsor | \$1,000

1 Available

- Company Logo on Souvenir Wine Glasses & event Passports distributed to all participants
- Company Logo on all signage, event promotion, newspaper ads, and social media
- Special recognition during Facebook Live Prize Drawing

**SOLD**

## Merlot Sponsor | \$400

2 Available

- Mandatory Stop on all event Passports
- Company Logo on all signage, event promotions, newspaper ads, and social media
- Special recognition during Facebook Live Prize Drawing

## Chardonnay Sponsor | \$250

5 Available

- Company Logo on all signage, event promotions, newspaper ads, and social media
- Special recognition during Facebook Live Prize Drawing

## Moscato Sponsor | \$150

Unlimited

- Company Name on all signage, event promotions, newspaper ads, and social media
- Special recognition during Facebook Live Prize Drawing

# TUNES IN TOWN



# LINCOLN PARK



Community Events  
June - August  
Every Tuesday



Join us every Tuesday evening in June, July, and August in Lincoln Park, where regional bands show off their talent! These performances are FREE all who wish to attend. Bring your most comfortable chair, a fully stocked cooler and be prepared to get up and dance! Food trucks are onsite for each event, a fantastic "Car Cruise In" is added to one event per month.

The Tunes in Town summer concert series brings thousands of spectators to our community every week.

Tunes in Town is put on by the DCDC and DeWitt Parks & Recreation Department.

## SERIES Sponsor | \$5,000

1 Available

- On stage recognition at ALL 13 Tunes in Town series events
- Company logo featured on all 13 social media event pages & 11 x 17 event poster
- Company logo featured in all streaming and online advertising
- Option to set up a promotional booth for your Company at all 13 events
- Company logo on event banner, event website, event promotions, front cover of programs / schedules, advertising material, t-shirts, and social media

## CAR SHOW EVENT Sponsor | \$1,250

3 Available

- On stage recognition at one featured CAR SHOW event
- Company logo featured on 11 x 17 event poster & on featured social media event page
- Option to set up a promotional booth for your Company at your featured event
- Company logo on event banner, event website, event promotions, programs / schedules, advertising material, yard signs and social media for your featured event

## FEATURED EVENT Sponsor | \$850

10 Available

- On stage recognition at one featured event
- Company logo featured on 11 x 17 event poster & on featured social media event page
- Option to set up a promotional booth for your Company at your featured event
- Company logo on event banner, event website, event promotions, programs / schedules, advertising material, yard signs and social media for your featured event

## Platinum Sponsor | \$500

Unlimited

- Name listed on 11 x 17 event poster, website and social media
- Company name listed on programs / schedules distributed regionally

## Gold Sponsor | \$250

Unlimited

- Name listed on event schedules / programs distributed regionally
- Name listed on event website and social media

## Supporter Sponsor | \$100

Unlimited

- Name listed on event website and social media

September 20th - Movie  
September 21st - Festival



This annual event is a "Thank You" to the community for supporting our local businesses through the year. The majority of the night's activities are free, thanks to sponsors and volunteers. Autumn Fest welcomes between 1,500 to 2,000 attendees!

**Title Sponsor | \$550**

4 Available

- Company logo placed in all event marketing, social media, event website, 11x17 printed flyers
- Company logo on event banner
- Yard sign placed outside of your business promoting sponsorship
- Recognized onstage at the event as a Title Sponsor
- Booth opportunity for your business to hand out promotional material at the event
- Company logo in post event Thank You marketing

**Gold Sponsor | \$375**

Unlimited

- Company name on all event marketing, social media, event website, 11x17 printed flyers
- Company name on event banner
- Yard sign placed outside of your business promoting sponsorship
- Recognized onstage at the event as a Gold Sponsor
- Booth opportunity for your business to hand out promotional material at the event
- Company name in post event Thank You marketing

**Silver Sponsor | \$275**

Unlimited

- Company mentioned in event marketing & social media
- Recognized onstage at the event as a Silver Sponsor
- Company listed in post event Thank You marketing

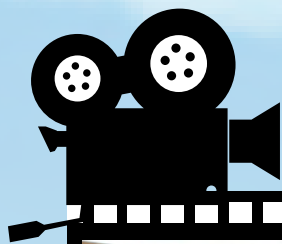
**Bronze Sponsor | \$150**

Unlimited

- Company mentioned in event marketing & social media
- Company listed in post event Thank You marketing



September 20th - Movie  
September 21st - Festival



### Autumn Fest Movie Night Sponsor | \$1,500

1 Available

- Company logo placed in all event marketing, social media, event website, and 11x17 printed flyers
- Company logo on event banner
- Yard sign placed outside of your business promoting sponsorship
- Recognized onstage at the event as an Autumn Fest Movie Night Sponsor
- Opportunity to speak before the start of the movie
- Booth opportunity for your company to hand out promotional materials and bring your own promotional signage to Autumn Fest and at the movie
- Company logo in post event Thank You marketing



## Summer Movie Series

Wednesdays: June 12th, July 10th, & August 14th

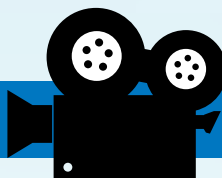
Held at dusk on the second Wednesday of June, July and August. These events are in partnership with DeWitt Parks & Recreation and are a great way to get outside and enjoy the weather and a great family - friendly movie. These movies have between 50-100 movie watchers!



### Feature Sponsor | \$250

3 Available Per Movie

- Company logo will appear in all event marketing, social media, event website, and 11x17 printed flyers
- Recognized on the Facebook event as the movie sponsor
- Opportunity to hand out promotional materials at the movie
- Announced before the movie as event sponsor



# DEWITT'S HOMETOWN Christmas

Community Events

December 7

The Holiday Spirit comes to life with our Live & Lit Holiday Windows, Warming Stations, Christmas Hidden Letter Search, DeWitt Nite Lions Dinner, Horse & Wagon Rides, Children's Carnival, Family Movie, and more! Attendance is 2,000+ throughout the event.



## Mistletoe Sponsor | \$550 4 Available

- Company logo placed in all event marketing, social media, event website, & 11x17 flyers
- Yard sign placed outside your business promoting sponsorship
- Company logo on event banner
- Company logo placed in post event Thank You marketing

## Snowflake Sponsor | \$300 Unlimited

- Company name listed in all event marketing, social media, event website, & 11 x 17 flyers
- Yard sign placed outside your business promoting sponsorship
- Company name on event banner and in post event Thank You marketing

## Jingle Bell Sponsor | \$150 Unlimited

- Company name included in all event marketing, social media, event website, & 11 x 17 flyers
- Company name listed in post event Thank You marketing

## Horse & Wagon Ride | \$500 3 Available

- Company logo placed in all event marketing, social media, event website, & 11x17 flyers
- Yard signs at event promoting sponsorship
- Company logo on event banner
- Company logo placed in post event Thank You marketing

## Tree & Lights Sponsor | \$500 2 Available

- Special recognition during Tree Lighting Ceremony, Live streamed on Facebook
- Company Logo on signage placed in front of the tree for the season



# Visit Santa

Support Santa in DeWitt December.  
Visits are free for all children.



Visit Santa Sponsor | \$200

2 Available

- Company name listed in all event marketing, social media, event website, & 11x17 flyers



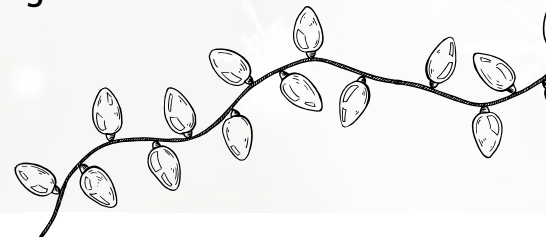
## DONATE TO:



The "Light Up DeWitt" Holiday Decor Campaign was created to raise funds to replace the holiday decorations (lights, banners, etc.) in DeWitt!

Due to wear and tear over time and the technological advancements of light technology.

Join the committee of community members to help lead the cause. The more the merrier! Also, spread the word! We are excited to bring something NEW & BRIGHT to downtown.







# ANNUAL MEETING

YEAR IN REVIEW 2024



Membership  
June 19th

The DeWitt Chamber & Development Company's Year In Review - Annual Meeting features a delicious catered meal, wine from TYCOGA Winery, great networking opportunities before and after the presentation, all while celebrating and reflecting on another great year supporting the growth and vibrancy of our business community. Winners of our Annual Member Choice Awards are announced at this event as well! Attendance at this event is 125-150 community leaders.

## Title Sponsor | \$600

2 Available

- Two complimentary tickets to the Year In Review program
- Reserved seating at the event for your Company
- Verbal recognition at the event
- Business overview read at the beginning of the event
- Company logo on all signage, event promotions, marketing material, and social media

## Gold Sponsor | \$400

3 Available

- One complimentary ticket to the Year In Review program
- Verbal recognition at the event
- Company logo on all signage, event promotions, marketing material, and social media

## Silver Sponsor | \$225

Unlimited

- Verbal recognition at the event
- Company name on all signage, event promotions, marketing material, and social media

# DCDC Golf Bash

Membership  
August 8th



Take in a FUN day of networking on the course while helping support the DCDC in our main fundraiser, the DCDC Golf Bash! Come out and enjoy this 9 hole, themed, best ball tournament!  
(Impressive golf skills NOT required!)

Due to outstanding participation, we have expanded to a front & back 9 hole tournament!

## Golf Cart Sponsor | \$1,000

2 Available

- One complimentary team of 4 (\$320 value)
- Company logo on all signage, event promotions, marketing material, programs, and social media
- Opportunity to hang Company banner at Golf Bash event (provided by member)
- Signage with Company logo on all golf carts
- 8 drink tickets to be used at the "19th Hole After Party"

## Beverage Cart Sponsor | \$1,000

1 Available

- One complimentary team of 4 (\$320 value)
- Company logo on all signage, event promotions, marketing material, programs, and social media
- Opportunity to hang Company banner at Golf Bash event (provided by member)
- Signage with Company logo on Beverage Cart
- 8 drink tickets to be used at the "19th Hole After Party"

**SOLD**

## Raffle Basket Sponsor | \$1,000

1 Available

- One complimentary team of 4 (\$320 value)
- Company logo on all signage, event promotions, marketing material, programs, and social media
- Opportunity to hang Company banner at Golf Bash event (provided by member)
- Signage with Company logo on DCDC Fun Cart
- 8 drink tickets to be used at the "19th Hole After Party"
- Option for your Company to staff the raffle table during registration
- Raffle will be promoted and tickets will be sold during registration and on the DCDC Fun Cart during the event.



# DCDC Golf Bash

Membership  
August 8th



Continued...

## 19th Hole After Party Sponsor | \$400

4 Available

- Signage with Company logo at the "19th Hole After Party"
- Company logo on all signage, event promotions, marketing material, programs, and social media
- 8 drink tickets to be used at the "19th Hole After Party"

## Fast Pass Sponsor | \$250

3 Available

- Signage with Company logo at registration
- Company logo on all Fast Passes purchased by participants (all on course games & activities)
- Recognition in the program as a Fast Pass Sponsor
- 6 drink tickets to be used at the "19th Hole After Party"

## Hole Sponsor | \$200

36 Available

- Signage with Company logo at the particular hole you sponsor
- Recognition in the program as a Hole Sponsor
- 4 drink tickets to be used at the "19th Hole After Party"

## Flight Sponsor | \$150

(Front 9 & Back 9) 4 Available

- Signage with your Company logo at the event
- Recognition in the program as a Flight Sponsor
- 2 drink tickets to be used at the "19th Hole After Party"

## Putting Contest Sponsor | \$100

3 Available

- Signage with your Company logo at the putting green
- Recognition in the program as a Putting Contest Sponsor



# LUNCH & LEARN



Membership  
Quarterly

eat "Lunch & Learn" something events are held quarterly (4 events per year). Join other DCDC Members for a catered lunch as we "Lunch & Learn" on various topics throughout the year including: personal development, business strategies, and more. Attendance averages 30 - 50.

**Program Sponsor | \$225** **4 Available**

- Four free admissions to the program
- Opportunity to speak to attendees at the beginning of the program to highlight your business / product / organization / service
- Option to bring promotional products to hand out to attendees
- Company logo on all marketing materials, newsletter, and event website

## CLINTON COUNTY *Legislative* SESSIONS



Advocacy  
4 Sessions

Held once a month during the legislative session (January, February, March), this event is an opportunity for business leaders and community members to interact with our Clinton County state elected officials about current issues and legislation currently being addressed in Des Moines. This event is moderated.

**Program Sponsor | \$250** **4 Available**

- Company logo on all marketing materials, social media, newsletter, and event website
- Verbal recognition at the event



# Holiday Promotion



An all year initiative to encourage residents and visitors to Look Local First!  
The Holiday Promotion switches it up to recognize weekly winners from returned and completed Look Local First Loyalty Cards every Thursday in December for \$50 in Chamber Bucks!  
Winners will be drawn on a Facebook LIVE event, broadcasted at a sponsored business.  
GRAND PRIZE PACKAGES will be drawn on the last Thursday in December & will include donations from member businesses.

All completed cards submitted for the weekly drawings (including the weekly winners) will be entered into the grand prize drawings.

## Weekly Drawing Sponsor | \$50

4 Available

- Company logo on all marketing materials, newsletters, and social media
- One free 60 second commercial on our Facebook LIVE event to highlight your business / product / organization / service
- Assist DCDC staff on a Facebook LIVE event, drawing a business to host the weekly LLF winner drawing

## Grand Prize Sponsor | Donation

Unlimited

- Company listed on marketing materials, newsletters and social media
- Opportunity to be drawn as a Facebook LIVE host with a free 30 second commercial on our Facebook LIVE highlight your business / product / organization / service
- Assist DCDC staff on a Facebook LIVE event, drawing a LLF prize winner
- Company highlighted on the Facebook LIVE Grand Prize Drawing





Shop Local this Holiday Season and give the gift of Chamber Bucks!  
 Purchase \$50 in Chamber Bucks and get a 20% bump up FREE,  
 all thanks to this generous sponsorship!

Chamber Buck sales were \$48,000 in 2023, \$13,500 of which were sold during the Holiday Promotion.

**Holiday Promotion Sponsor | \$1,000 +**

**4 Available**

- Company logo on all marketing materials, newsletters and social media
- Company logo on all envelopes and brochures - given with every purchase



Brush off the snow, think spring, and try your luck participating in this community wide scavenger hunt. Follow the DCDC on Facebook & Instagram to watch for tips, pictures & clues to find HIDDEN envelopes around our community! First one to find the envelope, wins the Chamber Bucks!

Each envelope is filled with a different dollar amount.

A community favorite with massive social media engagement.

**Loads of Luck Sponsor | \$75**

**4 Available**

- Company logo on all marketing materials, newsletters and social media
- Company logo on all envelopes and brochures

# 2024 EVENT TIMELINE

(Sponsored Events Only)

## FIRST QUARTER

- Jan 20th, Feb 24th, March 23rd: Legislative Session (**Advocacy**)
- March: Loads of Luck Promotion (**Look Local Initiative**)
- TBD: Lunch & Learn (**Member Event**)

## SECOND QUARTER

- June 4th, 11th, 18th, 25th: Tunes in Town (**Community Event**)
- June 13th: Wine Walk (with Beer) (**Community Event**)
- June 12th: Movie in the Park (**Community Event**)
- June 19th: Year in Review - Annual Meeting (**Member Event**)
- TBD: Lunch & Learn (**Member Event**)

## THIRD QUARTER

- July 2nd, 9th, 16th, 23rd, 30th: Tunes in Town (**Community Event**)
- July 10th: Movie in the Park (**Community Event**)
- August 6th, 13th, 20th, 27th: Tunes in Town (**Community Event**)
- August 14th: Movie in the Park (**Community Event**)
- August 8th: Golf Bash (**Member Event**)
- September 20th: Autumn Fest Movie in the Park (**Community Event**)
- September 21st: Autumn Fest (**Community Event**)
- TBD: Lunch & Learn (**Member Event**)

## FOURTH QUARTER

- December 7th: Hometown Christmas (**Community Event**)
- December: Chamber Bucks Holiday Promotion (**Look Local Initiative**)
- December: Look Local First Holiday Promotion (**Look Local Initiative**)
- TBD: Lunch & Learn (**Member Event**)
- TBD: Visit Santa (**Community Event**)



# SELECTING YOUR SPONSORSHIPS

We invite you to use this page as a tool for selecting the best sponsorships for your business. You can bring this page to the Chamber Office, call, or email us with your selections.

First right of refusal will be given to the previous years sponsors.

After which time, sponsorships are assigned on a first-come-first-served basis.

You may select your sponsorships at any time, however we ask that your payment be made prior to the sponsorship deadline of your selected event.



**Sponsorship commitments paid before May 31st, 2024 will receive a 5% discount off your TOTAL SPONSORSHIP!**

## COMMUNITY EVENTS

### Wine Walk (with Beer)

- Uncorked Sponsor, \$1,000
- Merlot Sponsor, \$400
- Chardonnay Sponsor, \$250
- Moscato Sponsor, \$150

### Tunes in Town

- Series Sponsor, \$5,000
- Car Show Sponsor \$1,250
- Featured Sponsor, \$850
- Platinum Sponsor, \$500
- Gold Sponsor, \$250
- Supporter Sponsor, \$100

### Autumn Fest

- Title Sponsor, \$550
- Gold Sponsor, \$375
- Silver Sponsor, \$275
- Bronze Sponsor, \$150
- Autumn Fest Movie, \$1,500

### Summer Movie Series

- Feature Sponsor, \$250

### Hometown Christmas

- Mistletoe Sponsor, \$550
- Snowflake Sponsor, \$300
- Jingle Bell Sponsor, \$150
- Horse & Wagon Ride, \$500
- Tree & Lights Sponsor, \$500

### Santa Hut

- Visit Santa Sponsor, \$200

### Light Up DeWitt Holiday Decor

- All donation are appreciated

## MEMBER EVENTS

### Year in Review - Annual Meeting

- Title Sponsor, \$600
- Gold Sponsor, \$400
- Silver Sponsor, \$225

### Lunch & Learn

- Program Sponsor, \$225

### Golf Bash

- Golf Cart Sponsor, \$1,000.
- Beverage Cart Sponsor, \$1,000
- Raffle Basket Sponsor, \$1,000
- 19th Hole After Party, \$400
- Fast Pass Sponsor, \$250
- Hole Sponsor, \$200
- Flight Sponsor, \$150
- Putting Contest Sponsor, \$100

## ADVOCACY

### Legislative Coffee Session

- Program Sponsor, \$250

## LOOK LOCAL INITIATIVES

### Look Local First Holiday Promotion

- Weekly Drawing Sponsor, \$50
- Grand Prize Donation

### Chamber Bucks Holiday Promotion

- Promotion Sponsor, \$1,000+

### Loads of Luck

- Loads of Luck Sponsor, \$75

DCDC Member: \_\_\_\_\_

Sponsorship Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Date Sponsorship Request sent to DCDC Office: \_\_\_\_\_

Total Sponsorship Commitment: \$ \_\_\_\_\_

If Paid by 5/31/24: - 5% Discount: \_\_\_\_\_

+ Light Up DeWitt Donation: \_\_\_\_\_

TOTAL AMOUNT DUE: \_\_\_\_\_

Please return your Annual Sponsorship Commitment by 4/30/24 and payment by 5/31/24 to:

DeWitt Chamber & Development Company  
1010 6th Ave.  
DeWitt, IA 52742